We’re On A Mission To Break The Cycle of Poverty

1 in 3
children are growing up in poverty in our region

1 in 4
families live in poverty in our region
(Source: U.S. Census Bureau, 2017 American Community Survey 1-Year Estimates)

75,000
public school students experienced homelessness over the course of the year throughout the tristate
(Source: United States Interagency Council on Homelessness)

1 in 10
families in Greater Cincinnati worried about running out of food during the year
(Source: Interact for Health, 2017 Child Well Being Survey)

40,000
People with low incomes in our region lack access to affordable housing – there is an estimated 40,000 unit shortage in Hamilton County alone
(Source: LISC, Housing Affordability in Hamilton County An analysis of households, housing affordability, and housing subsidy in Hamilton County and Cincinnati, Ohio February, 2017)

United Way of Greater Cincinnati
2400 Reading Road
Cincinnati, OH 45202-1478
(513) 762-7100

Clermont & Brown Counties
948 Cincinnati Batavia Pike
Cincinnati, 45245-1332
(513) 536-3000

Middletown Area Center
6820 Roosevelt Avenue, Suite D
Middletown, OH 45005-5798
(513) 705-1160

Northern Kentucky
2146 Chamber Center Drive
Ft. Mitchell, KY 41017-1669
(859) 525-2600

Southeast Indiana
227 Walnut Street
P.O. Box 3465
Lawrenceburg, IN 47025-3465
(812) 537-2009

GET OR GIVE HELP. CALL 2-1-1
Need help or know someone who does?
Dial 2-1-1 to speak to a trained professional who can connect you to essential community services.

Join Us:
www.uwgc.org

UNITE COMMUNITIES to
CHANGE LIVES
JOIN THE 2019 CAMPAIGN

LIVE UNITED®

Cover: Emma Laura, Member, Leaders in Giving / Volunteer from Duke Energy, UWGC Fee for Service
WHAT DOES UNITED WAY DO?

We Are The Problem Solvers, Hand Raisers And Game Changers

Who we are

We go after our community’s toughest challenges. We come up with new solutions to problems. And we work with people from all walks of life to turn those solutions into action. We work to improve the financial stability, education, basic needs and health of every person in our community.

United Way has been the unifying force in our community for more than a century. We’re there every day. It’s not easy, but we don’t ever give up. As long as Cincinnati needs us, we will always unite this community to change lives.

Today, United Way of Greater Cincinnati is made up of a workforce of over 100 committed individuals, tens of thousands of volunteers, 85,000 donors, more than 1,000 partner companies, and 140 best-in-class social service agencies - all united in building a stronger community.

Together we are making life better for more than 300,000 people across the Cincinnati region.

We Are Better Together

How we do it

United Way’s approach is based on a simple value proposition: we are better together. Through this approach, we are uniquely able to drive our community’s effort to tackle poverty. We do this in three ways:

1. We understand community challenges.
2. We bring organizations together to do more.
3. We create new solutions to meet community needs through impact.

In 2018:

- 240 Success By 6® school and community partners worked to fill gaps in early education opportunities
- 15,500 people trained for in-demand career pathways with Partners for a Competitive Workforce
- 139,000 requests for service fielded by United Way 2-1-1
- 3,800 working families received the Earned Income Tax Credit through UWGC’s Free Tax Prep Coalition
- 286 families avoided homelessness and disruptive school moves through Stable Families

A Success Story

Markeith’s mother benefitted from prenatal doctor’s visits through a United Way early childhood initiative, Every Child Succeeds. She was assigned a mentor who visited their home regularly to provide guidance on how to care for Markeith during his early foundational years. “Through this process, I learned how to be a wonderful mother.”

– Vanesha, Markeith’s mother

Help more kids like Markeith to succeed in life!

Unite For Good.

Too many people in our community are struggling to make ends meet. 600,000 people. 100,000 families. 1-in-3 children. We must help families move on a path out of poverty, with the bold, long-term vision of ending poverty across our region. Through your support and strong collaboration among our partners and services, we can change thousands of lives.

Unite For More.

We are better together. Through this approach, when you donate to United Way, you’re supporting critical initiatives and our role in uniting more than 140 incredible nonprofit organizations, by combining your gift with thousands of others to create strategic solutions to break the cycle of poverty.

Thank You.

Our community needs people like you. This is the momentum we need to break the cycle of poverty. Thanks for joining us on this journey. Thanks for your commitment to change lives. Thanks for choosing to Live United.