

Human Services Fund

FY2026 Impact Award Request for Proposal

Overview Webinar

United Way of Greater Cincinnati

March 7, 2025





United Way Team



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Chief Impact Officer

Leads UW's
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Team



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City of Cincinnati



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Human Services Fund Background

- Established in 1981 to support programs and initiatives that are important to the city's health and vitality.
- The intent of the Cincinnati Human Services Fund (HSF) is to leverage, develop, and scale proven strategies to accelerate progress toward community goals.
- Complements, but does not duplicate, other City activities and investments.
- Funded through General Fund. In the 2023 fiscal year, the City restored the Human Services Fund to 1.5 percent of the General Fund.

The fund is broken down as follows:

- Impact Award (10%)
- Comprehensive Workforce Development (26%)
- Youth Gun Violence Prevention and Reduction (26%)
- Supporting, Securing, and Stabilizing Housing for High-Risk Populations (26%)
- Project LIFT (10%)
- Overhead (administration) (2%)



HSF Partners and Roles



City Council

- Created the fund
- Sets funding priorities
- Makes final funding determination



Human Services Advisory Committee

- Reviews proposals
- Makes funding recommendations to City Council
- Monitors programs



United Way of Greater Cincinnati

- Runs proposal process
- Facilitates HSAC with City of Cincinnati Administration
- Subcontracts with selected grantees and disburses funding
- Monitors programs
- Administers reporting



Grantees

- Submit required reporting of applicable documentation (expenses, demographics of residents assisted, outcome measurement, etc.)
- Provide services to City of Cincinnati residents



Human Services Fund FY26 Impact Award Request for Proposals

Priorities and Criteria

Impact Award Details

The Impact Award is for **one large scale social innovation project** that includes a lead organization with multiple partner organizations. The members of the collaborative should all bring a diverse array of strategies.

For FY2026, the Impact Award is for: Food Insecurity as a part of the broader gun violence prevention strategies



Administrative overview

Grant Period:

Funds will be for a single fiscal year (FY 2026), but can be spent through FY 2027. There will **not** be a second disbursement.

Grant amount:

10% of the total fund; FY25 fund was \$8.5 million (for reference); **only one award is available**

Disbursement:

A grant disbursement timeline will be developed between UWGC and the lead agency

Only the lead agency should submit an application, but they **MUST include a Letter of Commitment from each of the partner agencies**

UWGC will contract with the lead agency and the lead agency will provide subcontracts to the partner agencies

Priorities

1. Projects that prioritize community collaboration and demonstrate integrated services rather than standalone descriptions of each provider.
2. Projects that **MUST** benefit residents in three or more of the top 10 neighborhoods experiencing gun violence, which include: OTR, Avondale, West End, Winton Hills, East Price Hill, Westwood, Roselawn, West Price Hill, Mt. Airy, and Walnut Hills.
3. Projects that utilize diverse strategies
4. Projects that serve populations with high rates of food insecurity, including:
5. Projects that can articulate how they will be sustained after the funding is over
6. Additional points: include enrollment into SNAP or WIC for eligible participants, direct collaboration with (gun) violence prevention programs, and leveraging existing partnerships and funds to implement/expand/sustain.

Metrics

Possible metrics include:

- # of meals or lbs of food provided
- Quantitative impact on family stress relief/overall wellbeing
- Qualitative data on psychological and physiological impacts
- # of participants eligible for SNAP are enrolled in SNAP
- # of participants eligible for WIC are enrolled in WIC
- # of transportation barriers eliminated
- # of target populations served
- # in target neighborhoods served
- Change in knowledge related to nutrition education

Eligibility and Policies

- Agencies must be 501(c)3 organizations.
- Organizations may be the lead applicant for only one Impact Award proposal; organizations may be a partner in multiple applications.
- City of Cincinnati Human Services funds may only be used to support city residents. Organizations do not need to be physically located in Cincinnati.
- Organizations cannot use Impact Award funding for a program that also receives HSF Service Award funding.
- Partnerships may not duplicate programs/services provided by entities within the City of Cincinnati, e.g. Health Department, Recreation Department, etc.



Questions?



Other Application Information

Required Attachments

The following attachments are required for applications:

- Document of collaboration – MOU, governance structure, partnership agreements, AND
- Letters of Commitment/Intent from all partner organizations, AND
- Proposed Program Design: no required template, but examples include a Theory of Change or a Logic Model

Required Attachments

Staff and Board Demographic Spreadsheet
Upload to e-CImpact

Program Design or Model
Upload to e-CImpact

Budget
Enter Online in e-CImpact

Download from [City of Cincinnati Human Services Fund - United Way Greater Cincinnati website](#) under 'Additional Resources'

A	B	C	D	E	F	
1	Board Member Name	Position	Age	Gender	Race	Ethnicity
2			Select from drop-down	Select from drop-down	Select from drop-down	
3						
4						
5						
6						
7						

A	B
1	% of Staff by Race/ Ethnicity
2	Race/Ethnicity Total Number of Staff
3	White/Caucasian
4	Black/African American
5	Asian
6	Native Hawaiian or Pacific Islander
7	American Indian or Alaska Native
8	Multi-Racial
9	Other
10	Race Unknown
11	TOTAL
12	
13	Hispanic/Latino
14	Non-Hispanic/Latino
15	Ethnicity Unknown
16	TOTAL
17	
18	
19	
20	
21	
22	

City of Cincinnati Human Services Fund - Program Design Template

Agency Name: _____ Program Name: _____

What do you want to achieve? (S.M.A.R.T. measure)	What Key Resources are needed to achieve this measure?	What Key Activities are needed to achieve this measure?	How will this be measured?	Who will be measured?	When/How Often is this measured?	What do you anticipate achieving in Grant Year 1?

Year 1 Proposed Program Budget		
Revenue	City Funds	Non-City Funds
Corporate		
Hamilton County		
Foundations		
Direct Federal Grants		
Fees for Program Participants		
City of Cincinnati - GFO	Grant \$ Requested Here	
United Way of Greater Cincinnati		
State of Ohio		
Other - Please list all other specific sources of income		
Total Revenue (All Sources)		
Expenses		
Salaries (Salaries no longer need to be itemized in this budget, please include the total amount to be applied for all salary)		
Employee Fringe Benefits (Include if fringe benefits are not included in the salary line item)		
Contracted Services (Itemized by subcontractor and associated cost; if awarded funding, contracts/ agreements with each subcontractor will need to be submitted and approved.)		
Travel (Mileage only within the City of Cincinnati at a rate not to exceed the current City mileage reimbursement rate.)		
Space (Total for Rent, utilities, telephone, building insurance, etc. Excludes cell phone stipends, long distance and directory assistance service.)		
Consumable Office and Program Supplies (Excludes food and beverage costs)		
Operational Expenses (Liability and Fidelity Bond insurance, printing, postage, etc.)		
Other		
Other - Please list all other expenses connected with this program that do not fit in a previous category.*		
Total Expenses		

Budget

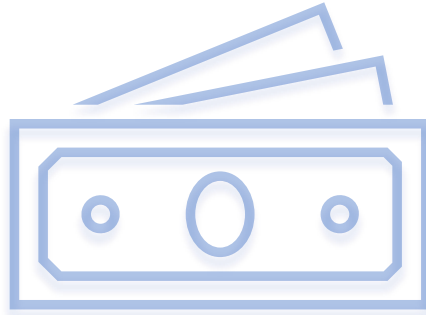
- Please use the Budget Template in the e-Cimpact online system
- Should include projected program revenue and expenses for the period from September 1, 2025 through August 31, 2027. Reminder – there will only be one disbursement (FY 2026), but can be expended for up to 2 years.
- Proposed budgets should reflect reasonable, documented expenses that directly support program activities and demonstrate cost-effective use of grant funds. Totals should reflect what is needed to successfully run the program.
- This is an overview budget for the entire project and all partners combines. A more detailed breakdown and accounting will be required during the grant period.
- Reminder: a program that receives funds from the HSF Impact Award is NOT eligible for Service Category Award funding.

Expenses

Eligible Expenses

Funds may only be used for the following:

- Payroll/Salaries
 - Fringe Benefits
 - Employer Taxes (Not Employee Taxes)
- Office and Program Supplies
- Operational Costs
 - Basic Repairs and Maintenance
 - Insurance
 - Printing
 - Postage
 - Fees for exams, licensure, certifications, applications, etc.
 - Training fees
- Mileage
 - Mileage only within the City of Cincinnati at a rate not to exceed the current IRS rate
- Direct Assistance
 - Rent, Mortgage, Utilities, Bus Pass, Groceries (No Gift Cards)
- Space (Rent/Mortgage)
 - Utilities, Telephone, Building Insurance, etc.



Ineligible Expenses:

Funds may not be used for the following:

- Capital Expenditures (Construction, Building Projects, Remodeling)
- Property Taxes
- Purchase of Automobiles, Trucks, or Vans.
- Equipment Purchases, Such as Computers, Office Furniture, Cellular Phones
- Costs Associated with Entertainment, Flowers, etc.
- Costs for lobbyists
- Sales Tax
- Direct Services Payments For:
 - Child Support Payment or Arrears
 - Criminal Traffic Tickets
 - Criminal Legal Fees
 - Gift Cards



Evaluation & Timeline

Proposal Evaluation

- Reviewed by the Human Services Advisory Committee and scored based on a rubric (May)
- Final recommendation of funding from the HSAC will be sent to City Council for approval (June)

What HSAC will be looking for:

- Demonstrates clear program strategy with clear roles and responsibilities for each partner
- Detailed service delivery plans
- Data-informed approaches to program design
- Demonstrates cultural competency, addresses systemic inequities, and reflects community voice
- Demonstrates ability to define clear success metrics and demonstrate systems for tracking program impact
- Demonstrates the opportunity for scaling and sustainability
- Show efficient and sustainable use of funds

Timeline

- March 10 – Online Application Portal (e-Cimpact) Opens

UPDATE FROM RFP

- July – Decisions Communicated
- August – Contract Drafted
- September 1 – Beginning of Grant Period





How to Apply

How to Apply



Make an Impact

See the Impact

About

Send your contact information (including agency name, contact person, address, phone number, website and email address) to impact@uwgc.org.



Access the e-Cimpact online system by visiting:
<https://www.uwgc.org/partner-with-us/>
and clicking on the e-CImpact link.

QUICK LINKS

Agency Portal

Access your nonprofit agency's donor and payment information.

ENTER NOW →

Find Volunteers

Register for Volunteer Connection and find expert tips to succeed.

READ MORE →

E-CImpact Online Reporting

Log in and manage your organization's profile and information.

LOG IN NOW →

How to Apply



The screenshot shows the e-IMPACT login interface. At the top, there is a blue banner with the text "LIVE UNITED" and the United Way of Greater Cincinnati logo. Below this, the e-IMPACT logo is displayed on the left. The main content area is divided into two sections. The top section is titled "UNITED WAY OF GREATER CINCINNATI Sign-In" and includes a "Please sign in to your account." instruction, a "User Name" input field, a "Password" input field, a green "Sign in to our Secure Server" button, and a "Forgot your password?" link. The bottom section is titled "Create an e-IMPACT account" and includes the instruction "To create a new account select the link below:" and a green "Click here to create a new e-IMPACT account" button.

Login to your existing e-Cimpact account

or

To create a new account, click the green “Click here to create a new e-CImpact account” button.

Or

If you’re not sure if you have an account, contact us at humanservicesfund@uwgc.org



Questions?

Need Help?



Open Office hours will be held on Teams at the following times, please click the link to join the Teams meeting:

- [Tuesday, March 11, 2025, 12:00 PM – 1:00 PM](#)
- [Thursday, March 13, 2025, 12:00 – 1:00 PM](#)
- [Wednesday, March 19, 2025, 9:00 AM – 11:00 AM](#)

Individual consultation appointments are available, please use the following link to schedule a virtual 1:1 meeting (on Teams) with a UWGC staff member:

<https://outlook.office.com/bookwithme/user/b5a0c150e3324f53a7f57963c48c4337@uwgc.org/meetingtype/qm5c5hwx60yW1G6dXnasNA2?anonymous&ep=mlink>

Questions?

Email us at:

humanservicesfund@uwgc.org

Please keep in mind there may be a high volume of emails, and we will get back to you as soon as possible.



Thank You

Contact us at humanservicesfund@uwgc.org

with questions