



Partner Grant Reporting

*For the July 1, 2025 — June 30, 2026
grant period*

July 17, 2026



UNITED WAY
Greater Cincinnati

What We'll Review:

- Reporting timeline and submission process
- What is included in all three reports
- What is different for each funding cohort
- What we are looking for in strong responses
- Available support and next steps



Key Information

- Report opens in**  **:** Monday, July 20 at 8:30 a.m.
<https://agency.e-cimpact.com/login.aspx?org=37100U>
- Year-end report deadline:** Friday, August 7 at 4:30 p.m.
- Office hour for questions:** Monday, July 27 at 11:30 a.m.–12:30 p.m.
<https://teams.microsoft.com/meet/269931611024335?p=eknRZ8p6RtPBbxBTtb>
- Questions?:** impact@uwgc.org

Report Structure

Why Reporting Matters

Year-end reporting helps UWGC understand the results of our investments and learn from the experiences of our partners and the communities they serve. The information you provide helps us:

- Understand what partners accomplished and what changed for participants
- Identify emerging community needs, barriers, and trends
- Learn what strategies are working and where additional support may be needed
- Strengthen partnerships and improve future funding approaches
- Share the collective impact and learning generated through UWGC investments

Three Pools, Three Different Reports

Each organization will receive a report designed for its funding pool:

- **Responsive Services**
- **Collaborative Impact**
- **Catalytic Change**

Although the reports share some common sections, the narrative questions reflect the different purpose and expectations of each funding approach.

What is Included in Every Report?

All three reports include:

- Organization and leadership information
- Primary report contact
- Number of people served or benefiting from United Way funding
- Participant demographics
- Geographic service information
- A 12-month reporting timeframe
- Alignment with United Way impact areas
- Partnership experience and feedback for United Way

Reporting on People Served

Partners will report the number of people served or benefiting from United Way funding.

This may be:

- An exact count
- An unduplicated count, when available
- A reasonable estimate when United Way funding supported the broader program or organizational budget

Please use the most accurate and consistent method available to your organization.



We recognize that unrestricted or broadly applied funding may not connect neatly to a single program roster.

In those cases, provide a reasonable estimate and be prepared to explain the basis for it.

Participant Demographics

Reports will request available information about:

- Age
- Gender
- Race
- Specific populations served
- County or region of residence
- Top ZIP codes served

Only report data your organization collects and can reasonably provide.

Use the **Unknown** option when information is not available.



We are not asking organizations to create demographic data retroactively.

Please report what is available through your existing systems and practices.

Reporting Timeframe

This report covers the period of your grant, July 1, 2025, through June 30, 2026. If your reporting data does not align completely to those dates, be sure to let us know the 12-month period represented in your report.

Your timeframe should:

- Cover approximately one full year of activity
- Be used consistently throughout the report
- Match the data and examples included in your responses

Impact Area Alignment

Organizations will identify which United Way impact area or areas their work supported:

- Educational Success
- Financial Empowerment
- Housing Security

Your selections may determine which follow-up questions appear in the report.



Many of you align with multiple areas of our work. You will have the opportunity to select multiple pillars.

Cohort Specific Requirements

Responsive Services

The Responsive Services report focuses on:

- Who was served
- What services were delivered
- What changed for participants
- What barriers limited success
- What partners are seeing in community needs
- What the organization learned and adapted

Core question: How did United Way-supported services help individuals and families move toward greater stability?

Responsive Services



Use examples when possible.

A brief participant insight, service trend, or change in demand can be more informative than a general statement.

Be prepared to describe:

- Services provided with United Way support
- Significant changes to programs or services
- What participants said about needs, barriers or experiences
- Community needs that increased, decreased or changed
- What worked well
- What your organization changed or would do differently

Collaborative Impact



Focus on your organization's contribution to a shared outcome, rather than only listing activities.

Use specific data, examples, or partner insights to explain what progress occurred, how collaboration supported it, and what is still needed.

The Collaborative Impact report focuses on

- Progress toward shared outcomes
- Measurement and data
- Coordination with partners
- Shared learning
- Early evidence of community-level progress

Core question: How did your organization contribute to results that are difficult to achieve alone?

Collaborative Impact

Organizations will select at least one community outcome connected to their work.

Examples include:

Educational Success

- Kindergarten readiness
- Third-grade reading
- Eighth-grade math
- College, career and service readiness
- Post-secondary attainment

Financial Empowerment

- Household income growth
- Reduced poverty
- Economic mobility

Housing Security

- Housing stability
- Reduced housing cost burden
- Reduced evictions
- Increased homeownership

Collaborative Impact

Measurement and Progress

Describe how your organization measured progress toward a shared outcome, including:

- Indicators or outcomes tracked
- Methods and data sources used
- How frequently data was collected or reviewed
- The population represented and how data was disaggregated
- Early results or signs of progress
- Evidence that is still missing
- Whether findings were shared with partners and how they were used

Learning and Future Support

Also describe:

- What United Way should understand about collaborative work in this area
- What support would make future collaboration more effective

Catalytic Change



Focus on your organization's contribution to systems change—not only the activities completed. Describe what changed, your role in that progress, and the evidence that shows the change is occurring.

The Catalytic Change report focuses on:

- Community-level and systems-level change
- Changes in policy, practice, resources, relationships, power, or narratives
- Community voice
- Shared practices
- Learning and future priorities

Core question:

How did your organization contribute to changing the conditions or systems surrounding the issue?

Catalytic Change

Organizations will describe either or both of the following:

Community-Level Change

- What change were you working toward?
- Where did progress occur?
- What remained unchanged?
- What feels more possible now?

Systems-Level Barrier

- What barrier did you focus on?
- How did you address it beyond direct service?
- What made progress possible?
- What would you do differently?

Catalytic Change

Evidence of Systems Change

Report only on the areas relevant to your work:

- Policies or formal decision-making
- Practices, tools or workflows
- Resource flows, including funding, staffing, services or access
- Relationships, trust or coordination
- Community leadership or influence
- Shared narratives or understanding



Focus on your organization's contribution to systems change—not only the activities completed. It is not necessary to report progress in every area.

For each area selected, briefly explain:

- What changed
- Your organization's role
- Who was affected
- What evidence shows progress

Building Strong Responses

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What Makes a Strong Narrative Response?

Strong responses help us understand **what happened, what changed, and what you learned** during the reporting period.

An ideal response should:

- Answer the specific question being asked
- Use clear, concrete examples rather than general statements
- Connect activities to results, progress, or learning
- Include relevant data, participant feedback, or other evidence when available
- Explain your organization's role, especially when describing collaborative or systems-level work
- Acknowledge challenges, limitations, or areas where progress is still emerging
- Focus on the reporting period rather than repeating the original grant application
- Be concise, but provide enough context for someone unfamiliar with the work to understand the response

What Makes a Strong Narrative Response?

A strong response generally explains:

- What occurred
- Why it mattered
- What evidence supports it
- What your organization learned or will do next



We are not looking for perfect results or only success stories.

We are looking for honest responses about challenges, incomplete progress, unexpected findings, and adaptations — **these are valuable.**

Whenever possible, include a specific example, data point, participant insight, or partner experience that illustrates your response.

Term	Definition	Example
Impact	What measurable change are you seeking to achieve in the long term?	More children enter kindergarten ready to learn and succeed, contributing over time to stronger early literacy and school success.
Activities	What high-level steps do you need to take to successfully run the program?	Provide early learning programming, conduct developmental screenings, coach caregivers, connect families to needed supports, and coordinate with preschool or kindergarten partners.
Inputs	What resources do you need to invest in the program for it to be successful?	Funding, early childhood staff, curriculum, classroom space, assessment tools, family engagement materials, data systems, and partnerships with schools.
Outputs	What tangibles can you count/measure immediately following the program?	Number of children served; number of learning sessions completed; number of families engaged; number of developmental screenings completed.
Outcomes	What measurable short- to intermediate-term change would show progress toward the long-term goal?	Children demonstrate improved early literacy, social-emotional skills, attendance, or developmental progress. Caregivers report increased confidence supporting learning at home.

Question: Select the broader UWGC community outcome your organization's work contributes to. Then, select and report on each direct result or early indicator your organization is positioned to measure. (Example: Community Outcome K Readiness)

GOOD

Early Indicator: Children enrolled or served by programming

We enrolled 20 families in a classroom coaching program, held 12 sessions, and distributed 240 literacy kits.

Families accessed early learning supports connected to kindergarten readiness and reported confidence in supporting learning at home.

BETTER

Early Indicator: Children enrolled or served by programming

We enrolled 20 families and each family received 1 themed literacy kit per month.

75% of families attended at least 10 of 12 in-person sessions.

Almost all participating caregivers report increased confidence supporting learning at home in mid and year end surveys.

BEST

Early Indicator: Children enrolled or served by programming

Direct Result: Children built school-readiness skills

We enrolled 20 families and each family received 1 themed literacy kit per month. 75% of families attended all 12 sessions.

80% of children enrolled in the program showed progress in early literacy skills vs. 72% in the class overall

90% of enrolled caregivers reported increased confidence in learning at home through mid and year end surveys vs. 60% of non-enrolled caregivers

Resources

Resources

[Data Playbook](#)



Community Partner Grant Reporting Information Packet



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