



UNITED WAY
Greater Cincinnati

Tocqueville and Centennial Societies

SPONSORSHIP OPPORTUNITIES



Sponsorship Overview

Elevate your brand and play a vital role in driving positive change in our community when you become a sponsor of United Way’s Tocqueville and Centennial Societies. With more than 750 donors, the Tocqueville and Centennial Societies are a prestigious group of philanthropists dedicated to creating lasting change in our community.

Members invest a minimum of \$10,000 annually to support transformative initiatives in the Greater Cincinnati. By sponsoring Tocqueville and Centennial Societies events, your company will not only align with a respected philanthropic brand but also demonstrate a deep commitment to making a positive impact in our region.



Guests mingle at a United Way of Greater Cincinnati Tocqueville Society event.

Through your sponsorship of the Tocqueville and Centennial Societies, you will connect with influential community and business leaders, from family-owned enterprises to CEOs of Fortune 100 companies, working together to demonstrate your commitment to building a brighter future.

Sponsorship Benefits

Benefits	Presenting \$50,000 (1)	Platinum \$25,000	Gold \$15,000	Event \$5,000
Event Signage	Logo (large)	Logo (medium)	Listing	Logo (separate sign)
Website and Email Recognition	Logo	Logo	Listing	Listing
Hospitality Tickets	12	8	4	4
Complimentary Parking	12	8	4	4
Social Media	Dedicated post & mention	Mention	Mention	Mention
Sponsor Recognition at Event	✓	✓	✓	✓
Speaking Opportunity at Event	✓	—	—	—

View other sponsorship opportunities at uwgc.org/sponsors. For questions, please contact workplace@uwgc.org.