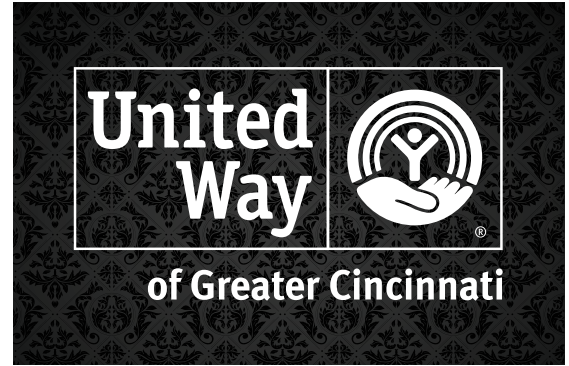
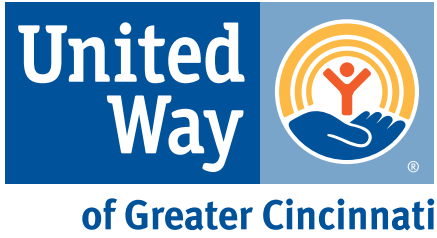


# UWGC BRANDING GUIDELINES

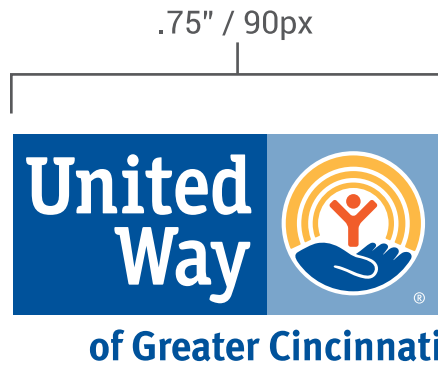
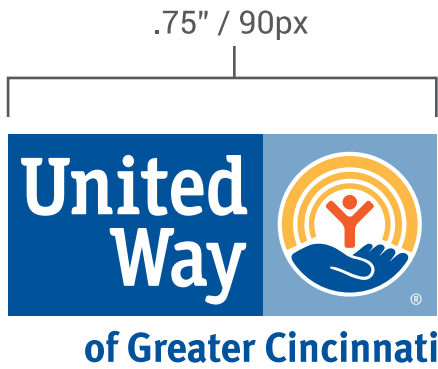
LOGO USAGE



Use full color logo when possible.

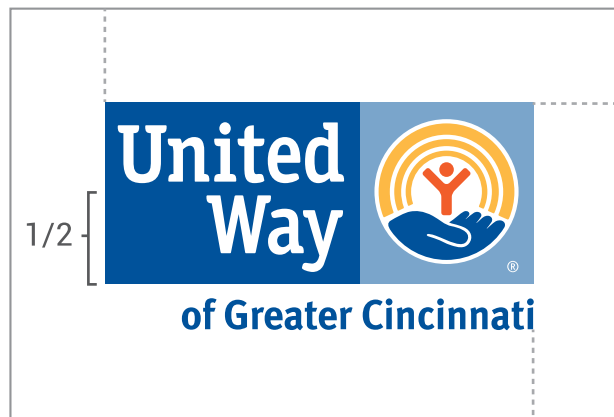
Use one-color logo when placing over a dark or patterned background.

LOGO SIZE



Do not shrink to less than .75" wide (print) or 90px (screen)

LOGO CLEARANCE



Clear space around logo must be a minimum of 1/2 height of logo