



UNITED WE THRIVE

2026 - 2027 PUBLIC POLICY AGENDA

Uniting Voices for a Stronger Future



We advance public policy priorities through the following strategies:

- Taking a leadership role in engaging with our local, state and federal policymakers to advocate for and bring visibility to critical issues
- Empowering our stakeholders and community partners to advocate with their elected and appointed policymakers
- Collaborating with coalitions of nonprofits and advocacy organizations with shared policy priorities

In working together with donors, grantees, civic leaders and policymakers, we amplify community members' lived experiences. These experiences address needs and influence improvements to policies and practices so all people in Greater Cincinnati can thrive — now and in the future.

Through advocacy, we achieve more together than any one of us can achieve alone.

Get involved: Visit uwgc.org/advocate   

Our Policy Priorities

PATHWAYS FROM CRADLE TO CAREER

Ensure everyone has the tools they need to succeed, from birth to entering the workforce.

We support increasing access to:

- Affordable, mixed-delivery child care and preschool options that promote kindergarten readiness
- Out-of-School Time programming and supports that help kids excel in school
- High-quality, affordable postsecondary education and training

SUPPORT FOR PARENTS AND CAREGIVERS

Support families and individuals in every stage of life with the resources they need to care for each other and thrive.

We advocate for:

- Incentives for parent and caregiver workforce participation, like access to paid family leave and child care
- Evidence-based home visiting and caregiver support programs
- Tax credits for working families, like expanding access to the Child Tax Credit and the Earned Income Tax Credit
- Tapered benefits programs that prevent benefits cliffs and encourage financial self-sufficiency

Our Pillars of Economic Well-Being

We focus on advocating for **pathways from cradle to career, support for parents and caregivers, opportunities for stable homes** and **access to critical resources**. Each of these priority areas aligns with at least one of our interconnected pillars of economic well-being: **Educational Success, Financial Empowerment and Housing Security**.

 Educational Success	 Financial Empowerment	 Housing Security
We create pathways for children and young adults in our community to reach key academic milestones, develop essential life skills and access fulfilling opportunities. By removing barriers to learning, we strive to build a thriving community where every young person can flourish and succeed.	By equipping individuals and families with the tools and support to achieve stability and economic mobility, we're creating a stronger, more resilient community where everyone can build a better future. When our neighbors achieve financial stability, the ripple effect uplifts us all.	We empower families with the tools and resources to create a secure environment where they can thrive. By dismantling the obstacles to housing stability, we strive to create a community where everyone has the chance to prosper.

OPPORTUNITIES FOR STABLE HOMES

Foster an environment for home buyers and renters that allows them to live, work and learn in a stable and supportive community.

We champion:

- Pathways to attaining and retaining homeownership
- Development and availability of income-aligned housing options
- Programs and policies that support unhoused families and individuals
- Tenant protection efforts that incentivize cooperation between tenants, housing providers and governments

ACCESS TO CRITICAL RESOURCES

Efficiently connect people to resources so that everyone has a full and fair opportunity to succeed.

We promote efforts to improve:

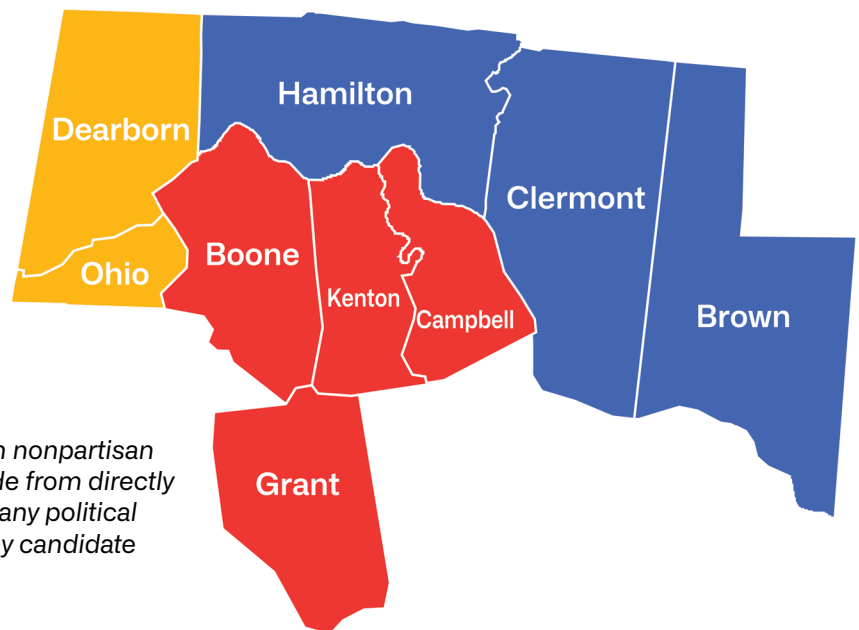
- The sustainability and capacity of United Way 211, which includes improving efficiency across the non-profit sector and uplifting initiatives that help families secure sustainable income and financial stability
- Access to digital infrastructure, knowledge and training
- Programs that provide access to nutritious food, such as SNAP
- Transportation options that align with an individual's home, work, school, health and community needs
- The sustainability and vitality of the nonprofit community's ability to advocate and incentivize private donations



About United Way of Greater Cincinnati

We empower everyone in our region to achieve economic well-being so our entire community can thrive – now and in the future. Founded in 1915, UWGC is one of the region's largest nonprofit organizations. We are committed to working alongside policymakers, community partners and donors to promote educational success, financial empowerment and housing security.

As a 501(c)(3) organization, UWGC will remain nonpartisan and is prohibited by the Internal Revenue Code from directly or indirectly participating in, or intervening in, any political campaign on behalf of (or in opposition to) any candidate for public office.



Get involved: Visit uwgc.org/advocate



UNITED WAY
Greater Cincinnati

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