

Employee-Led Group Engagement

Employee Resource Groups (ERGs) and affinity groups help build connection, belonging and leadership in the workplace. Partnering with United Way of Greater Cincinnati creates opportunities for **employee-led groups** to make an impact beyond the workplace and strengthen our community.

- Host an **ERG-led fundraiser or special event** that brings colleagues together while supporting community impact, e.g.:
 - A women's group hosts a soup potluck to raise funds for their workplace campaign
 - A young professional's group organizes a cornhole tournament raising funds with pay-to-play split the pot
- Host a **networking breakfast or lunch-and-learn session** featuring a volunteer activity or impact experience.
- Create opportunities for **connection across organizations** by partnering with similar employee groups from other companies for a **shared networking and service event**.
- Participate in a **volunteer project aligned with your group's passions**, either at your workplace or with a community partner.
 - ☀ Engage your group or host employees from across your workplace, e.g.:
 - A women's group assembles hygiene kits for women in the community.
 - A parents' group volunteers with GLAM or Brighton Center supporting parents and families.
- Explore a **United Way impact experience** to learn more about community challenges and the role we all play in creating solutions.
- Schedule a **211 tour** and learn how United Way connects people to resources and support throughout our region.
- 💡 **Want to amplify your impact?** Check if your workplace offers volunteer grants or a dollars-for-hours program – turn volunteer time into additional support for our community!



LET'S BUILD SOMETHING TOGETHER

Have an idea for your employee group? We would love to help.

Contact your United Way representative to start the conversation.