

Major Gifts and Leadership Gifts



United Way
of Greater Cincinnati

United is the Way to Help.



David S. Taylor
2020 United Way of Greater Cincinnati Campaign Chair
Chairman of the Board, President and Chief Executive
Officer, The Procter & Gamble Company

Contact Information *(please print)*

Full Name _____
Employer _____
Home Address _____
City/State/Zip _____
Preferred Email _____
Preferred Phone _____

Spouse/Partner/Family Information *(for recognition purposes)*

Full Name _____
Employer _____
Preferred Email _____
Preferred Phone _____

Make a Major Gifts Pledge

- I/We pledge a one-year gift of
\$ _____
- I/We pledge to make a Roundtable Gift: \$100,000, \$250,000,
\$500,000, or \$1 million + *(please discuss with your United Way
contact to make your multi-year specification)*
- I/We pledge to step-up to Centennial Society over three years
Centennial YR 1: \$15,000 Centennial YR 2: \$20,000
Centennial YR 3: \$25,000
- In addition to our annual support, we plan to support the
United Way Foundation with a gift of
\$ _____

Make a Tocqueville Society Pledge

- I/We pledge a one-year gift of
\$ _____
- I/We pledge to step-up to Tocqueville Society over three years
Tocqueville YR 1: \$5,000 Tocqueville YR 2: \$7,500
Tocqueville YR 3: \$10,000
- I/We pledge to make a four year step-up to Tocqueville Society
(For Under Age 45)
Tocqueville YR 1: \$2,500 Tocqueville YR 2: \$5,000
Tocqueville YR 3: \$7,500 Tocqueville YR 4: \$10,000

Make a Leaders Society Pledge

- I/We pledge a 2020 gift of
\$ _____

Payment Method

2020 pledges are payable by December 31, 2021.

- Payroll Deduction
- Check Enclosed *(Please make check payable to United Way)*
- Please bill me for payment by check, credit card
or securities. Your invoice will include directions on how
to pay by credit card or securities. For information on
transferring stock, please contact Jill Anthony at
(513)762-7136.
- I/We will recommend a gift to be made from our Foundation
\$ _____

Signature

_____ Date

Recognition Levels

Ten Million Dollar+ Roundtable: Individual and families making commitments of \$10 million or more over a period of up to ten years.

Million Dollar+ Roundtable: Individual and families making commitments of \$1,000,000-\$9,999,999 over a period of up to ten years.

William Cooper Procter Roundtable: Individuals and families making commitments of \$500,000-\$999,999 over a period of up to five years.

Frederick A. Geier Roundtable: Individuals and families making commitments of \$250,000-\$499,999 over a period of up to five years.

Centennial Society Roundtable: Individuals and families making commitments of \$100,000-\$249,999 over a period of up to four years.

Centennial Society: Household annual gift of \$25,000+.

Tocqueville Society: Household annual gift of \$10,000+.

Leaders Society: Household annual gift of \$1,000+.

Thank You For Making A Difference.

With your support, we're able to harness the collective power of resources and achieve results that no one partner can achieve on its own.

Make Your Gift Today.

TO LEARN MORE ABOUT MAKING YOUR MAJOR GIFT, PLEASE CONTACT:
Melissa Ann Fabian, M.A., Director, Major Gifts | melissa.fabian@uwgc.org, 513-762-7113

TO LEARN MORE ABOUT MAKING YOUR LEADERSHIP GIFT, PLEASE CONTACT:
Treva Brinkley, Manager, Donor Relations | treva.brinkley@uwgc.org, 513-762-7195

Change Lives Forever: Leave A Legacy

By leaving a legacy with United Way, you will partner with other leaders to ensure that every future generation receives the best care available. With United Way, your legacy will have the greatest possible impact in our community-forever.

TO LEARN MORE ABOUT MAKING YOUR LEGACY GIFT, PLEASE CONTACT:
Rebecca Jones, Director, Planned Giving & Foundation | rebecca.jones@uwgc.org, 513-762-7283

LIVE UNITED®

United Way of Greater Cincinnati | 2400 Reading Road, Cincinnati, OH 45202