

Workplace Campaign Volunteering

MAKE A DIFFERENCE TOGETHER

Empower your team while giving back to the community. Whether you're building kits at the office or volunteering off-site, United Way offers hands-on experiences that create real impact.

HOW IT WORKS

United Way Provides:

- ✓ Project supply list & coordination
- ✓ Speaker or talking points to kick off project
- ✓ Connections and distribution of kits to community partners

Corporate Partner Provides:

- ✓ Volunteer recruitment
- ✓ Event space & refreshments
- ✓ Purchase kit supplies if required (all items must be purchased new.)

 **Allow 4–6 weeks for planning**

 **Contact your United Way representative or submit your request here:**
[Workplace Campaign Volunteer Experience](#)





ON-SITE KIT PROJECTS

Flexible, team-based activities hosted at your location or at United Way. United Way will provide a supply list for kit building.

- Choose kit quantities based on your budget.
- Supplies must be purchased based on the list provided by United Way.
- Assembled kits are delivered to United Way by the volunteers.

Kit Name	Purpose	Cost/Kit	Contents (Examples)
 Healthy Snack Packs	Snacks for kids at school and home	\$8	Protein snack, fruit cup, grain, dairy item
 Personal Care Kits	Basic hygiene for individuals in need	\$12	Toothbrush/paste, feminine hygiene, shampoo
 Literacy Kits	Kindergarten readiness and early literacy	\$15	Flashcards, books, activity sheets, crayons
 Backpacks for Success	School readiness for local students	\$30	Backpack, notebooks, crayons, pencils



OFF-SITE PROJECTS

Hands-on projects at United Way partners across Greater Cincinnati.

Who You Help	Volunteer Activities	Volunteers
Children, teens and older adults	Participate in engaging activities and events with Brighton Center .	Up to 20
Mothers & babies	Help Give Like a Mother (GLAM) by sorting, organizing and bundling clothing items	Up to 20
A community	Support Lincoln Heights Outreach Inc. in the Clothing Closet (weekly), Food Pantry or Community Garden	Up to 40
Families furnishing their homes	Volunteer with New Life Furniture Bank – assist in the warehouse, assemble furniture, paint or support the thrift store	Up to 15
Families in need of nourishment	Support Cincinnati Urban Promise through agricultural work or food pantry assistance	Up to 30

Employee-Led Group Engagement

Employee Resource Groups (ERGs) and affinity groups help build connection, belonging and leadership in the workplace. Partnering with United Way of Greater Cincinnati creates opportunities for **employee-led groups** to make an impact beyond the workplace and strengthen our community.

- Host an **ERG-led fundraiser or special event** that brings colleagues together while supporting community impact, e.g.:
 - A women's group hosts a soup potluck to raise funds for their workplace campaign
 - A young professional's group organizes a cornhole tournament raising funds with pay-to-play split the pot
- Host a **networking breakfast or lunch-and-learn session** featuring a volunteer activity or impact experience.
- Create opportunities for **connection across organizations** by partnering with similar employee groups from other companies for a **shared networking and service event**.
- Participate in a **volunteer project aligned with your group's passions**, either at your workplace or with a community partner.
 - ☀ Engage your group or host employees from across your workplace, e.g.:
 - A women's group assembles hygiene kits for women in the community.
 - A parents' group volunteers with GLAM or Brighton Center supporting parents and families.
- Explore a **United Way impact experience** to learn more about community challenges and the role we all play in creating solutions.
- Schedule a **211 tour** and learn how United Way connects people to resources and support throughout our region.
- 💡 **Want to amplify your impact?** Check if your workplace offers volunteer grants or a dollars-for-hours program – turn volunteer time into additional support for our community!



LET'S BUILD SOMETHING TOGETHER

Have an idea for your employee group? We would love to help.

Contact your United Way representative to start the conversation.

United Way Impact Experiences

United Way Impact Experiences are fun, gamified activities that bring the cause to life, offering a powerful, firsthand look at the challenges and opportunities families face on their path to economic well-being. Perfect for kickoffs, events or lunch-and-learns, these experiences build empathy, inspire giving and can be tailored for young professionals, new hires or employee groups to foster connection and purpose.

IMPACT EXPERIENCE OPTIONS



We encourage companies to provide incentives to boost participation.

UNITED WAY TRIVIA

Test your knowledge or compete to see who knows the most about United Way with two categories of trivia: 211 and General.

✓ **In-Person** (Wheel)

✓ **Virtual** (Kahoot)

- Flexible timing
- No limit on participants



THE ROAD TO STABILITY

With our giant, walkable game board, participants step into the shoes of families navigating the road to stability. Learn about the various barriers and supports families in our region face and get visual representation through the actions they take.

✓ **In-Person** – tabletop version also available

- 15-20 minutes
- 2-4 participants plus observers



READY TO LEARN

Jump back to the first day of kindergarten in this simulated experience, as participants read through scenarios impacting kindergarten readiness. See the gap created when children start with the same potential but face different opportunities on their paths to school.

✓ **In-Person**

- 15-20 minutes
- Max of 6 participants plus observers



New Hire Workplace Engagement

BUILD CONNECTION, PURPOSE & RETENTION FROM DAY ONE

Employees who connect early with their coworkers and community are more likely to feel **engaged, valued and invested in company culture**. United Way helps workplace partners create meaningful opportunities for **new hires** to build relationships, learn more about our region and make a positive impact in the community.



INTRO TO UNITED WAY & OUR REGION

Bring new hires together to learn more about **Greater Cincinnati** and how **United Way and our workplace partnerships** help **make an impact** on our community.

★ **Perfect for employees who are new to the region** – offering the chance to connect with their community early on!

HELPFUL MATERIALS & RESOURCES

United Way provides:

- **211 Cards** – connecting employees to resources in their community
- **United Way Swag** – including shirts, stress balls, pens, etc.
- **United Way of Greater Cincinnati Pamphlet** – contains basic United Way info and QR codes to learn more

IMPACT EXPERIENCES & STORIES

Pair with any of the following to deepen engagement and understanding:

- Regionally focused **lunch-and-learn**
- Hands-on **mini-volunteer experience**
- Gamified **Impact Experiences**
- **Impact stories** highlighting local experiences

INTRODUCING YOUR WORKPLACE CAMPAIGN

- Familiarize new hires with your workplace campaign within the **first 30–60 days** to help them **learn the purpose, impact and culture of workplace engagement**.
- Have an engagement leader or campaign chair share their **reason for getting involved** and **how your company gets involved**.

HAVE IDEAS OR WANT TO LEARN MORE?

Reach out to your United Way representative to coordinate your experience today!

Special Fundraising Events & Incentive Ideas

WANT TO BOOST EXCITEMENT AND GIVING?

Campaigns that incorporate raffles, auctions, trivia and happy hours can raise up to 30% more than standard campaigns. United Way's RallyUp platform makes it easy to host fun, inclusive events. Add custom incentives to inspire first-time donors and larger gifts. **Let's turn fun into real impact!**

SPECIAL FUNDRAISING



Raffles & Auctions

From themed gift baskets to special experiences, like enjoying a sports event in the company's exclusive suite, raffles and auctions are the most successful fundraisers.



Games of Skill

Boost campaign excitement and engagement with games of skill, such as trivia, puzzles and timed challenges that tap into your team's talents.



Themed Potluck

Encourage your staff to contribute their favorite dishes and sell tickets for a chili competition, bake-off or cultural cuisine potluck.



Walks, Runs & Tournaments

Sports competitions are awesome fundraisers! They bring people together, create excitement and get everyone involved — they're a great way to increase support and donations.

INCENTIVES



Extra PTO Day

New donors or donors who increase their gifts are entered into a raffle for an extra vacation day.



Parking Space Giveaway

New donors have a chance to win a coveted parking spot.



Sports or Concert Tickets

Reach out to your leadership team for donations of big-ticket items like Bengals games or local concerts, which can be raffled off for early-bird pledging.



Company Suite at an Event

New donors earn a chance to win a private company suite at an event — a premium experience to reward employees for supporting your campaign.

