In Cincinnati, we have a way.
A way of joining together with purpose, emotion, action.
A way of convening expertise not as strong alone.
A way of merging common intent for greater outcomes.

A way of uniting.

At the United Way of Greater Cincinnati, our way is to harness the collective power of resources and work together to achieve results that no one partner can achieve on its own. That’s a difference only we can make.

Our way is a rising tide, lifting families out of poverty, opening up educational opportunities, providing access to healthcare, and bringing relief in crisis.

Our way is a quilt, wrapping our communities in the warmth of hope--137 partner organizations maximizing donor dollars to attack deep-rooted problems with comprehensive solutions.

Our way is a bridge, connecting the determination of over 300,000 individuals and families with the change they envision for themselves.

Now, more than ever, it’s time for our way. The we-can-do-it, in-it-together, accomplish-anything way. The power-of-many, greater-community-impact way. The from-hope-to-help, dollars-to-difference way. This is the Cincinnati way. Our way. The United Way.

The United Way of Greater Cincinnati. The way to help.