

COVID-19 RESPONSE



COVID-19 devastated our community. During the toughest times, United Way of Greater Cincinnati does the toughest work. Building upon more than 100 years of leadership in addressing community challenges, we launched a comprehensive response to help hundreds of thousands across our region.

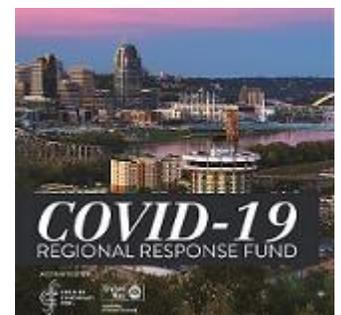
UNITED WAY OF GREATER CINCINNATI - COVID RELIEF FUND

United Way of Greater Cincinnati launched a new fund to help this community recover from the ongoing effects of COVID-19. This is a comprehensive approach addressing needs in four ways:

- Stabilizing the critical nonprofit system of care for families accessing basic needs and other services
- Providing direct relief to families impacted by COVID-19
- Empowering families to get help where they live, work and worship by building new partnerships
- Supporting capacity building, innovation and advocacy as the nonprofit sector adapts to our changed environment

SINCE MID-MARCH, UNITED WAY HAS LED COVID-19 RELIEF EFFORTS ACROSS GREATER CINCINNATI, INCLUDING:

- Running a direct relief program providing **\$160,000** in gift cards to nearly 4,000 residents recently out of work due to COVID-19.
- Activating the COVID-19 Regional Response Fund with Greater Cincinnati Foundation to **raise and grant more than \$7.2 million dollars in responsive grants** to more than 200 community nonprofits, faith-based organizations and neighborhood groups. (See reverse for more details.)
- Partnering with grassroots groups, faith-based organizations and United Way agency partners to distribute more than **1.5 million** masks and sanitizer to help keep our communities safe.
- **Advocating with United Way Worldwide** in support of the CARES Act and CDC eviction moratorium.
- Connecting with the Family Independence Initiative to distribute **\$225,000 in rental assistance**.
- Launching the NKY Digital Equity Initiative for more than 1,000 K-12 students and their families to **access free internet** in Northern Kentucky.
- **Establishing United Way's 211 team as a one-stop shop to connect callers with COVID-19 relief resources**, such as the \$3.5 million in Hamilton County CARES Act money dedicated to the eviction crisis.



COVID-19 REGIONAL RESPONSE FUND

The COVID-19 Regional Response Fund, activated by United Way of Greater Cincinnati (UWGC) and Greater Cincinnati Foundation (GCF), raised more than \$7.2 million in emergency relief for more than 260 nonprofit organizations serving the region's most vulnerable individuals and families. The Fund exceeded its \$5 million goal within seven weeks.

Grants were made between March – May 2020 to organizations across the focus areas of:



	United Way 10-county area		Butler & Warren Counties	
Food	\$924,500	61 grants	\$88,900	11 grants
Shelter	\$1,273,400	34 grants	\$120,000	7 grants
Medical Needs	\$1,496,280	70 grants	\$95,000	8 grants
Childcare	\$395,000	7 grants	\$160,000	2 grants
Senior Services	\$690,000	8 grants	\$76,000	4 grants
Multi-Issue*	\$1,805,604	70 grants	\$136,000	22 grants

*Includes grants to support services or resources across more than one focus area.

Impact

The collective generosity of our Greater Cincinnati and Northern Kentucky community helped more than 200 organizations providing front-line response and meeting immediate needs arising from the pandemic. From child care for emergency responders to emergency shelter for domestic violence victims to emergency meals for seniors, donations to the fund helped hundreds of thousands of our neighbors. Impact stories from the fund can be found at <https://www.covid19regionalfund.org/impact>.

Due to the responsive nature of the fund, grantees were not required to formally report impact, Below provides a snapshot of quantifiable impact:

- More than 330 individuals and families safely moved from emergency shelters or congregating living into hotel/ motels before transitioning to permanent housing.
- 5 childcare providers opened pandemic childcare for essential workers.
- Hospital systems across the region received support to purchase COVID-19 testing devices, anesthesia machines, ventilators, and PPE to meet the increased volume of COVID-19 cases.
- An estimated 600,000+ meals were served to families, older adults and individuals through drive-through services, home delivery, and pantries located in faith-based and community organizations. On average, pantries saw a 3 – 4x increase in demand for services through early May. Specific examples include:
 - Meals on Wheels served 32,000 meals to older adults in one week in March, more than half its typical *monthly* service prior to COVID-19.
 - La Soupe increased services to provide 15,000 prepared meals, up from 6,000, for four weeks between late March and April.
 - Rising Sun School Corporation expanded food delivery in Ohio county for an additional 150 seniors and children for eight weeks.
 - CT Cares served more than 500 people through cooked dinners and emergency food boxes.

Funding partners included: bi3, Charles H Dater Foundation, Deaconess Associations Foundation, Fifth Third Foundation, First Financial Bancorp, Hearst Foundations, Humana Foundation, The Kroger Co Zero Hunger Zero Waste Foundation, P&G, Jacob G. Schmidlapp Trusts, Scripps Howard Foundation, Skyline Chili, Western & Southern Financial Groups, and many other community supports. A full list can be found at www.covid19regionalfund.org.