

# Using a Place-Based Strategy to Drive Impact

*Spring Partner Learning Week 2026*

*April 6, 2026*



# Share in the Chat

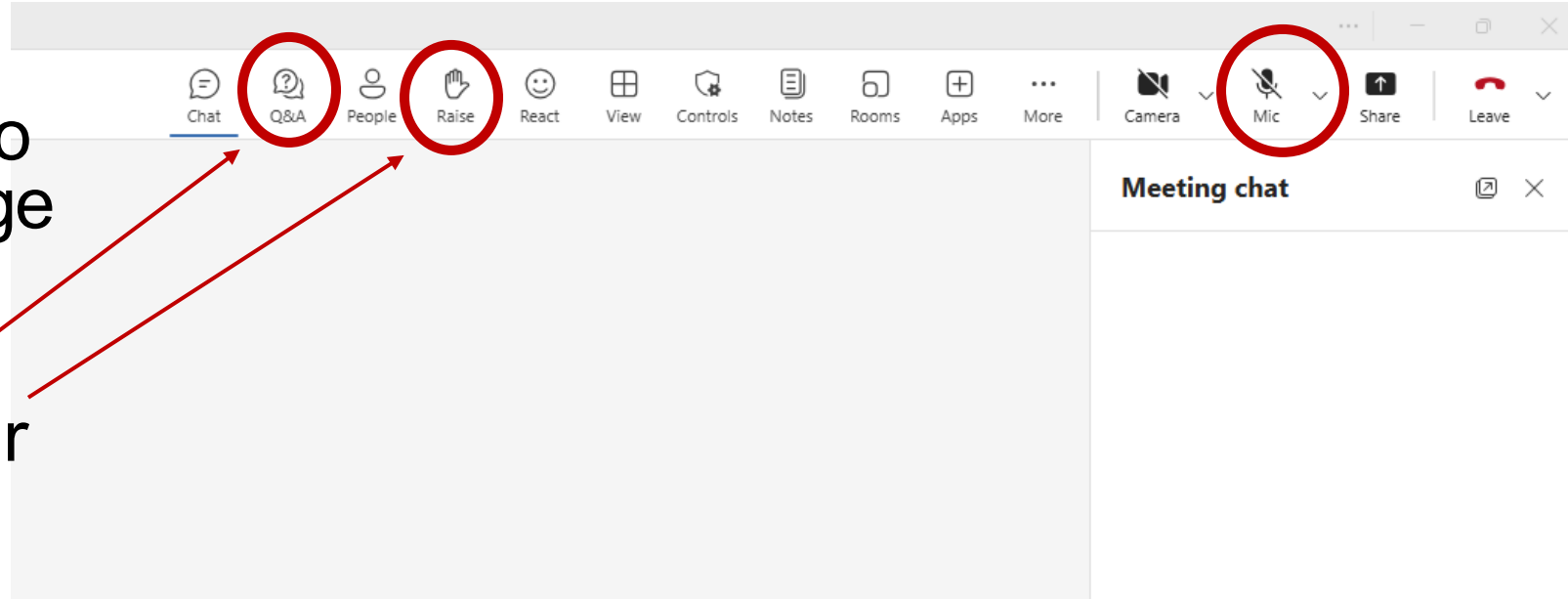
- Your name and organization of affiliation (if applicable)
- In a short phrase: **explain why the service or programs provided by your organization are important.**



# Quick Logistics

Please keep your  
microphone muted

- Please use the Chat box to share comments or engage with fellow attendees.
- To ask a question, please type it into the Q&A box or “raise your hand”. We will respond to questions throughout the session.
- This session is being recorded. A link to the recording and slides will be shared with you via email after the event and posted on our website.



# Agenda

1. Understanding the importance of place-based strategies
2. Relationship between proof points and logic models
3. Let's build a logic model together!



# Place-Based Strategies





## What is a placed-based strategy?

*Investing in a specific place, in a coordinated way, to create better outcomes for the people who live there.*

- Co-designed with community ownership
- Specific to the needs and assets of the geographic location

# Proof Points



# What is a proof point?

*A specific piece of evidence that shows something works or is true.*

- Validate that a program or set of interventions is making a real difference
- Help you advocate for enhanced funding
- Critical to drive change at the policy and systems change levels



# The Role of Partnership & Collaboration



**Karen Williams**

*Lincoln Heights Outreach Inc.*

*kwilliams@lhoicincy.net*



**Tyran Stallings**

*D.A.D. Initiative*

*dadintv@gmail.com*



# LHOI

Lincoln Heights Outreach Inc.

*Providing Opportunities. Enriching Lives.*

# PROGRAMS & SERVICES

## Food Pantry

We address the unmet needs of our patrons who struggle with food insecurity to provide them food through our partnership with Freestore Food Bank.

## Café H.O.P.E.

Meeting the nutrition and physical needs of individuals and families by providing hot meals in a restaurant-style setting and preparing on-location hot meals to members of the local community.

## Clothing Closet

We provide clothing, shoes, and toiletry essentials to our patrons (men, women, and youth) to ensure that they have all their essential apparel needs met.

## Adult Day Service

For seniors 60 years of age and older who need assistance or supervision in a safe, nurturing environment outside of the home.

## Youth Enrichment

Providing students of Lincoln Heights Elementary School with an engaging, fun filled, and safe environment where they are encouraged to explore, learn, and improve academically and socially.

## LHOI Summer Camp

Working to provide academic and social learning experiences in a nurturing, loving environment. Fields trips, projects, and structured play activities are combined, highlighting ways learning occurs in all aspects of our environment.

## Rent & Utility Assistance

Providing funding to those who reside in Hamilton County who are at risk of becoming homeless and in need of financial assistance.

## Workforce Development

Offering employment training and workshops to assist and support those seeking employment, transitioning in their career or starting a small business.

# *initiative*

The mission of The D.A.D. Initiative is to prepare youth and young adults for successful futures by engaging students, families, and communities through quality programs, meaningful experiences, and pathways to economic opportunity.



# *initiative*

## PROGRAMING

ENRICHMENT

COLLEGE AND CAREER

WORKFORCE

MENTOR



# Logic Models

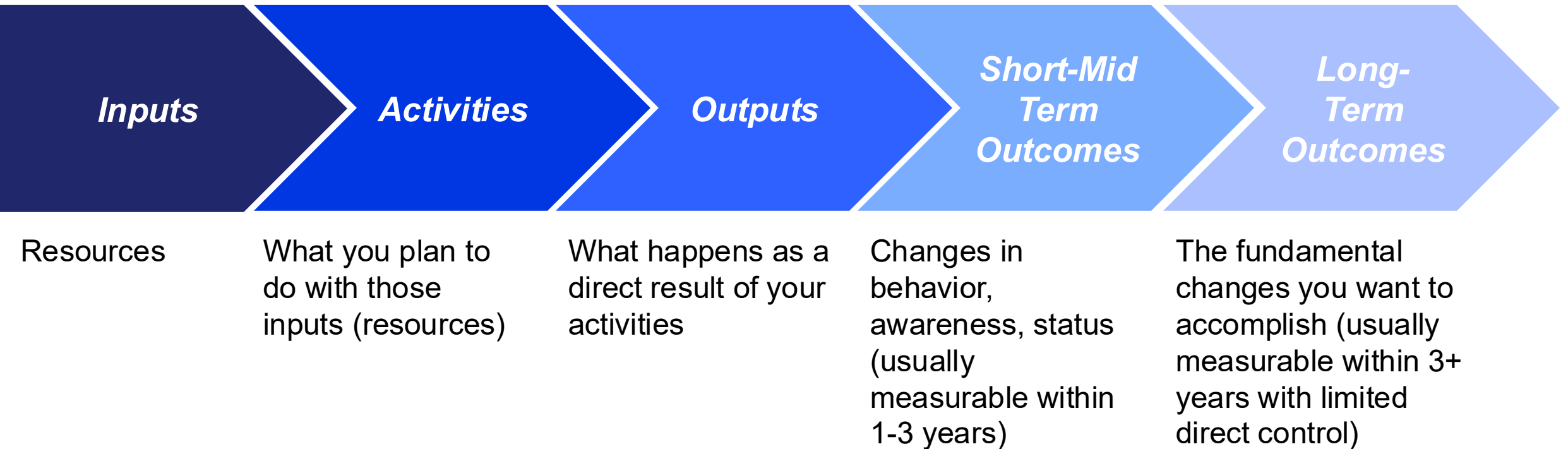


# Why use a logic model?

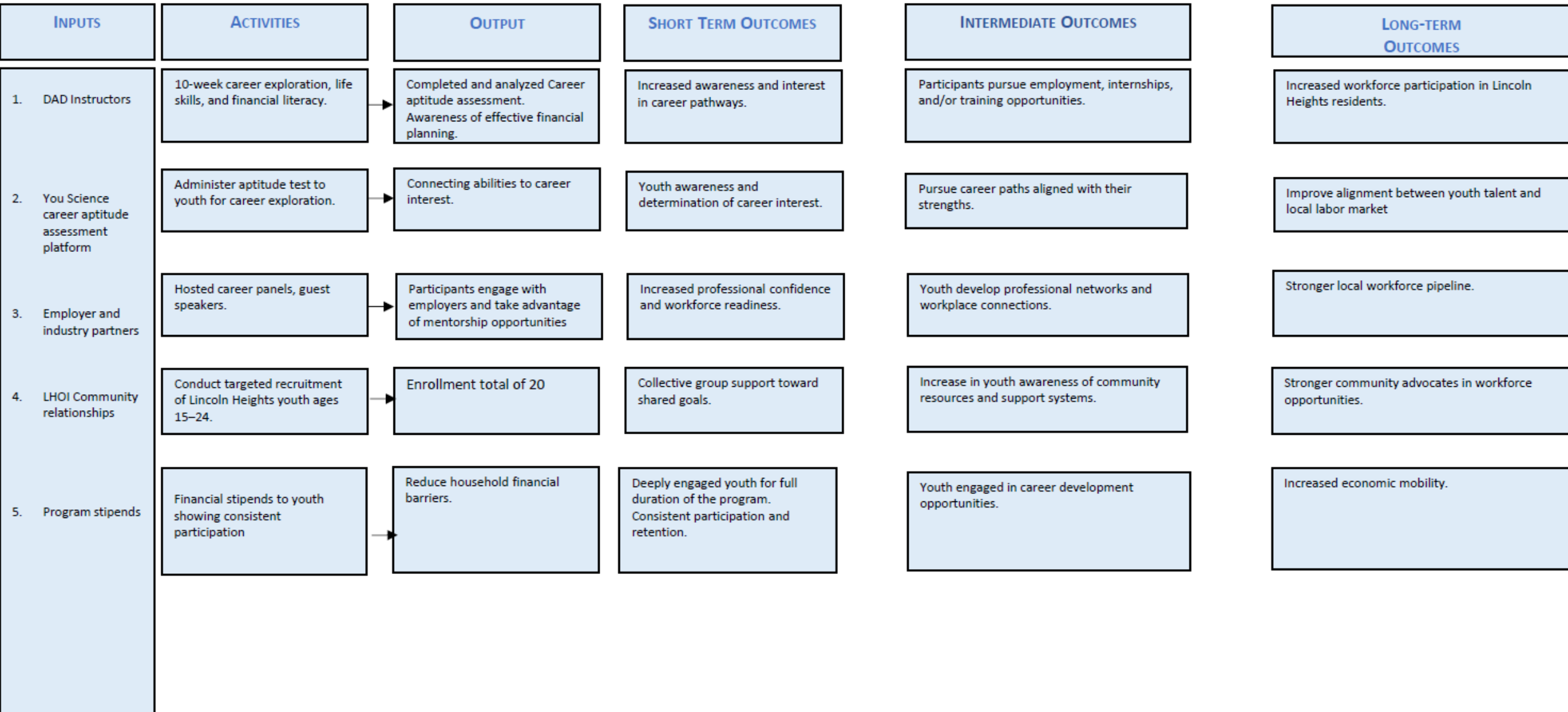
*A tool to help you understand the relationship between resources, activities, and results.*

- Help you map out your work's results
- Identify metrics for your program
- Track progress- are we moving in the right direction? Do we need to pivot?
- Nailing your proof point!
- Who needs to see your proof?

# Components of a Logic Model

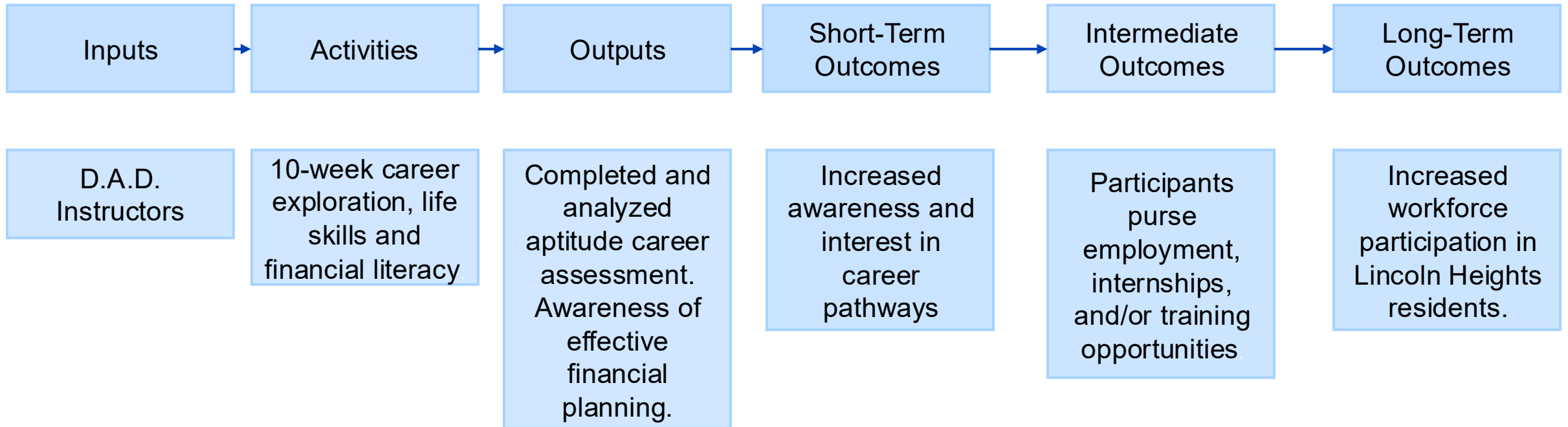


## LOGIC MODEL EXAMPLE: LHOI D.A.D INITIATIVE COLLABORATION



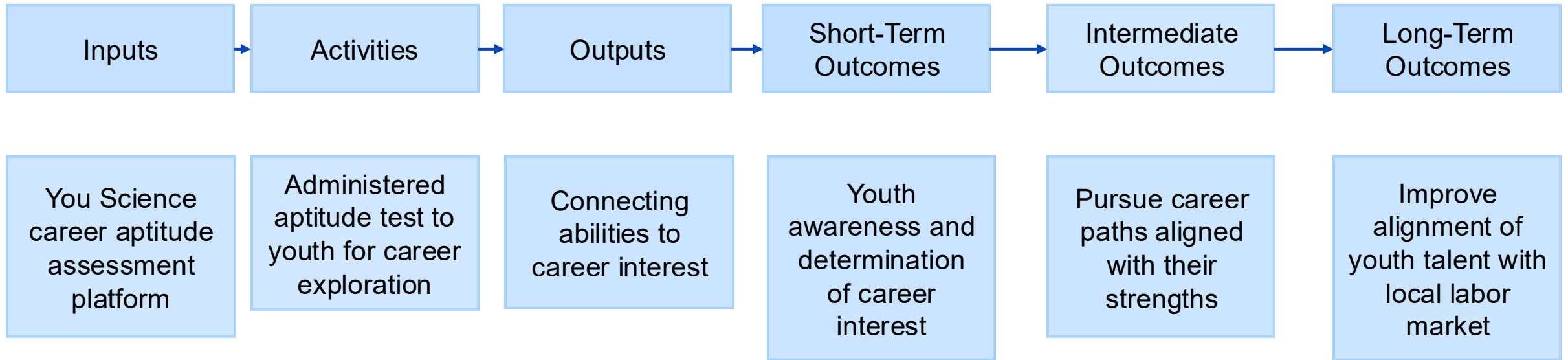
# Making the Connection

- D.A.D. Instructors



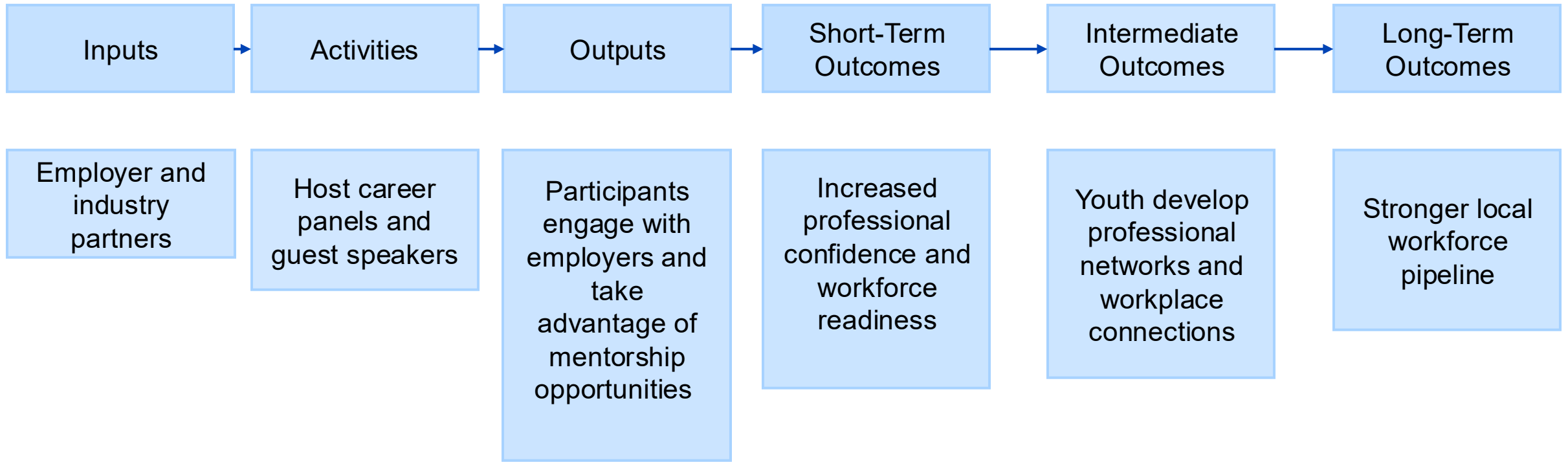
# Making the Connection

- You Science Career Aptitude Assessment Platform



# Making the Connection

- Employer and industry partners



# Metrics: Tracking Performance

## Short-Term Outcome

(Leading indicators)

Increased awareness and interest in career pathways

## Intermediate Outcome

Participants pursue employment, internships and/or training opportunities

## Long-Term Outcome

Increased workforce participation in Lincoln Heights residents.

# Questions




# Session Key Takeaways

1. Understanding the importance of place-based work
2. One strategy for measuring impact- logic models
3. Proof points that inform the future

Next Steps: Office Hours w/Mia —  
[Book here](#)





***Are you collecting  
evidence that shows your  
impact in the community?***



**UNITED WAY**  
**Greater Cincinnati**