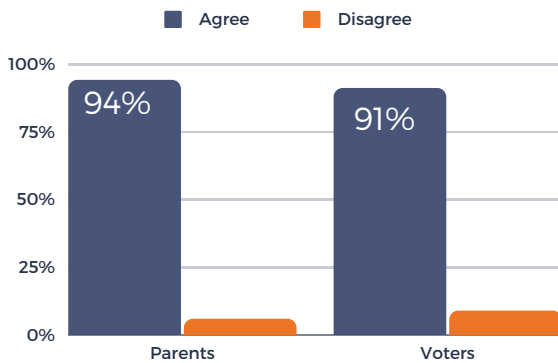


Kentucky's Child Care Crisis

A SURVEY OF 800 KENTUCKY VOTERS & PARENTS

Do you agree or disagree that access to high-quality child care is essential for parents to be able to work?



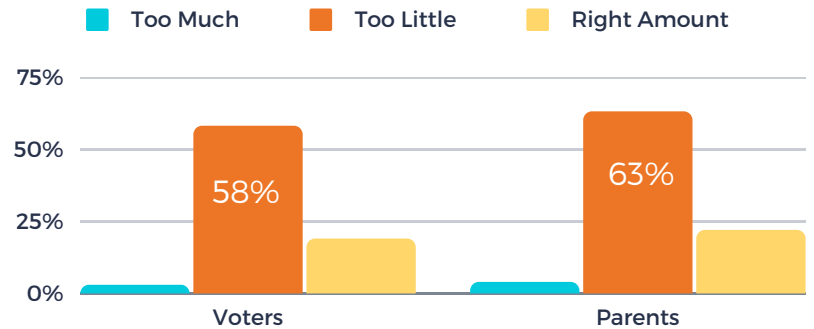
Voters and parents strongly agree access to high-quality child care is essential for parents to be able to work.

According to a survey of registered voters funded by the United Way of Greater Cincinnati and conducted by the Prichard Committee in June 2023, Kentuckians overwhelmingly agree that access to high-quality child care is essential for parents to be able to work.

There's a strong sense Kentucky isn't doing enough to ensure all parents have access to a high-quality child care program they can afford.

Child care can be an early learning opportunity for young children while their parents are at work.

Do you believe that Kentucky is currently doing too much, too little, or about the right amount to help ensure all parents have access to a high-quality child care program that they can afford?



72%

Seventy-two percent of voters say they support investing more taxpayer money to increase access to high-quality child care.

1/3

More than one-third of parents say their job status has changed due to child care issues.

54%

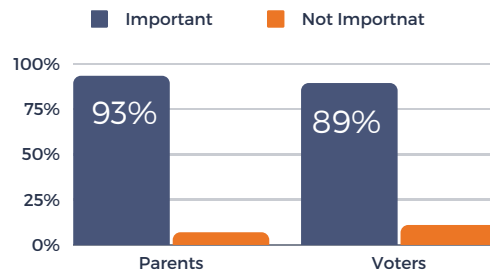
A majority of parents indicate they have struggled to find child care, especially parents of younger children

Kentucky's Child Care Crisis

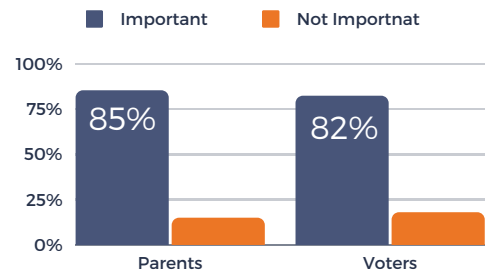
A SURVEY OF 800 KENTUCKY VOTERS & PARENTS

Voters and parents believe it is important to increase access to high quality pre-K programs and private child care.

Increasing access to high-quality public-school pre-K programs for children from age 3-5

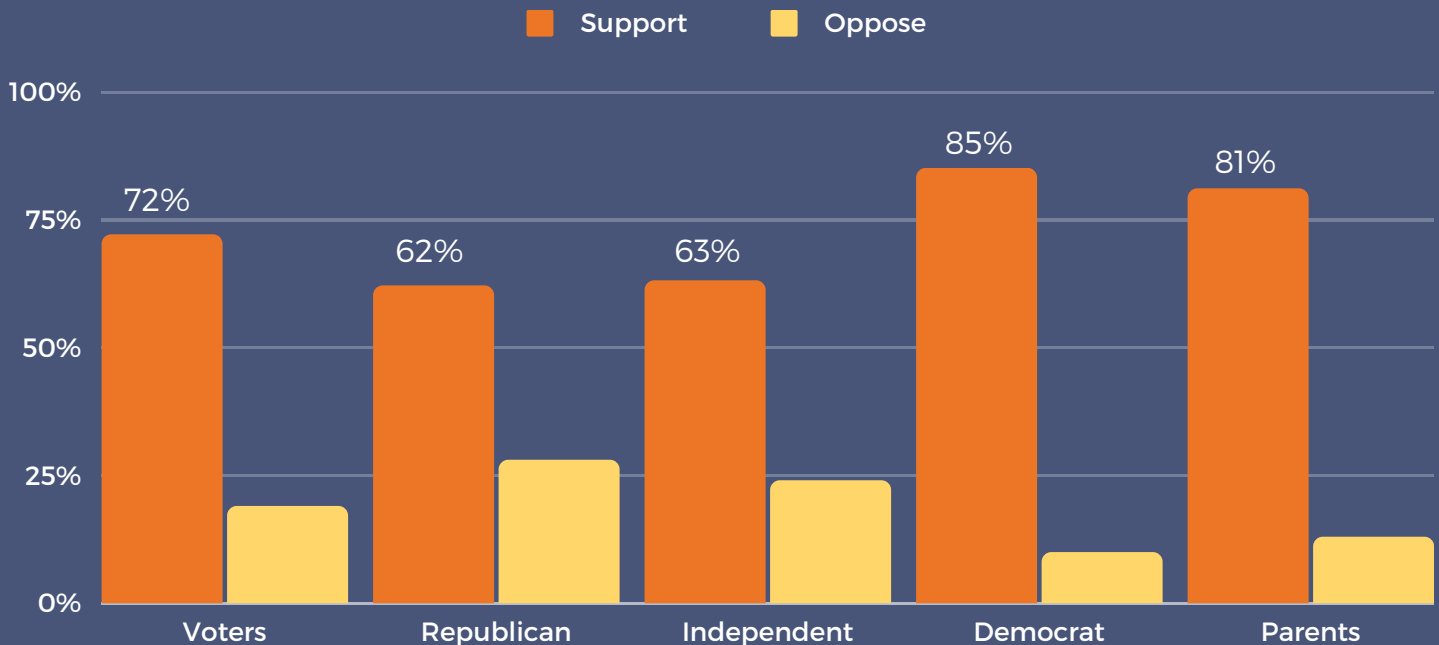


Increasing access to high-quality private child care for children from birth to age 5



By an overwhelming margin, voters and parents support investing more taxpayer money to increase access to high-quality child care programs.

Do you support or oppose Kentucky investing more taxpayer money to increase access to a high-quality child care program parents can afford?



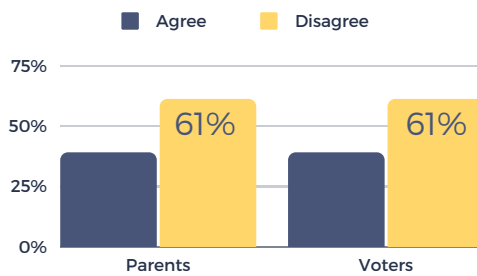
METHODOLOGY: Funded by the United Way of Greater Cincinnati and on behalf of the Prichard Committee, Public Opinion Strategies completed a survey of 800 registered voters in Kentucky with an oversample of 400 parents. The survey was conducted June 22-29, 2023 and has a margin of error of +3.95% for the registered voters and a margin of error of +5.59% for the oversample.

Kentucky's Child Care Crisis

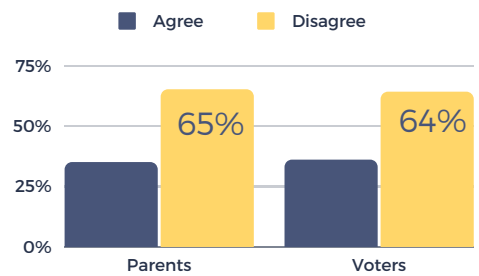
A SURVEY OF 800 KENTUCKY VOTERS & PARENTS

Most Kentuckians disagree there are a sufficient number of child care programs in Kentucky and that they are affordable.

There are a sufficient number of high-quality child care programs to serve the children of Kentucky.

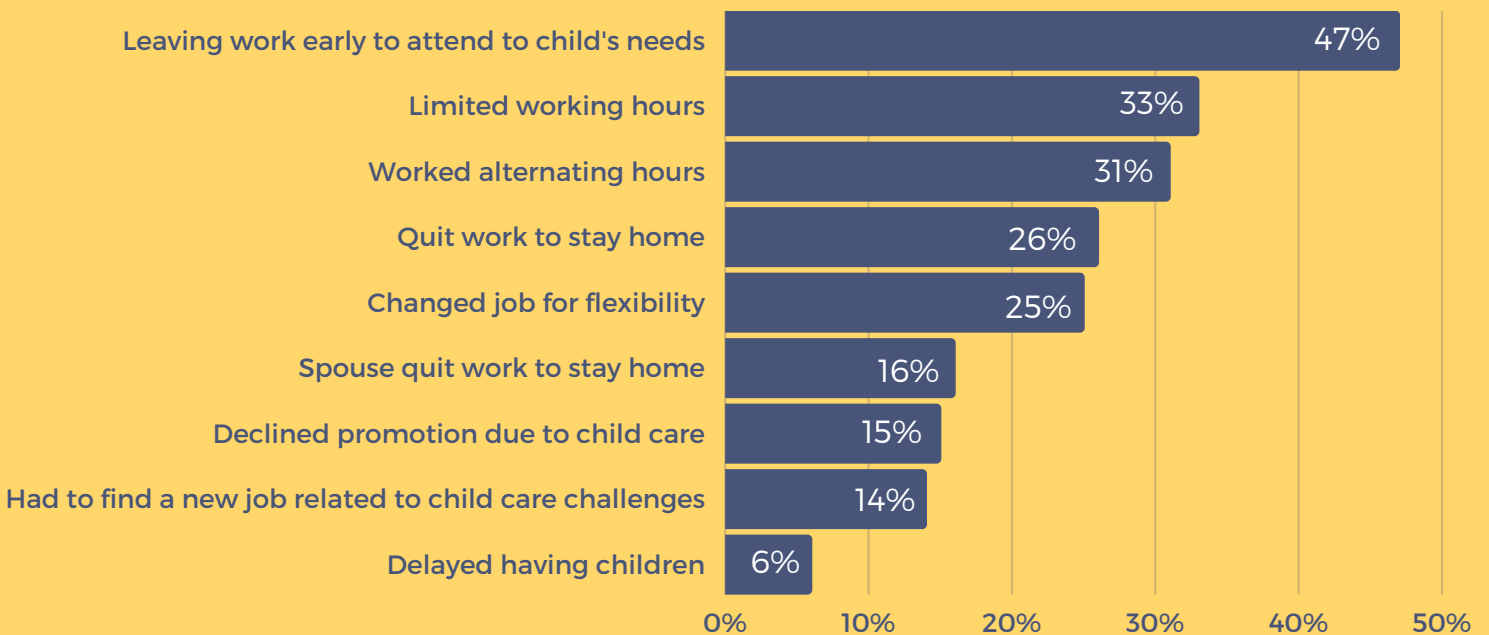


Child care programs in Kentucky are affordable.



Parents report the following lifestyle changes in order to provide child care:

Have you ever had to make any of the following lifestyle changes in order to provide child care?

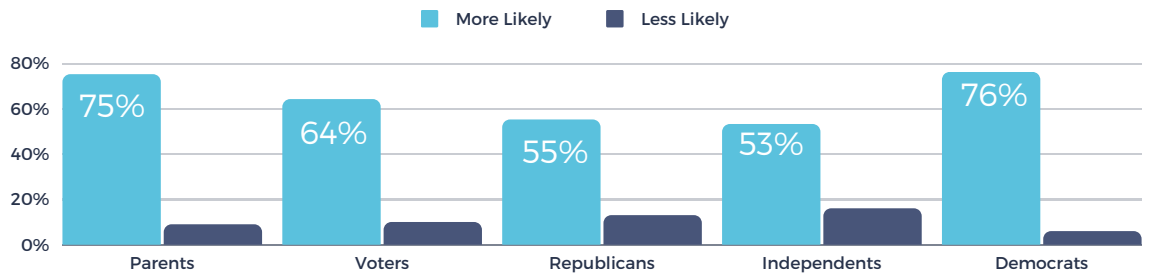


Kentucky's Child Care Crisis

A SURVEY OF 800 KENTUCKY VOTERS & PARENTS

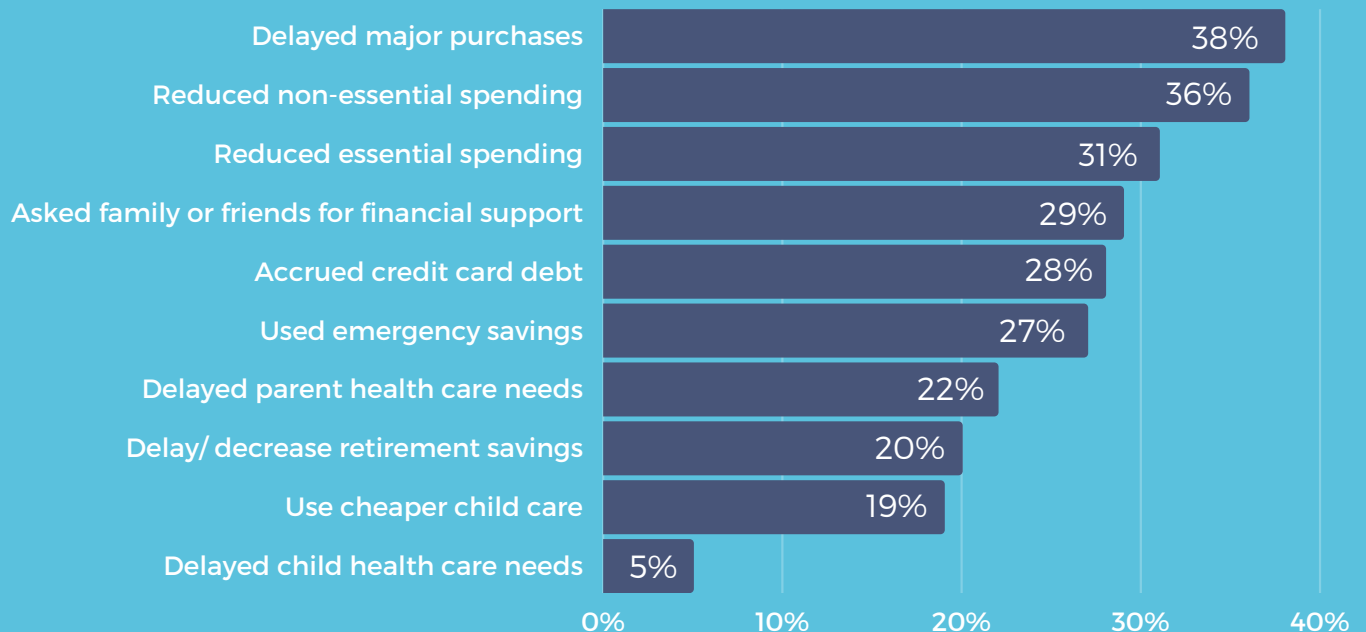
Supporting increased access can be a vote winner in the upcoming race for Governor.

If you knew a candidate for Governor supported increasing access to an affordable, high-quality child care program, would you be more likely or less likely to vote for that candidate, or would it make no difference in your vote?



Parents report the following financial changes in order to provide child care:

Have you ever had to make any of the following lifestyle changes in order to provide child care?



METHODOLOGY: Funded by the United Way of Greater Cincinnati and on behalf of the Prichard Committee, Public Opinion Strategies completed a survey of 800 registered voters in Kentucky with an oversample of 400 parents. The survey was conducted June 22-29, 2023 and has a margin of error of +3.95% for the registered voters and a margin of error of +5.59% for the oversample.