

New Hire Workplace Engagement

BUILD CONNECTION, PURPOSE & RETENTION FROM DAY ONE

Employees who connect early with their coworkers and community are more likely to feel **engaged, valued and invested in company culture**. United Way helps workplace partners create meaningful opportunities for **new hires** to build relationships, learn more about our region and make a positive impact in the community.



INTRO TO UNITED WAY & OUR REGION

Bring new hires together to learn more about **Greater Cincinnati** and how **United Way and our workplace partnerships** help **make an impact** on our community.

- ★ **Perfect for employees who are new to the region** – offering the chance to connect with their community early on!

HELPFUL MATERIALS & RESOURCES

United Way provides:

- **211 Cards** – connecting employees to resources in their community
- **United Way Swag** – including shirts, stress balls, pens, etc.
- **United Way of Greater Cincinnati Pamphlet** – contains basic United Way info and QR codes to learn more

IMPACT EXPERIENCES & STORIES

Pair with any of the following to deepen engagement and understanding:

- Regionally focused **lunch-and-learn**
- Hands-on **mini-volunteer experience**
- Gamified **Impact Experiences**
- **Impact stories** highlighting local experiences

INTRODUCING YOUR WORKPLACE CAMPAIGN

- Familiarize new hires with your workplace campaign within the **first 30–60 days** to help them **learn the purpose, impact and culture of workplace engagement**.
- Have an engagement leader or campaign chair share their **reason for getting involved** and **how your company gets involved**.

HAVE IDEAS OR WANT TO LEARN MORE?

Reach out to your United Way representative to coordinate your experience today!