

Prototype Testing Phase Action Items and Quick Wins (May-July 2023)

1. Prototype: Employer Paid Scholarship Fund

Goals for the testing period:

- Identify the employers that already utilize employer supported childcare (physical location, specific program partnerships, or cash benefits to find your own care) and evaluate the pros and cons of existing models. How could this be different and what are the gaps in the current approaches?
- Identify what the ideal childcare benefit would be to include in employee benefits packages.
- Start to pull some messaging out of these conversations with businesses to help frame it with a lens of employee retention and workforce development.

Quick Wins:

- Terri is going to research the HR groups, talk to the VP of HR at Metro, and reach out to 5/3 and GE Credit Union
- Carolyn is going to connect with Children's Hospital and investigate the option at P&G.
- Once we can identify some people to interview, this group will work on a set of questions to give to HR professionals.
- Someone from the group will talk to Learning Grove about the research that they've already done in this space.

2. Prototype: Stable and Able Accounts

Goals for testing period:

- Make sure that partners know about the existing stable accounts and how they work.
- Identify someone who is eligible (a partner agency client) for a current stable account but isn't enrolled yet. Proof of Concept: you all could follow them through the process to identify barriers and challenges. This could help create a training document on accessing the current Stable Accounts model.

Quick Wins:

- Bring in someone from Ohio and Kentucky to give a workshop to UWGC partner organizations on existing Stable Accounts. Kelly and Joyce will gather the information on who this is from both states and create a flyer that we can post in mobilize to bring in other partners.
- The United Way team will provide a list of all the Systems Change partners and help gather partners to attend the seminar.
 - Consider the "call to action" or how to use

3. Prototype: Employer/Employee Hub

Goals for this testing period:

- Map out the resources that are already available.
- Identifying minority owned businesses to use as a test group for this idea; win: to find a small business champion for this platform.

Quick Wins:

- **Debbie and Fearghal** are going to draft a message to post in mobilize to the prototype group asking them to contribute what they know about the resources that already exist.
 - This post will go up the week of 5.22 and they'll ask the group to respond with their suggestions that week and early into the week after Memorial Day.
 - The group will also set a meeting with the full prototype team in early June.
- **Fearghal** will connect with Willie Hill (GCMI) about small businesses.
- The United Way team can reach out to the Black Empowerment Works Team to see if any of their small business grantees might be interested in participating.

4. Prototype: Elevating Voice of Change

Goals for the testing period:

- Create an "avatar" (P&G model) of the people to collect stories from.
 - Start with a single-issue area – the benefits cliff. Ideally, this avatar creation process could be replicated for other issue areas in the future.
 - The avatars for collecting benefits stories would be 1) a person who has experienced the benefits cliff and 2) a program manager at an organization that offers services to mitigate the impact of the benefits cliff

Quick Wins:

- The group will find time to meet in person to start developing the avatar. Once there is a rough outline, they can share it with the other prototype participants using mobilize. **Aimee** offered to host the in-person meeting.
- Once the avatar is finalized, the group will distribute this description, along with survey questions, to start gathering stories that speak to the benefits cliff experience.
- United Way will connect the group with Elissa Yancey from [A Pictures Worth](#) (Story Telling non-profit in Cincinnati)
 - Use the Video Ask tool?

5. Prototype: Youth Voice United

Goals for the testing period:

- Step 1. Gather information on the existing Youth Councils in the region to find out what is working, what's not, and how a new Youth Council might fit in the current ecosystem.
- Step 2. Get feedback from youth on what would incentivize their participation by distributing the survey or holding "interviews" with youth & recording notes
- Step 3. Create "meta themes" from the youth insights (gaps in resources, what's working with youth advisor groups, what's not, what's their perspective on how organizations can better involve youth/ center youth voice)
- Determine how these can inform the next iteration of the project

Quick Wins:

- **Bruce** will start working with a staff member on his team to create a survey in a Google Form Google Doc to collect information from Youth.
 - Need to post in mobilize to solicit possible questions from other group members; the group can vote on the questions they want to include in a 5-7 question form.
 - Ask each partner organization to bring in 20 surveys from Youth in their programming.
- **Orlando** will start gathering the information about the existing Youth Councils
 - Post in Mobilize with a shared document (Jamboard?) to collect information from all participating organizations.
- United Way will make a connection with:
 - Rachel Belin at Kentucky Student Voice Team
 - Interact for Health Teen Mental Health Work – Ross Meyer is the lead - **Working to hire a consultant/ team to create a regional youth mental health strategy that will include a youth advisory board. More to come.**
 - Hamilton County Job and Family Services Youth Advisory Board

6. Prototype: Community Resource Access Point

Goals for the testing period

- focus on learning more about the various models and what already exists in this space.

Quick Wins:

- **Melissa** is going to set up a Teams Channel and create an excel document where the group can brainstorm. Be on the lookout for this early next week.

- **Everyone** needs to send their topic ideas to Melissa for the brainstorming spreadsheet. Ideas included existing navigator models and access point models. Once these topics are finalized, everyone should populate the spreadsheet.
- Those who wish to attend the San Diego CIE conference should register asap. UWGC can either pay for the registration directly or provide a mini grant to cover the cost.
- Once the brainstorming document is set up and populated, the leads group will share it with the other group members in mobilize. This post should go up the week of 5.22.
- The group will also need to set up a shared platform to brainstorm on a new name for the group with a less “CRAP”-y acronym.
- UWGC staff will assist in the following ways:
 - Sue attached the PDF on GetHelpOC for review.
 - Look into what System Change partners are part of hospital referral networks and talk to them about the systems that these hospitals use.
 - Set up a meeting with UWGC 211 staff- include Amy W

7. Prototype: Tenant Club

Goals for the testing period:

- Use Over the Rhine as a test case, since we have existing contact for both tenant groups and landlords in that neighborhood. The idea would be to create learning lessons from this test case and then expand out by neighborhoods.
- Engaging Tenants: comparing existing models
 - Williamsburg tenant group (Homeless Coalition)
 - Information from the webinar shared by UWGC.
 - Cornerstone Renters group
 - Working in Neighborhoods Club?
- Engaging Landlords: conversations with OTR landlords about incentives
 - CMHA
 - 3CDC
 - POAH
- This group will create a set of questions for both groups (tenants and landlords) so that we’re gathering the same information from all of the groups. **I don’t think it was clear at the end of the meeting who was going to tackle which project, so if anyone can clarify that, please let me know.** These templates should be completed to share with the rest of the group on June 1st. Julie and Alisa will send the drafts to each other by May 26th so that there’s time to review it before speaking with the large group. The full group will refine these information gathering templates so that everyone can come back together in June to discuss who is going to do what.

UWGC support:

- We’ll track down the information from the housing webinar and share it with this group.
- We’ll share the names of the people who are listed as contributors to have them share in this testing phase work.
- We’ll get the tenant club group together in later June once Julie returns.

8. Prototype: Transitional Childcare+Teen Apprenticeship

Assigned Action Items

- Research questions identified by the group:
 - What happens when parents experiencing homelessness reach out for information about childcare? **Kim** will start with her colleagues.
 - What already exists in terms of Teen Apprenticeship models in Early Childcare? **Kathy**
 - The next step will be to come back together to share that you've all learn about existing models and to bring in someone who was part of the Transitional Childcare group. In the meeting, we talked about mid-June for that convening – does that work for everyone? If it does, Andrea or I will find a time that works for everyone.
- UWGC staff will investigate a leadership person who was originally part of the Transitional Childcare group.
 - Ask them to come prepared to talk about what the need is for children experiencing homelessness and what success would look like for this population.

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9. Prototype: Tristate Collaborative

Quick Wins:

- Using Jamboard, the leads will work together to answer the following questions:
 - a. Who are we? What is our name?
 - b. What is prevention?
 - c. What is wellbeing?
 - d. Who are the potential contributors?
 - e. What is the ask from potential contributors?
- Once there is some consensus around these questions, the group will share out these thoughts with the organizations that identified as “contributors” to these projects to get their feedback. This step will help the group create shared language to make sure that everyone is functioning from the same understanding. **Julie Hermann** started the Jamboard and shared it with the group. **The group set the deadline of 5/23 to have all the notes in the Jamboard and will meet again to discuss what people posted.**

- Leveraging existing connections with Hamilton County, the group will learn more about why government entities are already funding prevention and what data they are using. **Nikol Mora** offered to talk to Commissioner Driehaus to learn more about the following: why is funding prevention important to Hamilton County? What data are they using to justify the funding? Is there a plan for funding prevention in the future? The group can use this information to create questions for government representatives in Northern Kentucky and Indiana so we can get a Tristate perspective on what already exists for prevention program funding. This information will help create a base for the framework that can be used to scale this project in future steps.
- United Way Support:
 - Correct the wording in the goal of the collaborative. The goal is not to collect the data points, but rather to provide a space to gather information on why funding prevention is important and then work together to build messaging and policy priorities.
 - Talk our colleague in Indiana about what prevention funding is already available from local governments and who we might talk to in that part of the region.
 - Schedule meeting for week of 5/23 (if needed)

10. Prototype: Housing Promise Playbook

Goals of this testing period:

- Review the Cincinnati Preschool Promise model and determine if this is the right model for the Housing Promise Playbook.
 - UWGC can share some more information about CPP, and the group can work on pulling out the different aspects.
- Decide – is this the right model? UWGC can share contacts at CPP and help set up a time to meet with them.
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- Identify regional differences and how it might impact the future “playbook” model.
 - Northern Kentucky: Review the NKADD housing study when it’s released in June.
 - Review the LISC study. (UWGC will send out to the group)
 - UWGC can reach out to our contact in Indiana to see who they could connect with on housing.
- Set a time for the group to meet in mid-June to talk about the information available, then share the information with the rest of the group on Mobilize.
- UWGC will edit to the Action Plan: We need to add language to the prototype goal that the end goal is to increase access to affordable housing.