2012 REPORT TO THE COMMUNITY
Regional Offices

United Way of Greater Cincinnati
2400 Reading Road, Cincinnati OH 45202
(513) 762-7100

Dearborn & Ohio Counties
227 Walnut Street, Lawrenceburg, IN 47025
(812) 537-2009

Eastern Area
2085 James E. Sauls Sr. Drive, Batavia, OH 45103
(513) 536-3000

Middletown Area
300 North Main Street, Suite B, Middletown, OH 45042
(513) 705-1160

Northern Kentucky
2146 Chamber Center Drive, Ft. Mitchell KY 41017
(859) 525-2600

Connect with us:
www.uwgc.org
Facebook: UnitedWayofGreaterCincinnati
Twitter: UnitedWayGC
YouTube: CincinnatiUnitedWay
Flickr: UWGC
Pinterest: UnitedWayGC

Regional Action Councils

LIVING UNITED REGIONALLY.

Eastern Area Action Council
George J. Rewick, Chair
Julie B. Hight, Vice Chair
Elizabeth M. Atwell
Carl Beck
Steve M. Bowden
Kelly L. Cornette
Timothy Dick
Louis M. Dimmerman
David J. Goosch
Rhonda L. Lindon-Hammon
Pastor Brandon Little
Gayle Loving
Matthew D. Van Sant
Berta Velillia
Leslie B. Vogel
Warren L. Walker
Barbara Wallace

Middletown Action Council
Jacquelyn D. Phillips MPH, BSN, RN, Chair
Patrick E. McCausland Esq., Vice Chair
Marcia Voorhis Andrew
Broc Bidlack
Dr. Catherine U. Bishop-Clark
Mark A. Carrozza
Rev. John R. Civille
Shawn Coffey
Susan L. Combs
A. Carolyn Davidson
Celeste Didlick Davis
Chris Edmonds
M. Marie Edwards
Rhonda Fagin
Elaine Garver
Capt. Gillian Harvey
Rick R. Hasemeier D.C.
Gregory Homer
Adam Hudak
Amber J. Huff
Ann Munafo
Richard E. Nein
Tina A. Osso
Rick Pearce
Scott D. Phillips
Jackie M. Ponder
David A. Schul
Michael J. Scott
Verlena L. Stewart
Leslie Stone
Cynthia D. Tepe
John R. Thomas
William A. Trigg
Rev. Gregory Tyus
Debra S. Wells
David M. Wilson
Doug Zirbel

Dearborn & Ohio Counties Action Council
William B. Cosby, Chair
Maynard L. Barrett
Marie E. Dausch
Lynn M. Deddens
V. Thomas DeVille
Julie G. Dietz
Amanda Ewbank
Kevin T. Graf
Dario F. Kruger
Suzanne McCool
Elmer G. McLaughlin
Elizabeth J. Morris
William F. Ritzmann
Laura A. Rolf
Jim Scott

Northern Kentucky Action Council
Van Needham III, Chair
Karen Zengel, Vice Chair
David Bailey
Michelle Bailey
Brett Blackwell
Kasey L. Bond
Thomas Cody, Jr.
Kim Chevalier
Terri Cox-Cruy
Janice Cushman
Thomas A. DiBello
Marilyn A. Galvin
Crystal Gibson
Kathy Howard
Candace McGraw
Thomas S. Moore, Jr.
Rosanne Nields
David A. Olds
Adam Rohrer
Sally Skinner
Joni L. Soale
Barbara Stewart
Laura K. Tiller
Timothy C. Wampler
Janice M. Willkerson
Kara S. Williams
Linda M. Young
BOLD ACTIONS. BOLD COMMITMENTS. BOLD GOALS.

Dear Friends,

In 2011, we challenged local organizations to develop and take ownership of the Bold Goals for Our Region that have given the community a roadmap toward lasting change in Education, Income and Health. As always, the Greater Cincinnati region stepped up to the plate! In less than 18 months, more than 225 businesses, nonprofit organizations, educational institutions, health care providers, and government entities have formally endorsed the Bold Goals.

What does this mean? These organizations recognize the need for partnerships among the nonprofit, private and government sectors to tackle the biggest problems facing our community – youth dropping out of high school, unemployment, and long-term health care needs, to name a few. By endorsing the Bold Goals, they have made a declaration of their commitment to work collectively to help the community accomplish these goals.

We made a lot of progress in 2012 toward our Agenda for Community Impact, our framework that ensures the greatest impact for your donations in support of the Bold Goals. We adopted a clearly articulated Health platform with an emphasis on aligning health investments that support the Education and Income priority areas. This helped us make even smarter decisions as we completed the Call for Investment 3.0, investing more than $5.1 million in the community. Our focus on data-driven decision making also led to the launch of the Facts Matter data portal, the release of our fifth edition of The State of the Community report, and substantial enhancements in data systems that track early childhood development, especially social-emotional growth; homelessness to self-sufficiency efforts and workforce development.

As we continue to build upon our work in the coming year, we ask you to consider how your work helps us reach the Bold Goals. Advocate for the Bold goals and motivate others to join the cause. Volunteer and encourage your coworkers to volunteer. The simplest action is giving and encouraging others to give in the name of education, financial stability and health.

These goals belong to the whole region – a region that has continuously demonstrated its commitment to be a part of lasting change through its generosity, to LIVE UNITED. Whether volunteering your time, making a financial gift, or just simply sharing your own story, we want to say, “Thank you!” for reaching your hand out and committing yourself to the pursuit of lasting change in our region.

Real change won’t happen without you.

Robert C. Reifsnyder
President and CEO
United Way of Greater Cincinnati

Valarie L. Sheppard
Senior Vice President & Comptroller
P&G
Chair, UWGC Board of Directors

Valarie L. Sheppard, P&G, Chair*
Shakila T. Ahmad, Allergy & Asthma Specialty Center
Clifford A. Bailey, TechSoft Systems, Inc. *
Karen Bankston, Ph.D., University of Cincinnati
James Brown, Amalgamated Transit Union
William P. Butler, Corpex Companies, Inc.*
Tracey S. Collins, Cincinnati Area Senior Services, Inc.+ Alfonso Cornejo, Cincinnati USA Hispanic Chamber
William B. Cosby, The Huntington National Bank
James E. Craig, City of Cincinnati Police Department
Susan R. Crouchore, The Christ Hospital+ Steve Cruse, CWU Local 4400
James C. Ellerhorst, Deletite & Touche, LLP*
Marc D. Fisher, Fisher Investment Group+
Christopher C. Froman, Pomeroy J. Drusilla Garrette, AFSCME 3119+
Kay Geiger, PNC Bank, Greater CincinnatiUKNY
Michael J. Graham, S.J., Xavier University+
Merwin Grayson, Jr., Central Bank of Northern Kentucky
Dolores Hargrove-Young, XLC Personnel Services
LaVaughn Henry, Ph.D., Federal Reserve Bank of Cleveland-Cincinnati Branch
Julie B. Hightley, Horan Associates
Gary T. Huffman, Ohio National Financial Services G. Edward Hughes, Ph.D., Gateway Community and Technical College
Mark J. Jahnke, Katz, Teller, Brant & Hild
David L. Joyce, GE-Aviation Jerome C. Kattman, LPK, Inc. Gregory B. Kenny, General Cable
Michael J. Laatsch, Western & Southern Financial Group
Tillie Hidalgo Lima, Best Upon Request
John D. Luken, Dinsmore & Shohl James E. May, Mercy Health-Southwest Ohio
Jill T. McGruder, IF& Financial Services, Inc.+ Philip R. McHugh, Fifth Third Bank
Alexander P. Miller, Children’s Hospital Medical Center+
Joseph Maraca, Ernst & Young LLP+
Penny Pensak, UC Health Foundation
David C. Phillips, Community Volunteer*
Jacquelin D. Phillips, City of Middletown Health Department*
Julia W. Poston, Ernst & Young, LLP
R. Michael Prescott, U.S. Bank
John S. Prout, TriHealth, Inc.*
Johnna N. Reeder, Duke Energy Ohio & Kentucky, Inc.
Janet B. Reid, Ph.D., The Trusted Advisor Team
Robert C. Reifsnyder, United Way of Greater Cincinnati
George J. Rewick, Total Quality Logistics*
J. Michael Robinson, Advera Marketing & Media
Sean L. Rugless, Greater Cincinnati African American Chamber of Commerce
Carl P. Satterwhite, River City Furniture*
William L. Scheyern, Vision 2015*
Brett R. Seelmeier, Boys & Girls Clubs of Greater Cincinnati
Steven J. Shifman, Michelman, Inc.
Douglas E. Sizemore, Cincinnati AFL-CIO Labor Council*
James A. Sluszewski, Macy’s, Inc.
Mary Stagaman, Agenda 360, Cincinnati USA Regional Chamber
J. Shane Starkey, Thompson Hine, LLP
David E. Saxtab, Community Volunteer+
Theodore H. Torbeck, Cincinnati Bell Communications Group
James C. Votruba, Ph.D., Northern Kentucky University+
Kathy R. Wade, Learning Through Art, Inc.*
Gregory H. Williams, Ph.D., University of Cincinnati+
David M. Wilson, Akers Packaging Service, Inc.+ George E. Yund, Frost Brown Todd, LLC

*indicates a Board member elected
+indicates a retiring Board member
*indicates a Board member elected to a second term

Joining the Board in Spring 2013
Bret A. Callier, Viking Partners, LLC
Sarah Clark, Ethicon, part of the Johnson & Johnson Family of Companies
Julie Dietz, Equifax Workforce Solutions
John S. Dubis, St. Elizabeth Healthcare
Jane M. Keller, Cincinnati Youth Collaborative
Patrick E. McCausland, Esq., Singer & McCausland Co., LPA
Geoffrey S. Mearns, Northern Kentucky University
Santa J. Ono, CWA Local 4400
Clifford A. Bailey, TechSoft Systems, Inc.*
Johnna N. Reeder, Duke Energy Ohio & Kentucky, Inc.
Scott B. Phillips, Frost Brown Todd, LLC
Manuel Z. Rios, Cincinnati USA Regional Chamber
Jim E. Votruba, Ph.D., Northern Kentucky University
G. Edward Hughes, Ph.D., University of Cincinnati*
Douglas E. Sizemore, Cincinnati AFL-CIO Labor Council*
James A. Sluszewski, Macy’s, Inc.
Mary Stagaman, Agenda 360, Cincinnati USA Regional Chamber
J. Shane Starkey, Thompson Hine, LLP
David M. Wilson, Akers Packaging Service, Inc.+ George E. Yund, Frost Brown Todd, LLC

An Advertising Supplement to the Business Courier
The Bold Goals for Our Region gained traction through the community with more than 225 organizations, including 91 corporations (63 in the Top 100), endorsing the goals. A variety of business leaders agreed that the Bold Goals won't be achieved without business leadership, coupled with the nonprofit and government sectors. Through endorsement, organizations have pledged to actively support attainment of at least one Bold Goal through:

- **GIVE** – Contributing to advance achievement of the Bold Goals.
- **ADVOCATE** – Advocating for the Bold Goals, motivating others to join the cause.
- **VOLUNTEER** – Providing volunteer opportunities for employees to support the Bold Goals.

These organizations have also pledged to participate in lessons learned and best practices discussions as we all strive to achieve the Bold Goals.

The Bold Goals are built on the premise that “what gets measured gets done” and that we will make progress only if we know our targets and work collectively to achieve them. Each goal has baseline data and benchmark targets along the way. Agenda 360, Vision 2015 and United Way are establishing an ongoing reporting/monitoring process to track progress.

**To accomplish Bold Goals, we must generate bold resources.** The Bold Goals represent our collective efforts in Education, Income and Health; many of the partners will only work on one or two goals, and many partners have work that stretches beyond these goals. They are not United Way’s goals alone – United Way provides leadership in achieving some and partners with others groups to achieve others – rather they are our community’s goals.

### Bold Goals for Our Region

**By 2020, at least ...**

- **85%** of children are prepared for kindergarten
- **85%** of youth will graduate from high school prepared
- **45%** of adults will have an Associate’s degree or higher
- **90%** of the labor force will be gainfully employed
- **95%** of the community will have a usual place to go for health care
- **70%** of the community will report having excellent or very good health

**“Collective impact depends on a group of stakeholders working together, not doing the same thing, but encouraging each to undertake the activities at which it excels in a way that supports and is coordinated with the action of others.”**

– Collective Impact,

**Timeline:**

- **1992:** “Shaping the Future” effort moves us from outputs to outcomes
- **1995:** United Way implements the use of outcome measurement
- **2001:** Vision 2010 defines the need for a community agenda
- **2004:** United Way issues the first State of the Community Report
- **2005:** Agenda for Community Impact is adopted, work begun
- **2006:** United Way online performance reporting developed
- **2007:** First year of three-year funding cycle under new Agenda
- **2011:** United Way convenes partners–Bold Goals for Our Region adopted
- **2012:** More than 225 organizations have endorsed the Bold Goals
- **2013:** Bold Goals Summit and beyond

**Collective impact depends on a group of stakeholders working together, not doing the same thing, but encouraging each to undertake the activities at which it excels in a way that supports and is coordinated with the action of others.”**

– Collective Impact,
ADVANCING THE COMMON GOOD

We’re continuing to make progress against the goals of Impact 2020, our strategic direction, which focuses us on leadership, collaboration and engagement as we strive to help children and youth succeed, individuals and families achieve financial stability, and people achieve maximum independence. In our second full year of Impact 2020 implementation, we’ve accomplished much, in partnership with agency and community partners throughout the region.

How We Helped

United Way of Greater Cincinnati invested nearly $51 million in programs, initiatives and community change efforts that support the Agenda for Community Impact and help achieve the Bold Goals for Our Region. Seven new agencies joined our funding partnership. Preparing children for kindergarten and helping community members achieve financial stability continue to be United Way’s top two priorities and directly support organizations whose work is often cited by contributors as primary reasons for contributing to United Way.

In addition, United Way earned a 4-star rating from Charity Navigator for sound fiscal management and commitment to accountability and transparency – its second consecutive 4-star rating.

Focusing Our Efforts

The Community Research Collaborative, a United Way–University of Cincinnati partnership, launched the Facts Matter data portal, which has won several awards from data and technology professional groups. The data portal provides the public with data about population demographics, the status of children and youth, education, health, economics, and social relations in the Greater Cincinnati/Northern Kentucky region. The portal expands the community’s access to data and informs regional efforts to work together to improve the community.

United Way released the fifth edition of The State of the Community. The regional indicators report gives the region a snapshot of how well we’re doing on key measures and where there are opportunities for improvement. Newly incorporated into this edition was the emphasis on poverty’s impact on the various indicators and its framework to reflect the Bold Goals.

Measuring the Work

United Way investments and staff efforts over the past few years have led to substantial enhancements in data systems focused on effectively measuring the outcomes – not just the outputs – of the community initiatives and agency partners we invest in.

For the last three years, training sessions, materials and conversations with other funders have begun to elevate the Continuous Quality Improvement process effort and its importance. We made substantial enhancements in our partnerships with others in data systems, such as the Devereux Student Strengths Assessment (DESSA) to assess social emotional competencies of youth and the Virtual Electronic Service Tracking Assistant (VESTA) to require emergency assistance providers to track data in this existing homeless data management system. When service improves, clients are better served and the community moves faster toward its goals. It isn’t just about reporting – it’s about using data to improve effectiveness and efficiency.
**EDUCATION**

Education is the basis for individual success. It is essential for getting and keeping a job with a livable wage and health benefits. To make a positive impact in our community, United Way is leading the effort to align, coordinate and focus the work around kindergarten readiness and supporting the efforts to promote youth graduating from high school.

Every dollar invested in early education saves roughly $7 in future costs.

With your help, we were able to invest $17.6 million for programs aimed at preparing children for kindergarten and helping youth achieve success. Within the $17.6 million for Education, $10,164,000 is targeted to preparing children for kindergarten, a 5 percent increase for United Way’s number one priority.

Although 2012 was the final year of the Success By 6® Winning Beginnings campaign investments, some of the efforts have been incorporated into the Call For Investment 3.0 programming, which began its three-year funding cycle in 2013. Some of these programs include Summer Bridge and Coaching to Quality.

Preparation children for kindergarten is now a United Way region-wide effort.

With Dearborn County teaming up with a Paths to Quality program, Indiana’s quality rating system for preschools and child care centers, United Way’s kindergarten readiness efforts are now region-wide. In Hamilton and Boone counties, Success By 6® celebrated 10 years of working to help prepare children for kindergarten. In Kenton, Campbell and Grant counties, Northern Kentucky Success By 6® celebrated five years of driving the kindergarten readiness movement.

Education starts at birth and children learn wherever they are.

Through the new Toyota bornlearning Academy, seven Northern Kentucky school districts are partnering with Success By 6® to educate families on ways they can support kindergarten readiness by turning everyday moments into learning opportunities. Toyota Motor Manufacturing, Kentucky Inc., provided $115,000 to establish the academies in 10 Kentucky elementary schools statewide.

**GOALS IN 2013**

United Way continues to build on the Agenda for Community Impact and take a leadership role in engaging the community around the Bold Goals for Our Region. In 2013, our priorities are:

- Developing a kindergarten readiness action plan that defines United Way’s role in the ReadOn early grade reading initiative.
- Creating a new early childhood center of excellence that is reflective of backbone organizations’ best practices, provides a consistent regional approach to provision of services, and is inclusive of a multi-year data enhancement plan.
- Developing a career-readiness pathway for middle and high school students.

**Children Prepared for Kindergarten Impact Council**

Paul Wirtz, Ph.D., Chair  
Elizabeth M. Atwell  
Wisten A. Copeland, M.D.  
David L. Deitsch  
Lisa Holstrom, Ed.D.  
Gregory J. Landsman  
Tanu Mahajan  
Eric C. Okeron, J.D.  
Penny Pensak  
Roger J. Schorr  
Sallie E. Westheimer  
Benjamin A. Willingham

**Children Prepared for Kindergarten- Northern Kentucky**

Marilyn Galvin, Chair  
Nicole Clare  
Tabatha Clemmons  
Nancy Costello  
Michelle Johnson  
Sally Kalb  
Tracy Mann  
Helen Matthieis  
Molly McComas  
Tori O’Brien  
Mike Sames  
Michael Shires  
Shelley Simpson  
Carol Suhich  
Paul Wirtz  
Elaine Ward  
Jennifer Zimmerman

**Success By® Executive Committee – Hamilton County**

Karen H. Jahnke, Co-chair  
Mark J. Jahnke, Co-chair  
Kimber L. Fender  
Victoria Bugniski Gluckman  
Carrie K. Hayden  
Jonathan R. Lippincott  
Nancy Lippincott, Ph.D.  
Pamela L. Page  
Penny Pensak  
Gwen L. Robinson  
Mary A. Ronan  
Cheryl Rose  
Sallie E. Westheimer  
James M. Zimmerman

**Youth Achieve Success Impact Council**

Alan H. Abes, I.D., Chair  
Patricia A. Armstrong  
Mary Kay Brown  
Kathleen A. Burklow, Ph.D.  
Sheila S. Cohen, Ph.D.  
Ben Holocher  
Helen J. Matthews  
Tonya M. Matthews, Ph.D.  
Thomas M. McCormick  
Brian M. Neal  
Gerald L. Oaks  
Gregory Stewart, Ph.D.  
LaMarque D. Ward  
Sarah Wilkinson  
Wade T. Williams
Increasing rates of kindergarten preparedness becomes a building block for success in school and in life.

Simple Actions. Bold Goals.

94% or 2,510 children ages birth to 3 years participating in the Every Child Succeeds home visiting program were developmentally on target.

180% increase in quality-rated early care and education programs in our Tristate region – from 63 in April 2007 to 182 in April 2012.

90% or 1,945 children ages 3-5 enrolled in a United Way-funded early care and education program were assessed on track in their development.

United Way

Reading Readiness

In a year of maintained investment in kindergarten readiness and more enrolled kindergarteners, Cincinnati Public Schools’ KRA-L scores dropped slightly from 57.1 percent to 55.4 percent of children on target, but scores remain well above the 2006 baseline of 44 percent.

NKY Quality Rated Programs

To date, there has been significant improvement in the region’s early childhood system and in kindergarten readiness, thanks in part to Success By 6®. Northern Kentucky experienced a 121-percent increase in the number of quality-rated child care centers since 2007.

Grade Promotion

We know the fourth grade is when children move from “learning to read” to “reading to learn,” so United Way is a partner in several region-wide efforts, including the Early Grade-Level Reading Campaign, Be The Change and CPS Community Learning Centers.
INCOME

The cost of housing, health care, child care, gas, and other basic needs are far surpassing income in America. An income adequate to pay for today’s necessities – and save for the future – provides individuals and families some sense of financial stability so United Way is leading the effort to align, coordinate and focus the work around financial stability.

Skilled talent drives economic prosperity.

United Way-managed Partners for a Competitive Workforce (PCW) collaborated with Agenda 360, The Strive Partnership and Vision 2015 to release the 2020 Jobs Outlook, which identified new career pathways for IT and Financial Services. Since 2008, 6,100 individuals have been trained through three existing career pathway initiatives with a 60-70 percent job placement rate.

In 2012, PCW also received national recognition from the National Fund for Workforce Solutions (NFWS), a major supporter of the partnership. The Chairman’s Award for Exemplary Workforce Collaborative recognized PCW for its demonstrated success and progress in supporting workforce partnerships, implementing well-defined systems change strategy, engaging key stakeholders, and putting in place a sustainable strategy.

United Way helps hard-working local families get money back.

The Earned Income Tax Credit (EITC) Initiative’s free tax prep services helped 17,566 low- to moderate-income working families at more than 126 sites throughout the Tristate region. More than $20.2 million in tax refunds were returned to local families – a 6 percent increase over 2011. There was also a 6 percent increase in participants with an average refund of $1,150. Overall, there has been a 254-percent increase in refunds since 2006.

Thanks to the 736 volunteers from around the region, these free tax preparation services saved participating families $3,513,200 in tax prep fees and fees associated with rapid refund anticipation loans.

$20.2 million in tax credits were returned to local families

17,566 families filed at the free tax assistance sites of the Regional Earned Income Tax Credit (EITC) Collaborative, refunds increased 254% since 2006

GOALS IN 2013

United Way continues to build on the Agenda for Community Impact and take a leadership role in engaging the community around the Bold Goals for Our Region. In 2013, our priorities are:

• Launch the IT career pathway following a needs assessment, implementation of pilot initiatives and development of a long-term structure.
• Implementing a comprehensive use of the VESTA database for all emergency assistance providers and shelters and launching an associated Learning Community.
Access to quality health care keeps children on track in school, adults productive at work and provides a foundation of care and support to ensure healthy lives for all people. United Way works every day to align, coordinate and focus the work around prevention and wellness and access to quality care.

Focusing United Way’s efforts in health.

In 2012, United Way adopted a clearly articulated health platform to support the *Agenda for Community Impact* and the Health Bold Goal, with an emphasis on aligning health investments to support the Education and Income priority areas. Health cuts across Education and Income – essentially extending across the entire lifespan.

Health is linked to education, both in attendance and grades.

A large body of evidence ties experiences in childhood with health throughout life. In fall 2012, United Way, Vision 2015, Agenda 360, Cincinnati Children’s Hospital Medical Center, and Remke bigg’s launched *A Taste of Learning* at two of the grocery chain’s stores. The initiative is a bornlearning® strategy that exposes children and parents/caregivers to fun learning opportunities that encourage healthy decision making while grocery shopping.

**GOALS IN 2013**

United Way continues to build on the *Agenda for Community Impact* and take a leadership role in engaging the community around the *Bold Goals for Our Region*. In 2013, our priorities are:

- Identify a significant health partnership strongly aligned to the *Agenda*.
- Further analyze the barriers to learning for children, birth through third grade, analyze gaps in services and identify opportunities for products.

94% of children up to age 5 in United Way-funded early childhood education and health clinic programs are on track for immunizations

3,167 seniors with moderate to high nutritional risk received a nutritious meal at a senior center or delivered to their home

91% or 4,406 children, birth through age 5, received appropriate preventative health care
UNITED WAY 211

While United Way’s fundraising partner, the American Red Cross, was on the ground helping people after the devastating March 2 tornadoes, United Way 211 call specialists handled calls for assistance, connecting people and agencies with ways to get help and ways to volunteer. In fact, throughout the year, 211 fields calls for disaster-related information when incidents such as wind storms occur. The phone service is open 24 hours a day, every day of the year, and is available in more than 150 languages.

In 2012, United Way 211 provided information to 138,241 callers. While the call volume decreased slightly from 2011, the number of visitor searches on 211’s online database increased by 10 percent to 112,641. During its first year a decade ago, 211 received over 60,000 calls and is well on its way to receiving its one millionth during its 10th year.

The majority of callers have needed help with housing and utilities. Many others have needed information on food and meal services, health care and other community resources.

ADVOCATING FOR CHANGE

United Way sent two local high school students with Cincinnati Bengals linebacker “Vinny” Rey to join Team NFL players and other high-achieving youth on Capitol Hill for United Way Worldwide’s Youth Empowerment Summit. The visit engaged participants in identifying opportunities to decrease the U.S. high school dropout rate and increase the number of readers, tutors and mentors to lead this effort.

United Way works in partnership with federal, state and local governments to develop effective health and human service delivery systems throughout our region. Our Public Policy work has helped put both Kentucky and Ohio on their way to having comprehensive measures for children entering kindergarten. This will allow schools to prepare to meet student needs and provide information that will help us evaluate early learning and development programs.
Volunteering gives people a first-hand look at the initiatives, programs and community partners their United Way contributions support. In 2012, more than 15,487 volunteers from 172 organizations completed 805 projects around the region, giving 50,461 hours of service and saving nonprofits more than $1.2 million in donated time and materials.

Each year, the United Way Community Care Day Award for Excellence in Volunteering, presented by Ethicon, part of the Johnson & Johnson family of companies, recognizes our top performing companies whose employees give their time and talents to Community Care Days. The 2012 recipients were Northwestern Mutual/The Kelley Financial Group and Pomeroy. These companies truly understand the impact that giving, advocating and volunteering year round can have on the community and their own employees.

Join us to make 2013 even better! United Way Volunteer Connection offers everyone a chance to choose a cause closest to their hearts or give help where it is most needed. Learn more or get connected at volunteeruwgc.org.
United Way of Greater Cincinnati funded 288 programs at 146 agencies. Of these, seven new agencies are becoming United Way agency partners.

The investments include $17,615,000 for programs aimed at preparing children for kindergarten and help youth achieve success. $8,127,000 is targeted for programs that help families and individuals achieve financial stability. Another $6,753,000 is targeted to help older adults and people with disabilities achieve maximum independence.

Investments are determined using three criteria: Impact – demonstrating measurable change and improvement in lives and the community; Alignment – contributing to the goals of the Agenda for Community Impact; and Accountability – delivering efficient, effective and quality services. Other considerations include the individual strength of the program, the combination of programs that best meet the goals of the Agenda throughout the region, and the funds available.

### United Way of Greater Cincinnati

#### Unaudited Financial Information

**December 31, 2012**

<table>
<thead>
<tr>
<th>Description</th>
<th>2012 Campaign</th>
<th>Less: Campaign Collection Reserve</th>
<th>Less: 2011 Campaign Received in 2012</th>
<th>Other Income Sources</th>
<th>Total Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Expenses</td>
<td>$ 60,153,600</td>
<td></td>
<td></td>
<td></td>
<td>$ 67,633,200</td>
</tr>
<tr>
<td>Administrative Expenses</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$ 3,114,100</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fundraising Expenses</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$ 4,365,500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$ 67,633,200</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Change in Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in Net Assets</td>
<td>$(471,800)</td>
</tr>
<tr>
<td>Beginning Net Assets</td>
<td>36,483,800</td>
</tr>
<tr>
<td>Ending Net Assets</td>
<td>$ 36,012,000</td>
</tr>
</tbody>
</table>

**NOTE:** The above figures represent unaudited 12/31/12 totals for United Way of Greater Cincinnati, including campaign and other sources of income and corresponding expense. 12/31/12 audited financial statements for UWGC will be available in June 2013.
MORE LEADERS, MORE COMPANIES, MORE PEOPLE.

Campaign chair David Joyce, president and CEO, GE Aviation, led United Way to exceed the campaign goal, raising $61.05 million. The success of the campaign is a testimony to the community spirit that recognizes the importance of collective impact in achieving the Bold Goals.

Reflecting this year’s approach of “More Leaders, More Companies, More People,” the Tocqueville Society and Women’s Leadership Council had phenomenal results with 111 and 24 new members, respectively. There was also strong growth in Women Investing in the Next Generation (WINGs), Herbert R. Brown Society and Emerging Leaders affinity groups. We also launched a Hispanic Leadership Society. New this year was the availability of the Bold Goals Challenge Match for all new gifts and any existing leadership gift that reached a new leadership level. More than 61 companies made new corporate gifts and more than 70 percent of the region’s top 200 businesses increased their investment in the community through United Way. Overall, there were roughly 15,000 new donors and 17,000 donors increased their gifts.

The Top 25

The following Top 25 companies and organizations are the largest corporate, retiree and employee campaigns. They are leaders in their industries and philanthropic giving.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Organization Name</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>P&amp;G*</td>
<td>$11,630,000</td>
</tr>
<tr>
<td>2</td>
<td>GE Aviation*</td>
<td>$5,000,000</td>
</tr>
<tr>
<td>3</td>
<td>Fifth Third Bank*</td>
<td>$3,237,795</td>
</tr>
<tr>
<td>4</td>
<td>Macy’s, Inc.*</td>
<td>$2,032,536</td>
</tr>
<tr>
<td>5</td>
<td>Ethicon, part of the Johnson &amp; Johnson Family of Companies</td>
<td>$1,460,000</td>
</tr>
<tr>
<td>6</td>
<td>Western &amp; Southern Financial Group*</td>
<td>$1,347,843</td>
</tr>
<tr>
<td>7</td>
<td>The Kroger Co.*</td>
<td>$1,130,937</td>
</tr>
<tr>
<td>8</td>
<td>Cincinnati Children’s Hospital Medical Center*</td>
<td>$1,125,000</td>
</tr>
<tr>
<td>9</td>
<td>PNC Bank*</td>
<td>$1,026,771</td>
</tr>
<tr>
<td>10</td>
<td>U.S. Bank *</td>
<td>$975,051</td>
</tr>
<tr>
<td>11</td>
<td>Duke Energy*</td>
<td>$850,000</td>
</tr>
<tr>
<td>12</td>
<td>Mercy Health and Catholic Health Partners*</td>
<td>$771,277</td>
</tr>
<tr>
<td>13</td>
<td>American Financial Group, Inc.*</td>
<td>$767,427</td>
</tr>
<tr>
<td>14</td>
<td>Toyota Motor Engineering &amp; Manufacturing North America, Inc.*</td>
<td>$710,310</td>
</tr>
<tr>
<td>15</td>
<td>Ohio National Financial Services*</td>
<td>$709,198</td>
</tr>
<tr>
<td>16</td>
<td>Cincinnati Bell Inc.*</td>
<td>$661,174</td>
</tr>
<tr>
<td>17</td>
<td>TriHealth, Inc.*</td>
<td>$606,500</td>
</tr>
<tr>
<td>18</td>
<td>University of Cincinnati &amp; UC Health*</td>
<td>$485,509</td>
</tr>
<tr>
<td>19</td>
<td>AK Steel Corporation*</td>
<td>$480,000</td>
</tr>
<tr>
<td>20</td>
<td>American Modern Insurance Group*</td>
<td>$451,288</td>
</tr>
<tr>
<td>21</td>
<td>Luxottica*</td>
<td>$440,192</td>
</tr>
<tr>
<td>22</td>
<td>Deloitte LLP*</td>
<td>$430,000</td>
</tr>
<tr>
<td>23</td>
<td>Convergys Corporation*</td>
<td>$380,137</td>
</tr>
<tr>
<td>24</td>
<td>The Cincinnati Insurance Companies*</td>
<td>$369,927</td>
</tr>
<tr>
<td>25</td>
<td>Carol Ann &amp; Ralph V. Haile, Jr./U.S. Bank Foundation*</td>
<td>$348,528</td>
</tr>
</tbody>
</table>

* Indicates a Bold Goals endorser.
Planned Giving

Recognizes those persons who have made a planned gift in their will, estate plan, current gift or by some other means, to the United Way Foundation or to The Greater Cincinnati Human Services Endowment Fund. Endowment gifts are above and beyond annual giving.

New Million Dollar Legacy Members

Harry and Linda Fath
Robert and Maryann Betagole
Michele M. Pfeiffer and Philip Wickler
Anonymous

New Legacy Leaders

Agnes M. Binder
Kimberly Blackwell
J. Kenneth and Rosa E. Blackwell
Jennifer M. Cline
Peggy P. Disney
Renee Boulton and Martine R. Dunn
Nathan D. and Madonna Estruth
Dr. Victor F. Garcia
Doug B. Hall

Vince E. Hudson
Gene R. Kimbrew
The Knight and Day Family Foundation
John C. and Susie Lane
Paul Alexander and Evelyn Martial
Gary E. McCullough
Catherine M. and Roger L. Myers Family
Lisa d’Aleme and John O’Brien
John C. Peoples
Marc S. Pritchard
Janet B. Reid
Thatcher Family Fund
Dorcas M. Williams
Barron M. Witherspoon
Anonymous
Anonymous

Ohio National United Way Campaign

Tremendous 25

The highest per capita giving companies with at least 25 employees and 55 percent employee participation that are not large enough to be in the Top 25.

Sponsorship

Agenda 360*
American Modern Insurance Group*
The Brickman Group
Catholic Health Partners*
CenterBank
Cincinnati Central Credit Union
Cincinnati Children’s Hospital Medical Center*
Duke Energy*
Emst & Young LLP*
Ethicon, part of the Johnson & Johnson Family of Companies
The Federal Reserve Bank of Cleveland, Cincinnati Branch*
Fifth Third Bank*
GE Aviation*
The Greater Cincinnati Foundation*
Huntington National Bank*
IBM
International Paper/xpedx*
Ohio National Foundation
Park National Bank*
PNC Bank*
Somerset*
P&G*
RiverPoint Capital Management, Inc.
Scripps Howard Foundation*
University of Cincinnati*
U.S. Bank*
Vision 2015*
Walmart
Western & Southern Financial Group*
Ms. Elizabeth S. Wilkinson
Xavier University*

* Indicates a Bold Goals endorser.

United Way Foundation Board

Merwin Grayson, Jr., Chair
Herbert R. Brown
Kenneth V. Byers
Christopher (Kip) Heekin
Blaise C. Kah
Gerald L. Oaks
Catherine M. Myers
William L. Montague
Robert C. Refsnyder
Cheryl Rose
Rosemary Schlachter
George E. Yund

Ex-Officio Members
Valerie L. Sheppard
Yvonne Washington

* Indicates a Bold Goals endorser.
Luxottica United Way Campaign

The Live United 100

The highest per capita giving companies with 10 to 500 employees and minimum combined giving of $10,000 that are not large enough to be in the Top 25 or already recognized in the Tremendous 25.

1 Port of Greater Cincinnati Development Authority
2 Compass Clinical Consulting
3 River Cities Capital Funds
4 Allos Ventures
5 Riverpoint Capital Management
6 Baldwin Gilman LLC
7 North American Properties
8 White, Getley & Meyer Co., LPA
9 Central Bank*
10 BakerHostetler*
11 The Plastic Holdings Company, LLC
12 Infrinsic, Inc.
13 Best Upon Request*
14 Cincinnati Works*
15 Neyer Properties, Inc.
16 FamiliesFORWARD*
17 Michelman, Inc.*
18 Cincinnati USA Regional Chamber
19 Chubb & Son, Inc.
20 JDCG
21 Schawak Cincinnati 446
22 Anchor Properties
23 The Health Collaborative*
24 Keating Muething & Klekamp, PLLC*
25 John J. & Thomas R. Schiff & Co., Inc.
26 Taft, Stettinius & Hollister LLP*
27 ECO Engineering, LLC
28 ArtsWave
29 Enterprise Rent-A-Car
30 Oncology Hematology Care, Inc.
31 Peck, Shaffer & Williams LLP
32 Joseph Decosimo & Company
33 The E.W. Scripps Company*
34 KPMG LLP
35 Cincinnati Bengals*
36 Al Neyer, Inc.
37 Scripps Networks Interactive, Inc.
38 Black & Veatch
39 First Security Trust Bank
40 RCF Group
41 Stock Yards Bank & Trust Company
42 Cassidy Turfey*
43 UBS
44 Graydon Head*
45 Xile, Inc.
46 LyondellBasell
47 Washing Systems LLC
48 Standard Textile Co., Inc.
49 CenterBank
50 Kao USA Inc. *
51 Cincinnati Business Courier
52 Von Lehman & Company Inc.
53 Messer Construction Company*
54 Mayfield Clinic
55 Marsh Brand Partners
56 The Shepherd Chemical Company
57 Robert W. Baird & Company Incorporated
58 Porter, Wright, Morris & Arthur LLP
59 ITW Food Equipment Group dba Hebart Corporation
60 Zachry Industrial, Inc.
61 Home City Ice Company
62 Grant Thornton LLP
63 The Gorilla Glue Company
64 Cohen Brothers, Inc.
65 Vorys Legal Counsel
66 Girl Scouts of Western Ohio*
67 School Outfitters
68 Engineering Excellence, Inc.
69 Buckhorn, Inc.
70 Plante & Moran*
71 OPW Fueling Components
72 The Greater Cincinnati Foundation*
73 Akers Packaging Service, Inc.*
74 Huntington National Bank*
75 Turner Construction Co.
76 Munninghoff, Lange & Co.
77 Kellogg’s Snacks Cincinnati Bakery
78 Mike Albert Fuel Solutions
79 Brighton Center, Inc. *
80 Cummins Business Services
81 Clark, Schaefer, Hackett & Co.
82 PPG Industries, Inc.
83 Hydro Systems Co.
84 BHP
85 GBNB Architects
86 LOTH, Inc.
87 Catholic Charities SouthWestern Ohio*
88 Federal Reserve Bank of Cleveland Cincinnati Branch*
89 Hexon Architecture, Engineering, Interiors
90 McGraw/Raaking, Inc.
91 Cardiovascular & Thoracic Surgeons, Inc.
92 Stevenson Color, Inc.
93 Thomson MacConnell Cadillac, Inc.
94 West Chester Holdings, Inc.
95 The Bank of Kentucky, Inc. *
96 Ullmer & Berne LLP
97 Signode
98 National Bank & Trust
99 Am pac Packaging, LLC
100 Hamilton County Parochial Schools

IN HONOR OF:

Mr. Richard N. Alt, Ph.D., and Mary Lu Alt
Ms. Connie Hinitz
Mr. and Mrs. Robert E. Starghill
Ms. Fran A. Tucker
Mr. Jeff Brown by:
Mr. and Mrs. Joseph H. Head, Jr.
Mr. Bernie J. Calonge’s Retirement by:
Mr. Gary L. Strassel
Mr. and Mrs. David T. Wallace
Mr. John D. Cottingham by:
Ms. Krishi Moss
The Kenton County Public Library by:
Mr. Charles King
Ms. Tille Hidalgo Lima by:
Charles and Jean Lauterbach
Mr. and Mrs. James E. Schwab by:
Mr. and Mrs. J. James Pearce, Jr.
Ms. Mary Singer by:
Ms. Martha Semmer
Mr. Mark G. Stoll by:
Mr. Steve M. Bowden
Chris Steun by:
Ms. Eleonora Fusco
Mr. Alan Wedgeworth by:
Recruiting & Career Services Network, LLC

IN MEMORY OF:

Pat Albano by:
Ms. Raye N. Allen
Mr. Devin K. Brain by:
Mr. and Mrs. P. Reid Lemasters
Mrs. Pauline C. Brokamp by:
Mr. Richard N. Alt, Ph.D. and Mary Lu Alt
Ms. Ann M. Bueenger by:
Mr. Richard N. Alt, Ph.D. and Mary Lu Alt
Patricia Cinquina by:
Ms. Raye N. Allen
Mr. James Crane by:
Nicholas Abid
Carol N. Aquino
David Burns
Betsy Butterfield
Margaret Clark
Ann Marie Cook
Patti Cruse

IN HONOR OF:

Nina Lanski Falci
HR Family Favorit
Kathleen Gregg
John and Dawn Guarasio
Christine Harvey
Lois Johanningman
Jill Johnson
Deborah Komar
Eileen Mitchell
Helen Quick
Reaver Quick
Olive Reed
Mr. and Mrs. Robert C.
Reifsnyder
American Government Services, LLC
Rick Del Santo
Barbara Terry
Thomas and Brenda Wilberg

Mr. Robert W. Gilmore by:
Robert Beech
Jan Burns
Ernie Davis
Robert Gehring
Ms. Sara Gilmore
Martha Hunter
William Miller
Thomas Murray
Mark Richey
Mr. Jim Kelleher by:
Toni Dorris
Mr. Robert Nagelkirk by:
Mr. and Mrs. Jason Jackman
Mr. Peter Schwartz by:
Mary J. and Thomas A. Blankemeyer
Patricia Cohan
Mr. and Mrs. Michael B. Graham
Erin Lutes
Ms. Virginia Page Williams by:
Marion Caselidine
Ann Ellison
Martha Hunter
Ciera Leake
Virginia Muhlboper
Virginia Neff
Ruth Sandner Stewart
Carol Thress

DONATIONS:

Richard Day Research by:
The Richard Day Research Donation
KJT Group by:
KJT Group Donation
Liberty Diversified International by:
School Outfitters

* Indicates a Bold Goals Endorser.
Top New Business Leaders

The largest companies or organizations providing a new corporate gift, a new employee campaign or both.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Organization Name</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>NetCracker Technology Corporation</td>
<td>$37,873</td>
</tr>
<tr>
<td>2</td>
<td>Omaya Inc.</td>
<td>$27,950</td>
</tr>
<tr>
<td>3</td>
<td>Tata Consultancy Services</td>
<td>$25,000</td>
</tr>
<tr>
<td>4</td>
<td>Time Warner Cable</td>
<td>$14,664</td>
</tr>
<tr>
<td>5</td>
<td>Veritas Training Group</td>
<td>$10,154</td>
</tr>
<tr>
<td>6</td>
<td>Compuscom Systems Inc.</td>
<td>$10,000</td>
</tr>
<tr>
<td>6</td>
<td>Fabulous Frames &amp; Art</td>
<td>$10,000</td>
</tr>
<tr>
<td>6</td>
<td>Kenwood Country Club</td>
<td>$10,000</td>
</tr>
<tr>
<td>6</td>
<td>The Vora Group</td>
<td>$10,000</td>
</tr>
<tr>
<td>10</td>
<td>Legion Logistics LLC</td>
<td>$7,662</td>
</tr>
</tbody>
</table>

Top Leadership Giving Companies (In Alphabetical Order)

American Financial Group, Inc.*
American Modern Insurance Group*
Catholic Health Partners*
Cincinnati Bell Inc.
Cincinnati Children’s Hospital Medical Center
Clopay Corporation
Convergys Corporation*
Deloitte LLP*
Dinsmore & Shohl LLP*

American Express
Anchor Fluidpower
Andersen Corporation
Antwerp Blue Cross Blue Shield
Ashland Inc.
Associated Banc-Corp
B&W Packaging
Belcan Corporation*
Best Buy
Black & Veatch
Bristol Myers Squibb
Cargill Salt Terminal
Castellini Company
Caterpillar Progress Rail
Centurylink
Chubb & Son, Inc.
Cincinnati Bell Inc.*
Clopay Corporation
Comcast
Commercial Specialists, Inc.
Constellation Energy
Convergys Corporation*
Cook & Logothetis, LLC
Costco
Cummins Filtration
Cummins Foundation
DEFENDER DIRECT

Top Match Corporate Companies

3M
AEP
Abbott Laboratories
AdvancePierre Foods, Inc.
Aetna, Inc.
Alliance Data
Allstate Insurance Co.
American Express
Anchor Fluidpower
Andersen Corporation
Antwerp Blue Cross Blue Shield
Ashland Inc.
Associated Banc-Corp
B&W Packaging
Belcan Corporation*
Best Buy
Black & Veatch
Bristol Myers Squibb
Cargill Salt Terminal
Castellini Company
Caterpillar Progress Rail
Centurylink
Chubb & Son, Inc.
Cincinnati Bell Inc.*
Clopay Corporation
Comcast
Commercial Specialists, Inc.
Constellation Energy
Convergys Corporation*
Cook & Logothetis, LLC
Costco
Cummins Filtration
Cummins Foundation
DEFENDER DIRECT

Corporate Match Companies

Deluxe Corporation
Diversify
Dr. Pepper Snapple Group
Duke Energy
EMC Insurance
EMD Millipore Corporation
Eaton Corporation
Eli Lilly and Company
Engineering Excellence, Inc.
Enterprise Rent-A-Car
Equifax, Inc.
Ethicon, part of the Johnson & Johnson Family of Companies
FW Dodge/McGraw Hill Companies
First Data Corporation
Frisch’s Restaurants, Inc.
Frost Brown Todd, LLC*
GE Aviation*
General Cable Corporation*
General Mills, Inc.
GlasSmithline
Gordon Food Service, Inc.
Guardmark, Inc.
Hewlett-Packard Co.-Managed Services
Home City Ice Company
INEOS ABS (USA)
ISCO Tubular Kentucky
Illinois Tool Works
Ingersoll-Rand Company
International Paper/spexd
JPMorgan Chase Bank
Johnson Controls Battery Division
Johnson Controls Distribution Center
The Johnson Electric Supply Co.
Jones Lang LaSalle
Kellogg’s
Kellogg’s Snacks
Kewit
Kohler
L-3 Fusing & Ordnance Systems
Liberty Mutual Insurance Group
LyondellBasell
MDPI
MainSource
Medco
Merk & Co., Inc.
Messer Construction Company*
Microsoft
Motorists Insurance Companies
Nationwide Insurance
OPW Fueling Components
Omya Inc.
Owen Electric Cooperative
Pacific Life Insurance Co.
Park National Bank Southwest
Ohio & Northern Kentucky*
Plumber, Inc.
Pitney Bowes Inc.
Pomeroy*
Principal Financial Group, Inc.
Raymond James & Associates, Inc.
Regency Centers, LP
Richards Industries Valve
TriHealth, Inc.*
U.S. Bank*
United Way of Greater Cincinnati*
University of Cincinnati/UC Health*
Vanthy*
Vorys Legal Counsel
Western & Southern Financial Group*

Pacesetter Companies & Organizations

Abilities First*
Allergy & Asthma Specialty Center*
Alpha Mark Advisors, LLC
American Financial Group, Inc.*
American Red Cross
Cincinnati Area Chapter*
Ascendium
Atkins & Pearce, Inc.
Baker & Hostetler LLP*
Baldwin Gilman LLC
Beckman Well
Shepardson LLC
Belcan Corporation*
Best Upon Request*
Big Brothers Big Sisters of Greater Cincinnati*
Brighton Center, Inc.*
Brown County Senior Citizens Council
CFM International, Inc.
Cassidy Turley*
Catholic Charities
Diocese of Covington*
Catholic Charities
Center for Great Neighborhoods of Covington*
The Chamber of Commerce
Children’s Law Center
Cincinnati Area Senior Services, Inc.*
Cincinnati Children’s Hospital Medical Center
Cincos Systems, Inc.
Clark, Shafer, Hackett & Co.
Cohen Brothers, Inc.
Crowley, Ahlers & Roth Co., LPA
Dana Graphics Inc.
Downtown Cincinnati Inc.
ECO Engineering, LLC
Empower Mediamarketing, Inc.
Essig Research Inc.
Evans Funeral Home
FRCH Design Worldwide
Family Service of Middletown
Barry Farmer Draperies
Feltrup & Company
First Financial Bank
Fund Evaluation Group, LLC*
HealthBridge
Hilltop Basic Resources, Inc.
Hispanic Chamber of Commerce
Toyota Motor Engineering & Manufacturing North America, Inc.*
Toyota North American Parts Center KY
Travelers Property Casualty
Triversity Construction Group LLC
Turner Construction Co.
UPS, Inc.
United Medical Resources
Vorys Legal Counsel
Wal-Mart
Westfield Insurance
Xavier University*
Zachry Industrial, Inc.

Kellogg’s
Kramer-McEwen & Werning-Dickerson
Landor Associates
Learning Through Art, Inc.*
Legg Mason Investment Counsel*
Life Learning Center*
Lifepoint Solutions*
The Literacy Council of Clermont & Brown Counties
LOTH, Inc.
LSI Industries Inc.
Lurio Trucking, Inc.
Management Partners, Inc.
Manley Burke
Marsh Brand Partners
Medplus, Inc.
Meaco Electrical Supply
Middletown Community Foundation*
M. E. Nunez Funeral Home, Inc.
Porter, Wright, Morris & Arthur LLP
Price Hill Will
Richards Industries Valve Group
Robbins, Kelly, Patterson & Tucker
Santa Maria Community Services*
John J. & Thomas R. Scholar’s Foundation, Inc.
Senior Services of Northern Kentucky*
Sim-Toehne-Fine Kitchens & Granite
Stockyards Bank & Trust Company
Teen Challenge Cincinnati
Towne Properties*
Toyota Motor Engineering & Manufacturing North America, Inc.*
Toyota North American Parts Center KY
UPC Solutions
United Air Specialists, Inc.
United Way of Greater Cincinnati*
Unity Financial Life Insurance
Visiting Nurse Association of Greater Cincinnati & Northern Kentucky*
VonLehman & Company Inc.
Wausau Paper Towel & Tissue*
Welcome House of Northern Kentucky, Inc.
Western & Southern Financial Group*
The Westin Hotel Cincinnati
Women Helping Women
Women’s Crisis Center
Thanking our local partners

Leadership at the community level requires strong partnerships and collaboration. As we continue to engage our community around achieving Bold Goals, United Way works closely with these and other local partners.

2012 United Way Agency Partners

4C for Children*
Abilities First*
Adams Brown Counties Economic Opportunities, Inc.
Alcohol & Chemical Abuse Council of Southwestern Ohio
Alcoholism Council of the Cincinnati Area, NCADD
American Cancer Society
American Heart Association, Greater Cincinnati & Northern Kentucky Divisions
American Lung Association of Ohio, Southwest Region*
American Red Cross, Cincinnati Area Chapter*
American Red Cross, Southeastern Indiana Chapter
The Arc of Dearborn County
Arthritis Foundation, Great Lakes Region, Inc.
BARAC, Inc.
Beech Acres Parenting Center*
Big Brothers Big Sisters of Butler County
Big Brothers Big Sisters of Greater Cincinnati*
Boy Scouts of America Dan Beard Council
Boys & Girls Club of Clermont County
Boys & Girls Clubs of Greater Cincinnati*
Brighton Center, Inc.*
Brown County Commissioners Your Place Program*
Brown County Educational Service Center*
Brown County Helping Hands
Brown County Senior Citizens Council
Camp Joy*
Cancer Family Care, Inc.*
Caracole, Inc.
Catholic Charities Diocese of Covington*
Catholic Charities Southwestern Ohio*
Center for ChemicalAddictions Treatment
Center for Great Neighborhoods of Covington*
Center for Neighborhoods of Covington*
Central Clinic*
Child Focus, Inc.*
Children, Inc.*
The Children’s Home of Cincinnati*
Children’s Law Center
Cincinnati Area Senior Services, Inc.*
Cincinnati Arts & Technology Center
Cincinnati Association for the Blind and Visually Impaired
Cincinnati Early Learning Centers, Inc.*
Cincinnati Public Schools Department of Early Childhood Education
Cincinnati State Connect2Success Student Success Network
Cincinnati Union Bethel*
Cincinnati Works*
Cincinnati Youth Collaborative*
Cincinnati-Hamilton County Community Action Agency*
CincySmiles Foundation
Clearinghouse
Clermont County Community Services, Inc.*
Clermont Senior Services, Inc.
Community Counseling & Crisis Center
Council on Child Abuse*
Covington Partners*
Crossroad Health Center*
Dearborn County Hospital Home Health Care and Hospice*
Dearborn County Retired Senior Volunteer Program (RSVP)
Diocesan Catholic Children’s Home, Inc.
Easter Seals TriState*
Economics Center for Education & Research
Emanuel Community Center, Inc.
Epilepsy Foundation of Greater Cincinnati
Families FORWARD*
Family Connections
Family Nurturing Center
Family Service of Middletown
Freestore Foodbank*
Girl Scouts of Kentucky’s Wilderness Road Council*
Girl Scouts of Western Ohio*
Great Miami Valley YMCA
Great Oaks Institute Health Professions Academy
Greater Cincinnati Behavioral Health Services*
Greater Cincinnati Microenterprise Initiative*
Health Careers Collaborative of Greater Cincinnati
HealthPoint Family Care, Inc.
Hearing Speech & Deaf Center of Greater Cincinnati*
Heart House, Inc.
Holy Hill Children’s Home*
Hoosier Hills Literacy League
Hoosier Trails Council Boy Scouts of America
Hope House Rescue Mission, Inc.
Housing Opportunities Made Equal (HOME)
Hyde Park Center for Older Adults*
Interfaith Hospitality Network of Greater Cincinnati, Inc.
Jewish Family Service of the Cincinnati Area*
Jewish Federation of Cincinnati*
Jewish Vocational Service*
Jobs for Cincinnati Graduates*
Junior Achievement of Middletown Area, Inc.
Kennedy Heights Montessori Center
Legal Aid of the Bluegrass
Legal Aid Society of Greater Cincinnati*
Life Learning Center*
LifePoint Solutions*
LifeSpan, Inc.*
LifeTime Resources, Inc.
Lighthouse Youth Services
The Literacy Council of Clermont & Brown Counties
Mayerson JCC
Mental Health America of Northern Kentucky & Southwest Ohio*
Mercy Health – St. John
Middletown Area Senior Citizens, Inc.*
National Kidney Foundation Greater Cincinnati Region
New Horizons Rehabilitation, Inc.
New Perceptions, Inc.
NorthKey Community Care
Nutrition Council*
Ohio Valley Goodwill Industries Rehabilitation Center, Inc.
Partnership for Successful Schools
People Working Cooperatively, Inc.*
Aaron W. Perlman Center for Children
Primary Health Solutions*
Pro Seniors, Inc.*
ProKids*
Redwood*
The Salvation Army Industry Division
The Salvation Army of Greater Cincinnati*
The Salvation Army of Middletown
Santa Maria Community Services*
Senior Services of Northern Kentucky*
Shared Harvest Foodbank
Sickle Cell Awareness Group/Urban League of Greater Cincinnati
SmartMoney Community Services
SoupKerne Recovery Services
Southeastern Indiana Economic Opportunity Corporation (SIEOC)
Southern Hills Career & Technical Center
Southwest Regional Medical Center Home Care
St. Joseph Orphanage*
St. Rita School for the Deaf
Starfire Council of Greater Cincinnati, Inc.*
Stepping Stones Center
Strategies to End Homelessness*
Supports to Encourage Low Income Families (SELF)
Talbert House*
Teen Challenge Cincinnati
Tender Mercies, Inc.
United Cerebral Palsy of Greater Cincinnati, Inc.
United Ministries
University of Cincinnati – Partner for Achieving School Success*
Urban Appalachian Council*
Urban League of Greater Cincinnati*
VIONS Community Services*
Volunteers of America of Kentucky*
Welcome House of Northern Kentucky, Inc.
Westley Community Services
Women Helping Women
Women’s Crisis Center
Working in Neighborhoods (WIN)
YWCA of Greater Cincinnati*
YWCA of Greater Cincinnati & Northern Kentucky*
YWCA of Northern Kentucky*
YWCA of Hamilton, Ohio

* Indicates a Bold Goals endorser.
Leaders & Legends

We applaud and honor these community volunteers who bring their passion, expertise and resources to the table in support of United Way’s commitment to creating lasting change in Education, Income and Health. Real change can’t happen without you.

NEW CENTURY LEADERSHIP AWARDS

The Geier Family Award for United Way Leadership
Father Michael J. Graham, S.J., president, Xavier University
Ft. Graham’s efforts strengthen communities around Xavier University and the entire region. He chaired United Way’s Community Impact Cabinet and then its Board of Directors and Executive Committee, while serving in leadership roles in many other civic efforts. The themes of Ft. Graham’s leadership at United Way have been focus and impact – knowing United Way is able to have real, lasting impact on community conditions. He begins every planning process by trying to understand the real experiences of people who will be served by any social program. He insists services need to build solidary because the experience of community always is the most important thing.

Ruth W. and Robert I. Westheimer Award for Continuous Leadership
Michael J. Laatsch, vice president, public relations & corporate communications, Western & Southern Financial Group
Michael Laatsch provides strong leadership and new expertise to United Way’s Marketing Cabinet. He has a comprehensive knowledge of the community and a business perspective that inform many of the cabinet’s discussions and decisions. Mike helped shape marketing support for United Way initiatives and for the Bold Goals for Our Region. He has also served on the United Way Board and Executive Committee, the Impact Cabinet, Campaign Cabinet, Strategic Resources Development Cabinet, and Future Directions Task Force. His leadership of Western & Southern’s 2012 campaign is directly benefiting agency partners and their clients in 2013.

Neil H. McElroy Award for United Way Resource Development Leadership
Carl P. Satterwhite, president and CEO, River City Furniture
Carl Satterwhite calls what he does a “businesstry” – the art of integrating business and ministry. His efforts to build United Way’s Herbert R. Brown Society have resulted in the group becoming known locally as the “go-to place” to make an impact in our community and leave a legacy for future generations of leaders. He has turned this group of donors into a force that is driving African American community engagement through his willingness to give back to this community. He never turns down an opportunity to advocate on behalf of United Way and the Herbert R. Brown Society. His energy and efforts have taken this recognition program to a new level.

Joseph A. Hall Award for Promoting Diversity
Inayat K. Malik, M.D., The Urology Group
Since the 1960s, Dr. Malik has been an active leader in the regional Muslim American community, devoted to improving interfaith relations in Greater Cincinnati. He has led this diverse growing interfaith community, representing countries from all over the globe. A founding member and past president of the Islamic Association of Cincinnati and board president of the Islamic Center of Greater Cincinnati, Dr. Malik is a co-founder of the Muslim-Jewish-Christian Triad of BRIDGES for a Just Community and leads efforts at additional organizations, including the American Red Cross, Xavier University and Greater Cincinnati Health Collaborative.

Impact Leadership Award
Barbara B. Henshaw, retired, vice president, Cincinnati Branch of the Federal Reserve Bank of Cleveland
Barbara Henshaw has been volunteering at United Way for more than 10 years, serving on the Healthy People Vision Council and for the last six years, on the Impact Cabinet, which she chaired from 2009 to 2011. She helped ensure a high standard of accountability for the dollars invested on behalf of donors. She has been a member of United Way’s Board of Directors and Executive Committee and in 2010, participated on United Way’s Future Direction Task Force. In 2011, she began serving on the Poverty Task Force, helping develop its strategic direction and determine that a primary focus will be to examine the impact of public policy.

Youth Leadership Award
Jessica Taylor Seibold, junior, Seven Hills High School
Not just a volunteer tutor at John P. Parker Elementary for The Strive Partnership’s “Be the Change” Tutoring Campaign (a collaboration between Strive, United Way and CPS), Jessica organized a team of 40 tutors, a group more than twice the size of an average corporate partner team of volunteers. Her group works one on one with 40 middle school students, helping them improve their reading and comprehension skills to ensure future school success. She is also an active participant in the Seven Hills community service club, spent one of her spring breaks helping rebuild New Orleans and volunteers for BRIDGES for a Just Community.
COMMUNITY SERVICE AWARDS

Improving Our Community

David L. Deitsch, vice president and director, Fifth Third Bank
A member of the United Way Emerging Leaders Steering Committee, David was instrumental in starting a mentoring program at Withrow High School and in the EL adoption of Mt. Washington School. He served as a Loaned Executive, then joined the Children Prepared Impact Council where he is involved in setting strategic direction and assisting with investment decisions.

Kimber L. Fender, Eva Jane Romaine Coombe Director, Public Library of Cincinnati and Hamilton County
Under Kim’s leadership, the library implemented a number of programs, including the Early Grade Level Reading Campaign. In 2012, she supported a strong effort to grow the library’s United Way campaign. She is on the Success By 6® Executive Committee, Tocqueville Society and Women’s Leadership Council (WLC), and recruits supporters to leadership societies and affinity groups.

Developing Resources

Michael J. Gatio, president, Financial, Administrative and Credit Services Division (FACS Group), Macy’s, Inc.
A long-standing member of the Tocqueville Society, Mike served as 2012 United Way Business Group chair on the Campaign Cabinet, using his business savvy to advance United Way’s fundraising capacity. With a forward-thinking attitude that drove us to close gaps, he reached out to industry leaders, urging them to consider increased corporate or matching gifts.

Teresa M. Sucietto, executive assistant, Western & Southern Financial Group
Terry has served on the W&S Campaign Committee for over 10 years, a common thread as the chairs change year after year. Her experience and dedication create seamless transitions. She lays the groundwork, serves as a coach and shares creative approaches. In 2010, she successfully worked with the committee chair to move W&S to number six of the Top 25!

Patricia A. Zerbe, manager, Community & Government Relations, GE Aviation
Pat’s leadership as assistant to the general chair of the 2012 Campaign Cabinet was instrumental in helping us exceed our $61 million goal in a tough year. Other cabinet members counted on her support as she kept the leadership team focused. She worked extended hours, including many weekends, and was always prepared and always positive throughout the year-long campaign.

Strengthening our Region

Delores Hargrove-Young, president and COO, XLC Services
Delores is on United Way’s Accountability & Services Cabinet, which helps provide an effective foundation for accomplishing the Agenda for Community Impact. She consulted on the strategic plan for Partners for a Competitive Workforce, and has worked on our annual campaign the last four years. Delores is also a member of the Tocqueville Society and WLC.

Vicki L. Rogers, vice president, Information Services, U.S. Bank
Vicki has been a member of the U.S. Bank Campaign Committee for eight years. As 2012 chair, she re-energized the entire campaign, particularly Leadership Giving, which grew by 18 percent. She has been involved with Women Investing in the Next Generation (WINGs) since its launch in 2007, co-leading a recruitment effort and helping drive its success at U.S. Bank.

Communicating Our Message

Michael K. Zitt, president, Mike Zitt, Inc.
Within two months of joining United Way’s Marketing Cabinet, he voluntarily took on creation of an ad campaign built around the Bold Goals with barely a month to accomplish the task. He also developed a digital tool kit for companies that endorsed the Bold Goals. For his small business to accomplish this substantial probono project represented an enormous personal contribution.

Wendy K. Vonderhaar, CEO, Intrinzic, Inc.
A member of the Tocqueville Society since 2008, Wendy joined Tocqueville’s Advisory Council when it formed in 2011. She led the probono work done by her company, helping define the objectives and vision of the society—now defined as “Channeling Influence into Action”—and helped streamline Tocqueville’s work toward this purpose.

Improving Our Accountability and Effectiveness

Kay Brown, M.Ed., LISW-S, coordinator, Regional Autism Advisory Council of Southwest Ohio
Kay is a United Way Community Impact Volunteer with the Hamilton County Program Monitoring Committee and Youth Achieve Success in School & Life Impact Council. A past chair of the Program Monitoring Committee, she will be the vice chair this year, helping identify strategies and best-practices to reach the Bold Goal of at least 85 percent of youth graduating by 2020.
VISION

Our region is a vital and caring community where all children are educated and prepared for life success, all people are financially stable with maximum health and independence, and all neighborhoods and communities are vibrant, inviting places to live.

MISSION

United Way leads and mobilizes the caring power of individuals and organizations to help people measurably improve their lives.