2011 REPORT
TO THE COMMUNITY

DIFFERENT
BY NATURE
UNITED
BY MISSION

We come from different places. We come to different conclusions. But underneath it all, we share a passion for improving the human condition.

United Way of Greater Cincinnati
THE VISION THAT GUIDES US

Our region is a vital and caring community where all children are educated and prepared for life success, all people are financially stable, with maximum health and independence, and all neighborhoods and communities are vibrant, inviting places to live.

OUR MISSION IN PURSUIT OF THE VISION

United Way leads and mobilizes the caring power of individuals and organizations to help people measurably improve their lives.
Dear Friends,

Leadership isn’t a singular action. It’s not one person or one organization. It’s not one action or one opportunity.

Leadership is commitment. It’s courage. It’s bold. It’s humble.

It requires persistence, shared goals, listening, and stepping beyond what’s comfortable and familiar to achieve what we aspire to – a region that’s vital, ready for whatever the future will bring.

In 2011, United Way launched Impact 2020 – a 10-year strategic direction that issues this new leadership challenge loud and clear. It calls on us to recommit to leading our community by mobilizing resources for and achieving bold, measurable, community-level goals in the building blocks for a good life – education, income and health.

Meeting the challenge of Impact 2020 and achieving these goals will require bold leadership by all of us who share a passion for improving the human condition. We took the first steps in 2011 and are pleased to share the results in this Report to the Community.

What we know as we continue our work in 2012 is that real community change takes real personal leadership. It starts with each and every one of us thinking about how we will Live United in 2012.

If you are currently engaged in United Way’s work – thank you. If you’re not yet engaged, we’re happy to help you begin your journey.

Valarie L. Sheppard
Senior Vice President & Comptroller
The Procter & Gamble Company
Chair, UWGFC Board of Directors

Robert C. Reifsnyder
President and CEO
United Way of Greater Cincinnati

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Barbara B. Henshaw, Community Volunteer+
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John D. Luken, Diemore & Shehl
James E. May, Mercy Health Partners - Southwest Ohio
Suzanne McCool, Proximo Distillers Indiana+
Jill T. McGruder, IFS Financial Services, Inc.
Philip R. McHugh, Fifth Third Bancorp
Ann Munro, Community Volunteer+
Penny Pensak, UC Health Foundation
David C. Phillips, Community Volunteer+
Jacquelyn D. Phillips, City of Middletown Health Department*
Julia W. Poston, Ernst & Young LLP*
R. Michael Prescott, U.S. Bank
John S. Proul, TriHealth, Inc.
Janet B. Reid, Ph.D., Global Innovations*
Robert C. Reifsnyder, United Way of Greater Cincinnati
George J. Rewick, Total Quality Logistics
J. Michael Robinson, LaVerdad Marketing & Media
Sean L. Rugless, Greater Cincinnati African American Chamber of Commerce
Carl P. Satterwhite, River City Furniture
William L. Scheyer, Vision 2015
Brent R. Seelmeyer, Cancer Family Care, Inc.
Julie Shifman, Shifman and Associates+
Douglas E. Sizemore, Cincinnati AFL-CIO Labor Council
James A. Stulzewski, Macy’s, Inc.
J. Shane Starkey, Thompson Hine LLP
David E. Szukut, Community Volunteer*
Theodore H. Torbeck, Cincinnati Bell Communications Group
Ellen G. van der Horst, Cincinnati USA Regional Chamber+
James C. Votruba Ph.D., Northern Kentucky University*
Kathy R. Wade, Learning Through Art, Inc.
Gregory H. Williams, Ph.D., University of Cincinnati
David M. Wilson, Alers Packaging Service, Inc.*
George E. Yun, Frost Brown Todd, LLC

* indicates a retiring Board member
+ indicates a Board member elected to a second term

Joining the Board in Spring 2012

Shakila T. Ahmad, Community Volunteer
James Brown, Amalgamated Transit Union
James E. Craig, City of Cincinnati Police
Steve Cruse, CWA Local 4400
Christopher C. Froman, Pomeroy
Julie B. Highley, HORAN
Gary T. Huffman, Ohio National Financial Services
Alexander P. Miller, Cincinnati Children’s Hospital Medical Center
Joseph Muraca, Ernst & Young LLP
Johanna R. Reeder, Duke Energy Ohio & Kentucky, Inc.
Steven J. Shifman, Michelman, Inc.
Mary Stagaman, Agenda 360, Cincinnati USA Regional Chamber
IMPROVING COMMUNITY

United Way’s 2011 community impact work focused on further defining and aligning around key strategies and concepts that will drive the next decade of work to improve our community. The result is a stronger focus on the interconnections across education, income and health, and a commitment to collective, focused action that will advance the common good.

Engaging the Community Around Bold Goals for Our Region

In late 2010, United Way convened four dozen community partners — including Agenda 360, Vision 2015, Strive, and The Greater Cincinnati Foundation — who committed to the need for shared community goals. In early 2011, United Way unveiled the six aspirational goals in education, income and health that we agreed to work together to achieve by 2020. They are not United Way’s goals alone — United Way provides leadership to some and partnership to others — they are our community’s goals.

Collectively, the Bold Goals are viewed as fundamental to improving lives and creating lasting community change. To that end, United Way shares oversight of these goals with partners Agenda 360 and Vision 2015. As of March 2012, more than 135 community partners — businesses, education, government and philanthropic institutions, and civic and nonprofit organizations — have endorsed the goals, testament to the power of the collective voice and collective will of our community.

Refining the Agenda for Community Impact

The Agenda for Community Impact was further refined in 2011 and guides how United Way will invest in work to achieve the Bold Goals. The ‘new’ Agenda and regional assessments developed in 2011 describe the interconnectedness among each of the building blocks, and together provided a foundation for the beginning of Call for Investment 3.0, the next three-year funding cycle which begins in 2013.

Impact Cabinet
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Maynard L. Barrett
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Patricia Cottingham
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Michael R. Lakin
Christopher J. Lindsell, Ph.D
Gayle S. Loving
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Sean T. Parker
Jan W. Przezdziecki
Eric W. Rademacher, Ph.D.
Sean L. Rugless
David A. Schul
Tamara L. Schwarting
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J. Shane Starkey, J.D.
Robie K. Suggs
Charles J. Winger
Rabbi Irvin M. Wise
Deborah L. Zorn, Ed.D.

Bold Goals for Our Region

By 2020, at least:

■ 85% of children are prepared for kindergarten

■ 85% of youth will graduate from high school prepared for life, college and career

■ 45% of adults will have an Associate’s degree or higher

■ 90% of the labor force will be gainfully employed

■ 95% of the community will report having a usual place to go for medical care

■ 70% of the community will report having excellent or very good health
AGENDA FOR COMMUNITY IMPACT

**Ultimate Outcome:**
Children Grow Into Successful Adults

**EDUCATION**

#1. Children prepared for kindergarten
**Bold Goal:** By 2020, at least 85% of children are prepared for kindergarten

Key Strategies:
- Best practice home visitation
- Quality early care and education

Supporting Strategies: social, emotional and physical health; parenting education

#3. Children/Youth achieve success in school and life
**Bold Goal:** By 2020, at least 85% of youth will graduate from high school (prepared for life, college and career)

Key Strategies:
- Early grade reading proficiency
- Quality out of school time

Supporting Strategies: social, emotional and physical health; parenting education; family involvement in schools

**INCOME**

#2. Families/Individuals achieve sustained employment
**Bold Goal:** By 2020, at least 90% of the labor force will be gainfully employed

Key Strategies:
- Family & work supports
- Ready for work
- Secure & maintain employment
- Advance in career

Supporting Strategies: housing; financial education

**HEALTH**

Individuals live healthy lives and achieve maximum independence

**Bold Goals:**
- By 2020, at least 70% of the community will report having excellent or very good health
- By 2020, at least 95% of the community will report having a usual place to go for medical care

Key Strategies:
- Prevention & wellness activities
- Access to quality care
- Chronic disease management

Supporting Strategies: child abuse, domestic violence, substance abuse prevention and treatment

**Neighborhoods are Vibrant Places to Live**
The Building Blocks for a Better Life

EDUCATION

Research shows that well-structured interventions, particularly for children growing up in poverty, result in both immediate and long-term benefits. And investment in early childhood offers substantial return on investment, anywhere from $7 - $18 returned for every dollar spent. That’s why United Way’s highest priority is ensuring children arrive at kindergarten ready to learn. United Way’s **Success By 6®** is leading the way.

Ensuring children and youth achieve success in school and life is the second education-focused priority. By third grade, a child’s academic skills and absenteeism rates can foreshadow with 80% accuracy whether he or she will complete high school.

The **Social Innovation Fund (SIF)** also continued to build community alignment around shared education goals for our community’s children and youth. United Way, in partnership with Strive, secured a third year of a SIF grant focused on supporting innovative solutions for children from cradle to career. SIF funding from LISC of Greater Cincinnati is also supporting United Way’s four **Financial Opportunity Centers**, neighborhood-based centers working to build individuals’ financial stability.

Children Prepared For Kindergarten - Northern Kentucky

Marilyn Galvin, Chair
Tabatha Clemons
Rebekah Duchette
Sally Kaib
Tracy Mann
Teri O’Brien
Mike Sames
Shelley Simpson
Elaine Ward
Kara Williams
Paul Wirtz
Jennifer Zimmerman

In 2011, 57% of Cincinnati Public Schools kindergartners assessed as on target in their reading readiness, up from 44% in 2006

With a 100% increase in the number of Northern Kentucky’s quality-rated child care centers over the last five years, 2,300 more children are in a quality-rated environment.
Strategies that increase and maintain a family’s financial stability is United Way’s second highest priority overall. Skills training, work readiness training, financial education, and asset building are critical investments. Financial stability is a key factor to building strong and stable families, and in turn, strong, stable communities.

Achieving the income-focused Bold Goals also requires community stakeholders to focus on common priorities and strategies. To this end, United Way became a founding partner of and began managing a new regional partnership in 2011. Partners for a Competitive Workforce is designed to coordinate regional efforts to help people get back to work and to help businesses find qualified workers.

In 2011, 1,532 individuals obtained jobs through United Way-funded workforce programs - a 23% increase over 2010.

More than 16,500 hardworking families and individuals received refunds totaling $19.1 million through our regional Earned Income Tax Credit Initiative, up from $5.5 million in 2007.

Financial Stability Impact Council
Nancy A. Spivey, Chair
Michelle Baker
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Jodi M. Geiser
Jessica A. Hogg Leslie
Kevin S. Holt
Christina H. Kelso
Linda Maurer
Thomas J. MacDonald
Susan R. Robinson
Robert E. Scarborough
Kathy L. Schwab
Robie K. Suggs
Lamont Taylor
Aaron J. Wolfe-Bertling

Youth Achieve Success Impact Council
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Mary Kay Brown
Kathleen A. Burklow, Ph.D.
Sheila S. Cohen, Ph.D.
Helen J. Mattheis
Tonya M. Matthews, Ph.D.
Thomas M. McCormick
Brian M. Neal
Gerald L. Oaks
Michael L. Stevens
Gregory Stewart, Ph.D.
LaMarque D. Ward
Wade T. Williams

Continuous Quality Improvement Committee
Allen Daniels, Ed.D.
Jay Kuhn
Leslie P. Maloney
Helen J. Mattheis
Kristen Moster
Melissa S. Monich
Julie Olberding
Geoffrey L. Oberhaus
Barbara J. Rose
Brian L. Serson
Shiloh K. Turner
Geoffrey D. Zimmerman
Deborah L. Zorn, Ed.D.

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John Besl
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Jennifer C. Chubinski
Kevin P. Costello
Kimberly Downing, Ph.D.
David J. Edelman, Ph.D.
Judith A. Harmony, Ph.D.
Janet Harrah
Steve Johns
Janet L. Metzelaar
Ronald P. Miller
Eric W. Rademacher, Ph.D.
Toby Sallee
William L. Scheyer
David T. Shuey
Jared D. Simmons
Marshall D. Stagaman
Jeffrey L. Stec, J.D.
Jennifer E. Williams, Ed.D.
Geoffrey D. Zimmerman
Leadership at the community level requires strong partnerships and collaboration. As we continue to engage our community around achieving Bold Goals, United Way works closely with these and other local partners.

In 2011, United Way convened a health task force to guide overall investment and resource decisions. The task force developed a strategic platform for investments in prevention and wellness, chronic disease management and access to quality care that captures how health cuts across the education and income areas and will support our community’s work to achieve the two health Bold Goals.

Heath Task Force
Christopher J. Lindsell, Ph.D., Chair
Karen D. Bankston, Ph.D.
Greg L. Ebel
Elizabeth Jukic
Paula McIntosh
Maria Ortega
Colleen K. O’Toole, Ph.D.
Jan W. Przedzieck
Joani Rengering Means
Diane Schulman
Stephanie L. Vogel

United Way 211 continues to expand its reach as the community’s first point of contact when seeking information and referral to services and volunteer opportunities. Call volume continued to increase in 2011.

United Way 211 reached 139,000 calls in 2011, nearly 17,000 more than in 2010 and more than double the number received in its first year, 2005.
2012 Community Investments totaled $50,325,900 to maintain support for programs and initiatives in the final year of a three-year funding cycle. The investments include: $17.6 million for education-focused efforts; $7.5 million for income-building focused efforts; and $8.2 million for health-focused efforts.

Response to Poverty
As part of Agenda refinement and in response to the Impact 2020 call to put a response to poverty in a more central place in United Way’s work, a Board-commissioned task force confirmed a strong correlation between poverty and the social problems United Way addresses. The resulting recommendations included a commitment to ensure new programs being considered for funding have a direct impact on preventing poverty or moving people out of poverty. The task force also called for additional community research and staff and volunteer training that is on tap beginning in 2012.
Dearborn & Ohio Counties Action Council
Suzanne McCool, Chair
Maynard L. Barrett
William B. Cosby
Marie E. Dausch
Lynn M. Deddens, Esq.
Thomas V. Deville
Julie G. Dietz
Amanda Ewbank
Darin F. Kroger
Elmer G. McLaughlin
William F. Ritzmann
Laura A. Rolf
Jim Scott

Eastern Area Action Council
George J. Rewick, Chair
Elizabeth M. Atwell
Carl Beck
Eleanor Bentley
Steve M. Bowden
Kelly L. Cornette
Timothy Dick
Louis M. Dimmerman
David J. Gooch
Mark A. Heitkamp
Julie B. Highley
Rhonda L. Lindon-Hammon
Pastor Brandon Little
J. Gibbs MacVeigh
Matthew D. Van Sant
Berta Velilla
Leslie B. Vogel
Warren L. Walker
Barbara Wallace

Northern Kentucky Action Council
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Yousuf J. Ahmad
B. Charles Alexander
David Bailey
Kim Chevalier
Terri Cox-Cruy, Ed.D.
Kristie J. Courtney
Janice Cushman
Thomas A. DiBello
Pat M. Dressman
Marilynn A. Galvin
Kathy Howard
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Victor A. (Van) Needham, III, Vice Chair
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Richard A. Tiberi
Laura K. Tiller
Thomas P. Tulloss
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Kara S. Clark Williams
Linda M. Young
Karen Zengel

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Broc Bidlack
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John R. Civille
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M. Marie Edwards
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Captain Gillian Harvey
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Saundra L. Pearce
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Terrence Sherrer, Sr.
Verlena L. Stewart
Cynthia D. Tepe
John R. Thomas
William A. Trickett
Reverend Gregory Tyus
Debbie S. Wells
John Wells
David M. Wilson
Dennis Wright
Doug Zirbel
ENGAGING COMMUNITY

United Way works to mobilize individuals and corporations to action to achieve community change. The call to action to give, advocate and volunteer was issued in 2011 with a goal of deepening individual engagement, a second central theme in Impact 2020. We focused on engaging even more individual and corporate leaders in the work of improving our community.

Leading the Way to Annual Campaign Success

Annual campaign chair Kay Geiger, president, PNC Bank Greater Cincinnati/Northern Kentucky, presided over an energetic and far-reaching annual campaign effort in 2011, culminating in $60,875,000 for education, income and health-focused services. The total reflected the addition of more than 12,800 new donors and 102 new employee campaigns/corporate gifts.

Affinity leadership groups continued to set the pace for growth. More than 157 individuals gave at the Tocqueville level ($10,000 and above), 51 local women leaders joined the Women’s Leadership Council, both efforts reflecting the benefits of enhanced individual engagement. Other affinity groups – Women Investing in the Next Generation (WINGS), Emerging Leaders and the Herbert R. Brown Society – also showed strong growth during the 2011 campaign.

2011 Campaign Cabinet

Kay Geiger, Chair
Anthony J. Aiello
Tyler Anderson
William J. Andrew, M.D.
Marcia V. Andrew
Frances M. Antommattie
Colleen B. Athens
James Berg
Michael P. Bergan
Dawn H. Bertsche
Thomas W. Bradley
David F. Brandel
Donald B. Bush
Bernie Calogne
William E. Carigan
Christopher A. Carlson
Melissa Casto
Mark D. Cinquina
Michael “Mic” J. Cooney

Mark Cosmi
Darryl Etling
David L. Faulk
Craig Fisher
Brian A. Giovanni
Stewart Greenlee
Thomas L. Hiltz
Francie S. Hiltz
Amoury Hollins
Julie S. Janson
David L. Joyce
Eric B. Kantor
Mary Alice Koch
Dale O. Kozma
Tillie Hidalgo Lima
Lee Ann Liska
Timothy J. Maloney
Jill T. McGruder
Michael McNulty

Liz Morris
Christopher C. Muth
Anita Newsome
Sean T. Parker
Filippo Passerini
Robert “Mike” M. Prescott
Cheryl Rose
Carl P. Satterwhite
Alexandra “Alex” Shirey
Noah J. Stern
Joan B. Szkutak
Louis E. Walker
George H. Vincent
Dalric Webb
Jamie Whipple
Rhonda R. Whitaker
Patricia A. Zerbe
Volunteering to Build Impact, Deepen Relationships

The opportunity to engage with United Way as a volunteer at a local agency or in support of a particular education, income or health initiative was bigger, and bolder, than ever in 2011. A new online tool – www.VolunteerUWGC.org, made the process of translating one’s passion into a volunteer opportunity close to home even easier. 1,221 people were referred to an opportunity via the site in 2011, a 24 percent increase over 2010.

Corporate volunteer engagement also grew. Company Come Together Days brought 320 volunteers from 22 companies together to help partner agencies tackle day-long improvement efforts. And 140 companies participated in Community Care Days, with 10,000 local employees ultimately engaged.

Advocating for Change, Inviting Others to Join

Community members who believe in United Way’s mission and who share their passion with others are a shining example of why we work to deepen engagement with individuals and organizations in our community. At its simplest level, this may mean owning an entire wardrobe of Live United shirts and sporting them at every opportunity.

Or, it may mean mobilizing others to action via public policy advocacy. In 2011, United Way’s corporate and community partners and individuals banded together to advocate for successful development of comprehensive state-wide plans for early care and education.
Convening Our Community’s Work

United Way invited community members to engage in style with the March 2011 opening of the Fifth Third Convening Center at United Way. The center was the site of numerous community forums and activities throughout the year. The capital campaign funding the center and the 2400 Reading Road renovation continued in 2011 with a total of $8.4 million raised to date. The United Way Human Services Center and Fifth Third Convening Center are now home to critical services for our region and regular convening of our community’s many important organizations and leaders — working to improve the quality of life for all.
THANK YOU

As we continue our journey to create lasting change for our region, United Way thanks all of our donors, advocates and volunteers for their leadership. Together, we’ll continue advancing the common good and making our community the strongest it can be.
RECOGNIZING COMMUNITY

Bold community change requires bold leadership. United Way is proud to recognize the hundreds of corporations and individuals who lived united to advance the common good in our community in 2011.

The Top 25

The following Top 25 companies and organizations are the largest corporate, retiree and employee campaigns. They are leaders in their industries and philanthropic giving:

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company Name</th>
<th>Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The Procter &amp; Gamble Company</td>
<td>$12,500,000</td>
</tr>
<tr>
<td>2</td>
<td>GE Aviation – GE Aviation Components Service Center, GE Federal Credit Union, IAMAW Locals 912 &amp; 162, UAW Local 647, Int'l Guards Union of America Local 8</td>
<td>$4,600,000</td>
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<tr>
<td>3</td>
<td>Fifth Third Bank</td>
<td>$3,072,331</td>
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<td>4</td>
<td>Macy’s, Inc. – Macy’s Corporate Office – Downtown and Kemper Road, Macy’s Credit and Customer Service, Macy’s Stores, Macy’s Systems and Technology</td>
<td>$2,207,737</td>
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<tr>
<td>5</td>
<td>Ethicon End-Surgery, Inc., a Johnson &amp; Johnson Company</td>
<td>$1,800,000</td>
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<tr>
<td>7</td>
<td>PNC Bank</td>
<td>$1,255,328</td>
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<tr>
<td>8</td>
<td>Cincinnati Children’s Hospital Medical Center</td>
<td>$1,091,379</td>
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<tr>
<td>9</td>
<td>The Kroger Co. – United Food &amp; Commercial Workers Local 1099, IAMAW Local 162, Firemen and Oilers Local 7, RWSDU Local 390, Teamsters Local 661, Teamsters Local 100</td>
<td>$1,035,852</td>
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<tr>
<td>10</td>
<td>Duke Energy – United Steelworkers of America Locals 12049 &amp; 5541-06, Utility Workers of America Local 600, International Brotherhood of Electrical Workers Local 1347</td>
<td>$920,000</td>
</tr>
<tr>
<td></td>
<td>U.S. Bank</td>
<td>$920,000</td>
</tr>
<tr>
<td>11</td>
<td>American Financial Group, Inc.</td>
<td>$797,280</td>
</tr>
<tr>
<td>12</td>
<td>Toyota Motor Engineering &amp; Manufacturing North America, Inc., Toyota Motor Sales USA, Inc., Cincinnati Region; Toyota Motor Sales USA, Inc., North American Parts Center KY</td>
<td>$662,819</td>
</tr>
<tr>
<td>13</td>
<td>Ohio National Financial Services</td>
<td>$646,007</td>
</tr>
<tr>
<td>14</td>
<td>TriHealth, Inc.</td>
<td>$605,918</td>
</tr>
<tr>
<td>15</td>
<td>Cincinnati Bell, Inc. – Communications Workers of America Locals 4400 &amp; 4401</td>
<td>$572,847</td>
</tr>
<tr>
<td>16</td>
<td>Mercy Health and Catholic Health Partners</td>
<td>$536,000</td>
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<td></td>
<td>Convergys Corporation</td>
<td>$536,000</td>
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<tr>
<td>17</td>
<td>AK Steel Corporation – International Association of Machinists &amp; Aerospace Workers Local Lodge 1943</td>
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<td>18</td>
<td>American Modern Insurance Group</td>
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<td>Deloitte</td>
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<td>20</td>
<td>Luxottica</td>
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<td>21</td>
<td>The Christ Hospital</td>
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<td>22</td>
<td>The Cincinnati Insurance Companies</td>
<td>$348,238</td>
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<tr>
<td>23</td>
<td>Carol Ann &amp; Ralph V. Haile, Jr./U.S. Bank Foundation</td>
<td>$310,000</td>
</tr>
<tr>
<td>24</td>
<td>General Cable Corporation</td>
<td>$310,000</td>
</tr>
</tbody>
</table>

2011 Loaned Executives

Althea Barnett
Stephen Bartlett
Rafe Bolton
Brittany Burgess
Gina Carney
Dan Curtis
David Deitsch
Gloria Dresel
Jodi Dunavan
Lisa Frederick
Kevin Graf
Jerry Jaspers
Zolita Martin
Tim Milligan
William Schemmel
Andrew Smith
Wendy Ungard
**Top New Business Leaders**

The largest companies or organizations providing a new corporate gift, a new employee campaign or both.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Vantiv</td>
<td>$200,000</td>
</tr>
<tr>
<td>2</td>
<td>Oncology Hematology Care, Inc.</td>
<td>23,950</td>
</tr>
<tr>
<td>3</td>
<td>Bexion Pharmaceuticals</td>
<td>11,200</td>
</tr>
<tr>
<td>4</td>
<td>Abruzzo Regulatory Affairs Consulting LLC</td>
<td>10,000</td>
</tr>
<tr>
<td></td>
<td>Guardian Savings Bank</td>
<td>10,000</td>
</tr>
</tbody>
</table>

**Top 25 Leadership Giving Companies**

The highest per capita giving companies with at least 25 employees and 55 percent employee participation that are not large enough to be in the Top 25.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Katz, Teller, Brant &amp; Hild</td>
</tr>
<tr>
<td>2</td>
<td>Bartlett &amp; Co.</td>
</tr>
<tr>
<td>3</td>
<td>United Way of Greater Cincinnati</td>
</tr>
<tr>
<td>4</td>
<td>Squire, Sanders &amp; Dempsey LLP</td>
</tr>
<tr>
<td>5</td>
<td>Baker Hostetler LLP</td>
</tr>
<tr>
<td>6</td>
<td>PricewaterhouseCoopers LLP</td>
</tr>
<tr>
<td>7</td>
<td>Corporex Family of Companies</td>
</tr>
<tr>
<td>8</td>
<td>HORAN</td>
</tr>
<tr>
<td>9</td>
<td>Clopay Corporation</td>
</tr>
<tr>
<td>10</td>
<td>AIM MRO Holdings, Inc</td>
</tr>
<tr>
<td>11</td>
<td>Frost Brown Todd, LLC</td>
</tr>
<tr>
<td>12</td>
<td>Ernst &amp; Young LLP</td>
</tr>
<tr>
<td>13</td>
<td>Fund Evaluation Group, LLC</td>
</tr>
<tr>
<td>14</td>
<td>American Red Cross, Cincinnati Area Chapter</td>
</tr>
<tr>
<td>15</td>
<td>Blank Rome LLP</td>
</tr>
<tr>
<td>16</td>
<td>Al Neyer, Inc.</td>
</tr>
<tr>
<td>17</td>
<td>USI Midwest</td>
</tr>
<tr>
<td>18</td>
<td>Marsh, Inc.</td>
</tr>
<tr>
<td>19</td>
<td>KnowledgeWorks Foundation</td>
</tr>
<tr>
<td>20</td>
<td>Thompson Hine LLP</td>
</tr>
<tr>
<td>21</td>
<td>BKD, LLP</td>
</tr>
<tr>
<td>22</td>
<td>Kiwiplan</td>
</tr>
<tr>
<td>23</td>
<td>Dinsmore &amp; Shohl LLP</td>
</tr>
<tr>
<td>24</td>
<td>LyondellBasell Industries</td>
</tr>
<tr>
<td>25</td>
<td>Park National Bank of SW Ohio &amp; N Ky</td>
</tr>
</tbody>
</table>

**Tremendous 25**

The highest per capita giving companies with at least 25 employees and 55 percent employee participation that are not large enough to be in the Top 25.
The Live United 100

The highest per capita giving companies with 10 to 500 employees and minimum combined giving of $10,000 that are not large enough to be in the Top 25 or already recognized in the Tremendous 25.

1. Compass Clinical Consulting
2. River Cities Capital Funds
3. RiverPoint Capital Management
4. North American Properties
5. UPIC Solutions
6. Martin Franchises Inc.
7. Baldwin Gilman LLC
8. Cincinnati Works
9. The Plastic Moldings Company, LLC
10. John Tisdel Distributing
11. FamiliesFORWARD
12. Central Bank
13. Intrinsic Inc.
14. Chubb & Son, Inc.
15. 3CDC
16. General Mills, Inc.
17. Best Upon Request
18. First Security Trust Bank
19. Sheakley Group of Companies
20. Merrill Lynch
21. Omnicare, Inc.
22. Cincinnati USA Regional Chamber
25. White, Gettrey & Meyer Co., LPA
26. Taft, Stettinius & Hollister LLP
27. Joseph Decosimo & Company
28. Keating Muething & Klekamp, PLLC
29. ECO Engineering, LLC
30. Schawk Cincinnati 446
31. Freking and Betz LLC
32. Bahl & Gaynor Investment Counsel
33. The E. W. Scripps Company
34. Scripps Networks Interactive, Inc.
35. KPMG LLP
36. ArtsWave
37. The Health Foundation of Greater Cincinnati
38. Cincinnati Bengals, Inc.
39. GBI
40. Graydon Head
41. Xtak, Inc.
42. Peck, Shaffer & Williams LLP
43. Cassidy Turley
44. Washing Systems LLC
45. Berenfield Containers, Inc.
46. Standard Textile Co., Inc.
47. Michelman, Inc.
48. CenterBank
49. Enterprise Rent-A-Car
50. Messer Construction Company
51. Von Lehman & Company Inc.
52. Home City Ice Company
53. Hobart Corporation - Hillsboro
54. Girl Scouts of Western Ohio
55. Mayfield Clinic
56. Robert W. Baird & Company Incorporated
57. Cohen Brothers, Inc.
58. Porter, Wright, Morris & Arthur LLP
59. RCF
60. Kao Brands Company
61. UBS Financial Services
62. The Greater Cincinnati Foundation
63. 4C for Children
64. Buckhorn Inc.
65. PPG Industries, Inc.
66. Grant Thornton LLP
68. OPW Fueling Components
69. Spurino Materials
70. Vorys Legal Counsel
71. Brighton Center, Inc.
72. Huntington National Bank
73. The Health Collaborative/Greater Cincinnati Health Council
74. School Outfitters
75. GBBN Architects
76. Hydro Systems Co.
77. Turner Construction Co.
78. Northlich, LLC
79. Akers Packaging Service, Inc.
80. Santa Maria Community Services
81. Mike Albert Fleet Solutions
82. Zachary Construction Corporation
83. Hixson Architecture, Engineering, Interiors
84. Ulmer & Berne LLP
85. Catholic Charities SouthWestern Ohio
86. National Bank & Trust
87. PAYCOR
88. The Bank of Kentucky, Inc.
89. BHDP
90. West Chester Holdings, Inc.
91. Thomson MacConnell Cadillac, Inc.
92. Federal Reserve Bank of Cleveland-Cincinnati Branch
93. Chemed Corporation
94. Johnson Investment Counsel
95. Atkins & Pearce, Inc.
96. Ticona
97. Alliance Data
98. Healthy Advice Networks A Division of On Target Media, LLC
100. AAA Allied Group, Inc.
Planned Gifts, Endowments and Honorariums & Memorials

New Endowed Tocqueville Members
The Melissa and Mark Cinquina Family
The Jack and Kay Geiger Family
The Jenny and Kip Heekin Family
The Sean and Paaras Parker Family
Anonymous

New Legacy Leaders
Peter M. and Mary A. Bauer
Robert C. Griffin
Jacob S. Hermann Family Memorial Fund
Edward and Esther Woller Charitable Fund

Honorariums and Memorials 2011
IN HONOR OF:
Lisa Hanauer and Sue Spiegel Fund

Corporate Match Companies
Aetna, Inc.
Alliance Data
Anchor Fluidpower
Anthem Blue Cross Blue Shield
Ashland Inc.
Attachmate
BNY Mellon
BWAY Packaging
Cargill Salt Terminal
Chubb & Son, Inc.
Clopay Corporation
Costco Wholesale #379
Cummins Filtration
Deluxe Corporation
Diversey
Dr. Pepper Snapple Group
Dick Aft by:
Ms. Connie M. Hinitz
Donald B. Bush by:
Ms. Raye N. Allen
Bernie Calonge by:
Mr. Doug Alt
John Cottingham by:
Mr. and Mrs. Doug Moss
Claude E. Davis by:
Financial Executives International
Lisa Frederick by:
Ms. Raye N. Allen
Eileen & Gary Kiday by:
Dick and Mary Lu Aft
Valarie Sheppard by:
Mr. T. Michael Veith
Dr. John Tew by:
Ms. Raye N. Allen
Alan Wedgeworth by:
The Human Capital Group
Tom Williams by:
Ms. Susanne E. Geier
Tom Wilmanns by:
The Human Capital Group
IN MEMORY OF:
Tony Aquino by:
Ms. Raye N. Allen
Ms. Barbara Goldberg Andersen
Ms. Margaret Hulbert
Mrs. Charlotte R. Pugh
Mr. Rob Reifsnnyder
Ms. Barbara L. Terry
David Black by:
Ms. Marguerite S. Pauly
Devin Brain by:
Ms. Alice G. Henkel
Ms. Lois Johannigman
Mr. and Mrs. Charles Nutting
Ms. Marilyn E. Snyder
John Fine by:
Dean Peters of The Polio Connection
Blair Garvey by:
Ms. Marguerite S. Pauly
Bob Gilmore by:
Dick and Mary Lu Aft
Ms. Carol N. Aquino
Mr. and Mrs. Walter Denecke
Ms. Jodi Feigelson
Mr. & Mrs. Leroy Hesse
Mr. and Mrs. Ronald Keller
Mr. and Mrs. Kelly King
Ms. Deborah Minor
Mr. and Mrs. Curtis Pearson
Mr. Rob Reifsnnyder
Mr. and Mrs. James Schwab
Mr. and Mrs. Clifford Smith
Mr. and Mrs. Robert Thorstenson
Bob Gilmore Memorial Golf outing; Bel-Wood Country Club
Sunday Golf Group Fiddleticks Country Club
Gloria Goering by:
Ms. Raye N. Allen
Jim Grabowski by:
Ms. Valarie L. Sheppard
Lillian H. Jones by:
Dick and Mary Lu Aft
Carl McKinney by:
Ms. Raye N. Allen
C. U. Patel by:
Dick and Mary Lu Aft
John Smale by:
Dick and Mary Lu Aft
Ms. Anne Nethercott
Bailey Turner by:
Dick and Mary Lu Aft
VonLehman & Company Employees

Donations
The Dental Care Plus Group
by Ms. Kristin Ausfresser

Dick Aft by:
Ms. Connie M. Hinitz
Donald B. Bush by:
Ms. Raye N. Allen
Bernie Calonge by:
Mr. Doug Alt
John Cottingham by:
Mr. and Mrs. Doug Moss
Claude E. Davis by:
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Ms. Susanne E. Geier
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C. U. Patel by:
Dick and Mary Lu Aft
John Smale by:
Dick and Mary Lu Aft
Ms. Anne Nethercott
Bailey Turner by:
Dick and Mary Lu Aft
VonLehman & Company Employees

Donations
The Dental Care Plus Group
by Ms. Kristin Ausfresser

Dick Aft by:
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Donald B. Bush by:
Ms. Raye N. Allen
Bernie Calonge by:
Mr. Doug Alt
John Cottingham by:
Mr. and Mrs. Doug Moss
Claude E. Davis by:
Financial Executives International
Lisa Frederick by:
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Eileen & Gary Kiday by:
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Valarie Sheppard by:
Mr. T. Michael Veith
Dr. John Tew by:
Ms. Raye N. Allen
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Tom Williams by:
Ms. Susanne E. Geier
Tom Wilmanns by:
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C. U. Patel by:
Dick and Mary Lu Aft
John Smale by:
Dick and Mary Lu Aft
Ms. Anne Nethercott
Bailey Turner by:
Dick and Mary Lu Aft
VonLehman & Company Employees

Donations
The Dental Care Plus Group
by Ms. Kristin Ausfresser
2011 Community Care Day

Corporate/Community Partners
7 Hills Church
AK Steel Corporation
Acosta Sales & Marketing Company
Aerotek
Altra
Amalgamated Transit Union Local #627
American Federal Government Employees Local 2031
American Federation of State County and Municipal Employees Ohio Council 8
American Federation of Television and Radio Artists
American Modern Insurance Group
Amylin Pharmaceuticals
Anthem Blue Cross Blue Shield
Ashland, Inc.
Atrium Medical Center
BKD, LLP
Aerotek
Barefoot Proximity
Barnes Dennig & Company, Ltd.
Belcan Corporation
Best Upon Request
BIIz Insurance
Bonneville International
The Brickman Group
Brown Mackie College
Buck Consultants
CBD Media LLC
Cardiac, Vascular & Thoracic Surgeons, Inc.
The Carnegie Visual & Performing Arts Center
Carpenters Local 2
Catholic Health Partners CenterBank
CFT - Cincinnati Federation of Teachers Local 1520
Children, Inc.
Cincinnati AFL-CIO Labor Council
Cincinnati Bell
Cincinnati Bengals, Inc.
Cincinnati Children’s Hospital Medical Center
Cincinnati State Technical and Community College
Cincinnati Zoo & Botanical Garden
Cincinnati-Hamilton County Community Action Agency
Cintas Corporation
Citi
City of Forest Park
Clark, Schaefer, Hackett & Co.
Clark-Theders Insurance Agency
Clermont County Commissioners
Clopay Corporation
College of Mount St. Joseph Communication Workers of America Local 4401
Communication Workers of America Local 4400
The Conner Group
Convergy Corporation
d.e. Foxx & Associates, Inc.
DEFENDER Direct
Deloitte, LLP
Dental Care Plus Group
Duke Energy
Duke Realty Corporation
DuAnnbyUSA
EMC Insurance
Engineering Excellence, Inc.
Ernst & Young LLP
Ethicon Endo-Surgery, Inc., Johnson & Johnson Company
FRCH Design Worldwide
Federal Home Loan Bank of Cincinnati
FedExTechConnect – Cincinnati
Fidelity Investments
Fifth Third Bank
Formica Corporation
Franciscans for the Poor
Frost Brown Todd LLC
Fund Evaluation Group, LLC
GBBN Architects
GE Aviation
The Gap, Inc.
General Cable Corporation
General Revenue Corp.
Gensuite LLC
Georgetown Church of the Nazarene
Grant Thornton LLP
Gresham, Smith and Partners
The Hartford
The Health Foundation of Greater Cincinnati
Healthcare Regional Marketing
Holiday Inn Cincinnati - Eastgate
Holmes Middle School
Horseshoe Inn
Humana, Inc.
Hydro Systems Co.
IKON Office Solutions
ITW Air Management
Internal Revenue Service
International Association of Machinists and Aerospace Workers Local 912
International Chemical Workers Union Council/ International Chemical Workers Staff Union
International Union of Painters & Allied Trades District Council 6
Jones Lang LaSalle
Kao USA, Inc.
Katz, Teller, Brant & Hild KeyBank
The Kroger Co.
Laborers’ International Union of North America Local 269
The Lindner Center for Hope
Liz Claiborne
L’Oreal USA Inc
Luxottica
LyondellBasell Industries
Macy’s, Inc.
Mammotome
Marsh Brand Partners
Marvin Lewis Community Fund
Matrix Companies
McGraw/Kokosing, Inc.
Men’s Warehouse
Mercer
Mercy Health
Michelman, Inc.
Mike Albert Fleet Solutions
MilroCoors
Multi-Color Corporation
National Association of Letter Carriers Local 43
The Nielsen Company
Nordstrom
Northern Kentucky University
Northwestern Mutual/The Kelley Financial Group
OPW Engineered Systems
OPW Fueling Components
Ohio National Financial Services
Omnicare Incorporated
PNC Bank
PPG Industries, Inc.
Park National Bank, Southwest Ohio & Northern Kentucky
Pep
Pomeroy
Prestige AV & Creative Services
The Procter & Gamble Company
Radio One
Remke bigg’s Markets
Richard B. Dusterberg, Attorney at Law
Rising Sun Regional Foundation
Rudler & Associates, Inc.
St. Elizabeth Healthcare - Edgewood
School Outfitters
Sherwin Williams Company
Shire Pharmaceuticals
SmartIT
SmartMoney Community Services
Sogeti USA
Southwest Regional Medical Center
Starfire Council of Greater Cincinnati, Inc.
Stevenson Color, Inc.
Summit Investment Partners
Synovate North America
Target Milford - T1393
Tecta America Zero Company
Thomas More College
Tecta America Zero Company
Toyota Motor Engineering & Manufacturing North America, Inc.
Travelers Property Casualty
TriHealth, Inc.
Triplefin
Turner Construction Co.
U.S. Bank
UC Health
UNUM
UPS, Inc.
Union Central Insurance & Investments
United Food and Commercial Workers Local 75
United Steel Workers Local 14734
United Way Emerging Leaders
United Way of Greater Cincinnati
University of Cincinnati
Vantiv
Viable Service Group, Inc.
Walgreens
Wausau Paper Towel & Tissue
Wells Fargo Insurance Services USA, Inc.
Western & Southern Financial Group
Workers United Local 12
YMCA of Greater Cincinnati
Pacesetter Companies & Organizations

4C for Children
Abilities First
Advance Auto
Alcohol & Chemical Abuse Council
American Electric Power - Ohio
American Red Cross, Cincinnati Area Chapter, Butler County Office
Amp Electric Vehicles, Inc.
Arthritis Foundation Ohio River Valley Chapter
ArtsWave
ArvinMeritor
Atkins & Pearce, Inc.
Baker Hostetler, LLP
Baldwin Gilman, LLC
BAWAC, Inc.
Beckman Weil Shepardson, LLC
Belcan Corp
Best Upon Request
Big Brothers Big Sisters of Greater Cincinnati
BJD, LLP
Boy Scouts of America Dan Beard Council
Boys & Girls Club of Clermont County
Brighton Center, Inc.
Brown County Senior Citizens Council
Catholic Charities Diocese of Covington
Catholic Charities SouthWestern Ohio
Center for Great Neighborhoods of Covington
CFM International, Inc.
The Chamber of Commerce serving Middletown, Monroe and Trenton
Children’s Law Center
Cincinnati Business Courier
Cincinnati Children’s Hospital Medical Center
Cincinnati Youth Collaborative
Cincinnat Systems, Inc.
City of North College Hill
Clark, Schaefer, Hackett & Co.
Clermont County Community Services, Inc.
Clermont Senior Services, Inc.
Cohen Brothers, Inc.
Compass Clinical Consulting
Crowley, Ahlers & Roth Co., LPA
The David J. Joseph Company
Definity Partners
Downtown Cincinnati Inc.
ECO Engineering, LLC
Empower Mediamarketing, Inc.
Evans Funeral Home
Family Nurturing Center
Feltrup & Company
Frisch’s Restaurants, Inc.
Hope House Rescue Mission, Inc.
Hospice Care of Middletown
Humana, Inc.
Hydro Systems Co.
John J. & Thomas R. Schiff & Co., Inc.
JPMorgan Chase Bank, N.A.
Junior Achievement of Middletown Area, Inc.
Kellogg’s
Landor Associates
Legal Aid of the Bluegrass
Legg Mason Investment Counsel
Life Learning Center
LPK, Inc.
Manley Burke
Michelman, Inc.
Middletown Area Senior Citizens, Inc.
Middletown Community Foundation
Moellering Industries
The Nielsen Company
Ohio River Valley Water Sanitation Commission - ORSANCO
OKI Supply
OstermanCron
Pep
Porter, Wright, Morris & Arthur, LLP
Redwood
Robbins, Kelly, Patterson & Tucker
The Salvation Army of Greater Cincinnati
The Salvation Army of Middletown
Sam’s Club Eastgate #6528
Sam’s Club Fields Ertel #6544
Sam’s Club North Bend #6450
Sam’s Club Oakley #8131
Sam’s Club Tri County #8132
Senior Services of Northern Kentucky
Shared Harvest Foodbank
Squires, Sanders & Dempsey LLP
ST Bernard Soap Company c/o Trillium Health Care Products, Inc.
Stock Yards Bank & Trust Company
Target Middletown Store - 991
THP Limited
Toyota Motor Engineering & Manufacturing North America, Inc.
Union Institute & University
United Way of Greater Cincinnati
VISIONS Community Services
Von Lehman & Company, Inc.
Von Lehman Technology Service Group
Wal-Mart - Alexandria #1961
Wal-Mart - Amelia #3342
Wal-Mart - Ashland #1426
Wal-Mart - Carrollton #2968
Wal-Mart - Cincinnati #3749
Wal-Mart - Dry Ridge #0584
Wal-Mart - Eastgate #1443
Wal-Mart - Ferguson #2447
Wal-Mart - Florence #1510 & 8133
Wal-Mart - Ft. Wright #2967
Wal-Mart - Highland #2250
Wal-Mart - Hillsboro #3515
Wal-Mart - Middletown, #3571
Wal-Mart - Milford #5499
Wal-Mart - Pikeville #1505
Wal-Mart - Smiley Ave. #3656
Wal-Mart - South Colerain #1521
Wal-Mart - North Colerain #4609
Welcome House of Northern Kentucky, Inc.
Western & Southern Financial Group
WLWT Channel 5
Women’s Crisis Center
Ziegler & Schneider, P.S.C.
2011 United Way Agency Partners

4C for Children
Abilities First
Adams Brown Counties Economic Opportunities, Inc.
Alcohol & Chemical Abuse Council of Southwestern Ohio
Alcoholism Council of the Cincinnati Area, NCADD
American Cancer Society
American Heart Association, Greater Cincinnati & Northern Kentucky Divisions
American Lung Association of Ohio, Southwest Region
American Red Cross, Cincinnati Area Chapter, Butler County Office
American Red Cross, Southeastern Indiana Chapter
The Arc of Dearborn County
Arthritis Foundation, Great Lakes Region, Inc.
BAWAC, Inc.
Beech Acres Parenting Center
Big Brothers Big Sisters of Butler County
Big Brothers Big Sisters of Greater Cincinnati
Boy Scouts of America Dan Beard Council
Boys & Girls Club of Clermont County
Boys & Girls Clubs of Greater Cincinnati & Northern Kentucky
Brighton Center, Inc.
Brown County Commissioners Your Place Program
Brown County Educational Service Center
Brown County General Hospital Home Care
Brown County Helping Hands
Brown County Senior Citizens Council
Camp Joy Foundation
Cancer Family Care, Inc.
Caracole, Inc.
Catholic Charities Diocese of Covington
Catholic Charities SouthWestern Ohio
Center for Chemical Addictions Treatment
Center for Great Neighborhoods of Covington
Central Clinic
Child Focus, Inc.
Children, Inc.
The Children’s Home of Cincinnati Ohio
Children’s Law Center
Cincinnati Area Senior Services, Inc.
Cincinnati Arts & Technology Center
Cincinnati Association for the Blind and Visually Impaired
Cincinnati Early Learning Centers, Inc.
Cincinnati Public Schools Department of Early Childhood Education
Cincinnati State Connect2Success Student Success Network
Cincinnati Union Bethel
Cincinnati Works
Cincinnati Youth Collaborative
Cincinnati-Hamilton County Community Action Agency
CincySmiles Foundation
Clearinghouse
Clermont County Community Services, Inc.
Clermont Senior Services, Inc.
Clifton Senior Center
Community Counseling & Crisis Center
Council on Child Abuse
Covington Partners
Crossroad Health Center
Dearborn County Hospital Home Health Care and Hospice
Dearborn County Retired Senior Volunteer Program (RSVP)
Diocesan Catholic Children’s Home, Inc.
Easter Seals Work Resource Center
Economics Center for Education & Research
Emanuel Community Center, Inc.
Epilepsy Foundation of Greater Cincinnati, Inc.
Every Child Succeeds
FamiliesFORWARD
Family Connections
Family Nurturing Center
Family Service of Middletown
Freestore Foodbank
Girl Scouts of Kentucky’s Wilderness Road Council
Girl Scouts of Western Ohio
Great Miami Valley YMCA
Great Oaks Institute Health Professions Academy
Greater Cincinnati Behavioral Health Services
Greater Cincinnati Microenterprise Initiative
Health Careers Collaborative of Greater Cincinnati
HealthPoint Family Care, Inc.
Hearing Speech & Deaf Center of Greater Cincinnati
Heart House, Inc.
Holly Hill Children’s Services
Hoosier Hills Literacy League
Hoosier Trails Council Boy Scouts of America
Hope House Rescue Mission, Inc.
Housing Opportunities Made Equal (HOME)
Hyde Park Center for Older Adults
Interfaith Hospitality Network of Greater Cincinnati, Inc.
Jewish Family Service of the Cincinnati Area
Jewish Federation of Cincinnati
Jewish Vocational Service
Jobs for Cincinnati Graduates
Junior Achievement of Middletown
Junior Achievement of Cincinnati
Kennedy Heights Montessori Center
Legal Aid of the Bluegrass
Legal Aid Society of Greater Cincinnati
Life Learning Center
LifePoint Solutions
LifeSpan, Inc.
LifeTime Resources, Inc.
Lighthouse Youth Services
The Literacy Council of Clermont & Brown Counties
Mayerson JCC
Mental Health America of Northern Kentucky
Mercy Franciscan at St. John
Middletown Area Senior Citizens, Inc.
National Kidney Foundation Greater Cincinnati Region
New Horizons Rehabilitation, Inc.
New Perceptions, Inc.
NorthKey Community Care
Nutrition Council
Ohio Valley Goodwill Industries Rehabilitation Center, Inc.
Partnership for Successful Schools
Partnership for Successful Schools
People Working Cooperatively, Inc.
ProKids
Redwood
The Salvation Army Indiana Division
The Salvation Army of Greater Cincinnati
The Salvation Army of Middletown
Santa Maria Community Services
Senior Services of Northern Kentucky
Shared Harvest Foodbank
Sickle Cell Awareness Group / Urban League of Greater Cincinnati
SmartMoney Community Services
Sojourner Recovery Services
Southwestern Indiana Economic Opportunity Corporation (SIEOC)
Southern Hills Career & Technical Center
St. Joseph Orphanage
St. Rita School for the Deaf
Starfire Council of Greater Cincinnati, Inc.
Stepping Stones Center
Strategies to End Homelessness
Supports to Encourage Low Income
Families (SELF)
Talbert House
Teen Challenge Cincinnati
Tender Mercies, Inc.
United Cerebral Palsy of Greater Cincinnati, Inc.
United Ministries
University of Cincinnati - Partner for Achieving School Success
University of Cincinnati - Partner for Achieving School Success
Urban Appalachian Council
Urban League of Greater Cincinnati
VISIONS Community Services
Visiting Nurse Association of Greater Cincinnati & Northern Kentucky
Volunteers of America of Kentucky
Welcome House of Northern Kentucky, Inc.
Wesley Community Services
Women Helping Women
Women’s Crisis Center
Working in Neighborhoods (WIN)
YMCA of Greater Cincinnati
Youth Encouragement Services, Inc.
YWCA of Greater Cincinnati
YWCA of Hamilton, Ohio

Initiatives
Dearborn & Ohio Counties Impact Fund (IN)
Every Child Succeeds
Grant County Impact Fund (KY)
Partners for a Competitive Workforce
place matters – Neighborhood Initiative
Regional Earned Income Tax Credit Collaborative
Success By 6©
United Way 211
United Way Volunteer Connection
NEW CENTURY LEADERSHIP AWARDS

The Geier Family Award for United Way Leadership

Victoria Buyniski Gluckman, community volunteer and founder and retired CEO of United Medical Resources, Inc. (UMR), has served on numerous area non-profit boards, including the Strive Partnership, and United Way Success By 6®, which she chaired for six years. She helps ensure that early childhood is well-integrated in the cradle-to-career education continuum and has been a consistent voice in making the case for kindergarten readiness. Through her philanthropic and hands-on support, she has enhanced the quality of life for our community’s youngest children and, in turn, helped to improve the quality of our future workforce.

Ruth W. and Robert I. Westheimer Award for Continuous Leadership

Milton Schwartz, retired, director, Big Ticket Selling Services, Macy’s, Inc., has been a dedicated United Way volunteer for 30 years, serving in both Community Impact and Resource Development capacities. He is currently on the Program Monitoring Committee, reviewing program investments, and served on United Way committees that helped identify critical community needs to guide United Way strategies. His service supports United Way’s efforts to mobilize the caring power of the community through investments in direct services and lasting change efforts that measurably improve people’s lives.
NEW CENTURY LEADERSHIP AWARDS

Neil H. McElroy Award for United Way Resource Development Leadership

Donald Bush, partner, PricewaterhouseCoopers LLP, has chaired United Way of Greater Cincinnati’s Tocqueville Society (for donors of $10,000 or more annually) for two years. During that time, nearly 300 new members joined this nationally-recognized Society. His strategic thinking has led to the development of the Tocqueville Advisory Council, a group thinking long-term about scope and growth. Constantly challenging the status quo, he was the force behind two recent engagement efforts — Tocqueville Riders cycling event and Beyond the Check to help new and veteran members connect with each other.

Joseph A. Hall Award for Promoting Diversity

Alfonso Cornejo, president and a founding member, Hispanic Chamber Cincinnati USA, has been building collaboratives to promote diversity and inclusion during his 22 years in Cincinnati. This includes founding the group that organizes the Cincy-Cinco Festival celebrating Cinco de Mayo and which has generated more than $170,000 over the past seven years for support of area Hispanic causes. He also facilitated publication of Cincinnati: A City of Immigrants, a history curriculum distributed in local schools and churches and adapted into a play produced by ArtsWave.
Impact Leadership Award

Dr. James C. Votruba, president, Northern Kentucky University, has shown a special dedication to United Way of Greater Cincinnati, indicated by his service as a member of its Board of Directors and through his leadership of United Way’s Research Council. As Research Council chair, Dr. Votruba has been responsible for three editions of United Way’s regional indicators report, *The State of the Community*. The report and its associated online data portal have become the “go-to” data resources for United Way, community and agency partners, foundations and government.

Youth Leadership Award

Michael Grabel, senior, Walnut Hills High School, is a volunteer with United Way’s Youth Engaged in Service (YES). He makes it a point to serve diverse organizations to help students open their horizons to their communities and the social issues around them. As a Youth Ambassador for the national Tourette Syndrome Association, he joins youth from all over the country in educating peers and encouraging understanding, tolerance and the prevention of bullying. He demonstrates how youth with courage can turn challenges into opportunity.
Improving Our Community

For the last three years, **Tonya Matthews**, vice president of museums, Cincinnati Museum Center, has been an active member of United Way’s Youth Achieve Success in School & Life Impact Council, helping others achieve their potential. Aligning with United Way’s efforts to engage our community around Bold Goals, her efforts are helping children, youth and young adults succeed in school and life.

Developing Resources

**Robert P. Shaffer**, executive vice president and director of audit, Fifth Third Bank, took an already successful employee campaign to a new level of success, both in new dollars raised and in the number of committed donors who gave generously because they were inspired by Bob’s leadership and example and believed in the important work of United Way.

Developing Resources

**Jamie Cecil**, vice president, Sibcy Cline Insurance Services, is a donor, volunteer and advocate for United Way. She has been instrumental in raising nearly $100,000 in both 2010 and 2011 as chair of the Sibcy Cline United Way employee campaign. She is also a United Way Emerging Leader and participant in Volunteer 1000.

Strengthening our Region

**Cheryl Thomas**, engineering section head, The Procter & Gamble Company, is a United Way of Greater Cincinnati’s Women Investing in the Next Generation (WINGs) member and chair of its Advocacy Committee. Under her leadership, the Committee is growing and energized, having recently returned from a third visit to Washington, D.C., to advocate for early childhood issues.
United Way Remembers

Robert W. Gilmore served as United Way of Greater Cincinnati’s president from 1978 - 1987. Bob led the organization in development of its first multi-year strategic plan and creation of a Vision of Excellence along with a new mission and statement of core values. The organization also developed strategies and policies on service to minorities and conducted a regional needs assessment. The annual campaign doubled in size from $18.7 million to $37.4 million.

Carl Henry Lindner, Jr., a great business leader and supporter of Cincinnati, was deeply committed to philanthropic efforts across the region. In 1984, he was one of 13 founding members of our Tocqueville Society and, with his wife, Edyth, a member of our Million Dollar Roundtable. He was the recipient of the 1995 - 1996 Tocqueville Award.

Communicating Our Message

Mike Holmes is a senior in Starfire U, a four-year program for teens and adults with disabilities. He shares the United Way message as a speaker for Starfire. He has helped others understand what it is like to live with a disability and demonstrated how much he and others have to offer as we work together to improve our community. He completed an internship at United Way of Greater Cincinnati and is now employed full time at GBBN Architects.

Improving Our Accountability and Effectiveness

Brenda M. Kloos, partner, Frost Brown Todd, LLC, has been a member of the Accountability and Services Cabinet and Building Committee since 2003, chairing the committee over the last six years. Significant projects have included negotiating the sale of the Middletown and Eastern Area buildings and leading the five-year process that resulted in the total renovation of the Regional Center Building.

COMMUNITY SERVICES AWARD HONOREES

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### Unaudited Financial Information

#### December 31, 2011

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<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>2011 Campaign</td>
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<tr>
<td>Less: Campaign Collection Reserve</td>
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<td>Less: 2011 Campaign Received in 2012</td>
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<td>Other Income Sources</td>
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<td>Program Expenses</td>
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<td>Fundraising Expenses</td>
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<td><strong>Ending Net Assets</strong></td>
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**NOTE:**
The above figures represent unaudited 12/31/11 totals for United Way of Greater Cincinnati, including campaign and other sources of income and corresponding expense. 12/31/11 audited financial statements for UWGC will be available in June 2012.
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513-762-7100

Dearborn & Ohio Counties
227 Walnut Street, Lawrenceburg, IN 47025
812-537-2009

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