

Special Fundraising Events & Incentive Ideas

WANT TO BOOST EXCITEMENT AND GIVING?

Campaigns that incorporate raffles, auctions, trivia and happy hours can raise up to 30% more than standard campaigns. United Way's RallyUp platform makes it easy to host fun, inclusive events. Add custom incentives to inspire first-time donors and larger gifts. **Let's turn fun into real impact!**

SPECIAL FUNDRAISING

Raffles & Auctions



From themed gift baskets to special experiences, like enjoying a sports event in the company's exclusive suite, raffles and auctions are the most successful fundraisers.

Games of Skill



Boost campaign excitement and engagement with games of skill, such as trivia, puzzles and timed challenges that tap into your team's talents.

Themed Potluck



Encourage your staff to contribute their favorite dishes and sell tickets for a chili competition, bake-off or cultural cuisine potluck.

Walks, Runs & Tournaments



Sports competitions are awesome fundraisers! They bring people together, create excitement and get everyone involved — they're a great way to increase support and donations.

INCENTIVES

Extra PTO Day



New donors or donors who increase their gifts are entered into a raffle for an extra vacation day.

Parking Space Giveaway



New donors have a chance to win a coveted parking spot.

Sports or Concert Tickets



Reach out to your leadership team for donations of big-ticket items like Bengals games or local concerts, which can be raffled off for early-bird pledging.

Company Suite at an Event



New donors earn a chance to win a private company suite at an event — a premium experience to reward employees for supporting your campaign.

