



## Public Policy & Advocacy

# SPONSORSHIP OPPORTUNITIES

United Way of Greater Cincinnati amplifies community members' lived experiences and advocates for the causes that matter most where they live and work. Through its nonpartisan policy initiatives, United Way provides opportunities for people to come together, share their perspectives and drive systemic change that addresses the needs and priorities of their neighborhoods.



# Sponsorship Overview

**Live United Days** are statewide advocacy events where the community joins United Way staff for **meetings with state legislators** from Ohio, Indiana and Kentucky in their respective capitals. Participants rally support for key policy priorities, championing the needs of families across our tristate region.

**Policy with a Splash of Coffee** is a quarterly event series hosted in partnership with collaborators featuring expert panels and policymakers. These well- attended events draw **about 75 attendees per session** and have reached **over 3,600 contacts** to date. The series highlights critical issues aligned with United Way's mission, offering valuable insights into policies that affect our community and fostering meaningful engagement across a broad audience.



United Way of Greater Cincinnati President & CEO Moira Weir at the White House with UWW President & CEO Angela Williams.

# Sponsorship Benefits

Benefits	Presenting \$35,000	Platinum \$25,000	Gold \$15,000	Event \$5,000
Event Signage	logo (large)	logo (medium)	listing	logo (separate sign)
Website and Email Recognition	logo	logo	logo	logo
Social Media	dedicated post & mention	mention	mention	—
Sponsor Recognition at Event	yes	yes	yes	yes
Speaking Opportunity at Event	yes	—	—	—

View other sponsorship opportunities at [uwgc.org/sponsors](https://uwgc.org/sponsors). For questions, please contact [workplaces@uwgc.org](mailto:workplaces@uwgc.org).

