



REPORT TO THE COMMUNITY

2018 Annual Report



WHO WE ARE & HOW WE DO IT

We are the problem solvers, hand raisers and game changers

We go after our community's toughest challenges. We come up with new solutions to old problems. And we work with people from all walks of life to turn those solutions into action. We don't focus on just one issue. We work to improve the financial stability, education, basic needs and health of every person in our community.

United Way has been the unifying force in our community for more than a century. We're there every day. It's not easy, but we don't ever give up. As long as Cincinnati needs us, we will always unite this community to change lives.

Today, United Way of Greater Cincinnati is made up of a **workforce of over 100 committed individuals, tens of thousands of volunteers, 85,000 donors**, more than **1,000 partner companies**, and **140 best-in-class social service agencies** - all united in building a stronger community.

Together we are making life better for more than 329,000 people across the Cincinnati region.

We are better together

United Way's approach is based on a simple value proposition: we are better together. Through this approach, we are uniquely able to drive our community's effort to tackle poverty. We do this in three ways:

- 1. We understand community challenges:** Through research and community engagement, we develop a deep, data-driven understanding of our community's issues in the areas of financial stability, education, basic needs and health.
- 2. We create new solutions to meet community needs:** We focus on the most important strategies with a family-centered approach for reducing poverty and we invest in a portfolio of the best programs that deliver results.
- 3. We bring organizations together to do more:** We build partnerships across all sectors that coordinate services for communities, drive change in the policies and systems that hold families back and get results at a scale that no organization can alone.

2018 IMPACT

329,000

people served through UWGC's
140 agency partners

1,300

families supported by 10 UWGC
partners to deeply understand
poverty and measure progress

240

Success by 6[®] school and
community partners worked
to fill gaps in early education
opportunities

200

Northern Kentucky children
are now ready for kindergarten
because of **Me & My School**, a
Success by 6[®] program

5

state public policies were enacted,
promoted or modified to enhance
early childhood success

3,800

working families received the
Earned Income Tax Credit through
UWGC's **Free Tax Prep Coalition**

139,000

requests for services fielded by
United Way 2-1-1

15,500

people trained for in-demand
career pathways with **Partners for
a Competitive Workforce**

286

families avoided homelessness
and disruptive school moves
through **Stable Families**

THE COMMUNITY INVESTMENTS FOR 2019

Poverty: Children & Families	\$19,896,000
Poverty: Individuals	\$2,841,000
Across Incomes	\$1,536,000
UW Strategic Initiatives	\$350,000
place matters	\$808,000
American Red Cross, Greater Cincinnati/ Ohio River Valley Chapter	\$3,384,000
Capacity Building & Innovative Investments	\$952,000
Donor Directed Investments in Agencies, Initiatives, and other United Ways	\$4,889,000
Other Investments and Program Services	\$3,446,000

THE UWGC UNAUDITED FINANCIALS FOR 2018

DECEMBER 31, 2018

2018 Campaign	\$48,000,000
Less: Campaign Collection Reserve	(3,274,600)
Plus: 2018 Campaign Received in 2019	622,600
Less: 2018 Campaign Not Raised in Area	(988,200)
Less: Donor Designations	(7,922,900)
Other Income Sources	4,782,800
Total Income	\$41,219,700
Program Expenses	\$33,594,900
Administrative Expenses	4,556,700
Fundraising Expenses	4,984,000
Total Expenses	\$43,135,600
Change in Net Assets	(1,915,900)
Beginning Net Assets	37,146,800
Ending Net Assets	\$35,230,900

The above figures represent unaudited 2018 totals for United Way of Greater Cincinnati, including campaign and other sources of income and corresponding expense. The 2018 audited financial statements for UWGC are available at UWGC.org.

2018 BOARD MEMBERS

Julia W. Poston*, EY, Chair
Michael S. Comer*, KPMG, LLP, Treasurer
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Kasey Bond*, Keating Muething & Klekamp PLL
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Kim Chiodi, Western & Southern Financial Group
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Alfonso Cornejo, Hispanic Chamber Cincinnati USA
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David L. Faulk, Talent Management LLC.
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Michael Filomena, Enterprise Holdings, Inc.
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Kimberly Halbauer, Fifth Third Bank
Adam P. Hall, Frost Brown Todd, LLC
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Mary A. Miller*, JANCOA Janitorial Services, Inc.
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Neville G. Pinto, University of Cincinnati
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Scott D. Phillips*, Frost Brown Todd, LLC
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Jim Scott, Community Volunteer
Charles L. Session Jr., Duke Energy
Steven J. Shifman*, Michelman
Heidi Shore, U.S. Bank
Cary Sierz, PNC Bank
Gerald A. Sparkman, d.e. Foxx & Associates
James W. Sogar, Deloitte
Paige J. Stephens, UFCW Local 75
Kenneth W. Stecher, Cincinnati Insurance Cos.
Eddie Tyner, Gannett
Matthew D. Van Sant*, Clermont County Chamber of Commerce
Thomas Vaughan, AAA Club Alliance

*Executive Committee Members

OUR PARTNERS

INITIATIVES

2-1-1: Our 24/7 Community Helpline
Free Tax Prep
Partners for a Competitive Workforce
Success By 6
Stable Families

AGENCY PARTNERS

American Cancer Society - Greater Cincinnati
BAWAC, Inc.
Be Concerned
Beech Acres Parenting Center
Bethany House Services, Inc.
Big Brothers Big Sisters of Butler County
Big Brothers Big Sisters of Greater Cincinnati
Boy Scouts of America - Dan Beard Council
Boys & Girls Clubs of Greater Cincinnati
Breakthrough Cincinnati, Inc.
Brighton Center, Inc.
Brown County Educational Service Center
Brown County Helping Hands
Brown County Senior Citizens Council
Cancer Family Care, Inc.
Caracole, Inc.
Catholic Charities Diocese of Covington
Catholic Charities SouthWestern Ohio
Center for Addiction Treatment
Center for Employment Opportunities
Center for Great Neighborhoods of Covington
Central Clinic
Central Connections
Child Focus, Inc.
Children, Inc.
Children's Law Center
Churches Active in Northside - CAIN
Cincinnati Area Senior Services, Inc.
Cincinnati Arts & Technology Center
Cincinnati Association for the
Blind and Visually Impaired
Cincinnati Early Learning Centers, Inc.
Cincinnati Union Bethel
Cincinnati Works
Cincinnati Youth Collaborative
Cincinnati-Hamilton County Community
Action Agency
CincySmiles Foundation
Clearinghouse
Clermont County Community Services, Inc.
Clermont Senior Services, Inc.
Community-Building Institute Middletown, Inc.
Corporation for Ohio Appalachian Development

Covington Partners
Cradle Cincinnati (at CCHMC)
Crossroad Health Center
CWFF Child Development Center
DCCH Center for Children & Families
Dearborn County - Retired Senior
Volunteer Program
Easter Seals Serving Greater Cincinnati
Envision Partnerships
Every Child Succeeds
FamiliesFORWARD
Family Independence Initiative
Family Nurturing Center
Family Service of Middletown
Freestore Foodbank
Girl Scouts of Kentucky's Wilderness
Road Council
Girl Scouts of Western Ohio
GRAD Cincinnati, Inc.
Great Miami Valley YMCA
Great Oaks Health Professions Academy
Greater Cincinnati Behavioral Health Services
Greater Cincinnati Microenterprise Initiative
Health Care Access Now
Health Careers Collaborative of Greater Cincinnati
HealthPoint Family Care
Healthy Homes Block by Block
Hearing Speech & Deaf Center of
Greater Cincinnati
Heart House, Inc.
Higher Education Mentoring Initiative (at UC)
Highpoint Health
Holly Hill Child & Family Solutions
Hoosier Hills Literacy League
Hope House Rescue Mission
Housing Opportunities Made Equal (HOME)
Hyde Park Center for Older Adults
Interfaith Hospitality Network of
Greater Cincinnati, Inc.
Jewish Family Service of the Cincinnati Area
Kennedy Heights Montessori Center
Legal Aid of the Bluegrass
Legal Aid Society of Greater Cincinnati
Life Learning Center
LifeSpan, Inc.
LifeTime Resources, Inc.
Lighthouse Youth & Family Services
Madisonville Education and Assistance Center
Mayerson JCC
Mental Health America of Northern Kentucky
& Southwest Ohio
MORTAR
New Hope Services, Inc.

New Horizons Rehabilitation, Inc.
New Perceptions, Inc.
Northern Kentucky Community Action
Commission, Inc.
Northern Kentucky Education Council
One Community, One Family
People Working Cooperatively, Inc.
Per Scholas
Power Inspires Progress
Pro Seniors, Inc.
ProKids
Redwood
Rosemary's Babies Co.
Safe Passage, Inc.
Santa Maria Community Services
Seven Hills Neighborhood Houses
Shared Harvest Foodbank, Inc.
Sojourner Recovery Services
Southeastern Indiana Economic Opportunity
Corporation (SIEOC)
Southern Hills Career & Technical Center
St. Joseph Orphanage
Starfire Council of Greater Cincinnati, Inc.
Stepping Stones, Inc.
Strategies to End Homelessness

Supports to Encourage Low Income Families
Talbert House
Teen Challenge Cincinnati
Tender Mercies, Inc.
The Children's Home of Cincinnati
The DAD Initiative, Inc
The Literacy Council of Clermont
& Brown Counties
The Salvation Army in Greater Cincinnati
The Salvation Army Indiana Division
The Salvation Army of Middletown
Tristate Veterans Community Alliance
Urban League of Greater Southwestern Ohio
Urban Minority Alcoholism &
Drug Abuse Outreach Program (UMADAOP)
Volunteers of America Mid-States, Inc.
Welcome House of Northern Kentucky, Inc.
Wesley Community Services
Women Helping Women
Women's Crisis Center
Working in Neighborhoods (WIN)
YMCA of Greater Cincinnati
Youth Encouragement Services, Inc.
YWCA of Greater Cincinnati
YWCA of Hamilton, Ohio



OUR LEADING SUPPORTERS FROM 2018

TOP 25 COMPANIES

The largest corporate, retiree and employee campaign donors

Rank	Organization	Total
01	P&G	\$9,170,000
02	GE	\$4,675,000
03	Fifth Third Bank	\$3,667,837
04	Western & Southern Financial Group	\$1,320,000
05	Cincinnati Children's Hospital Medical Center	\$1,161,390
06	Cincinnati Bell, Inc.	\$1,040,993
07	U.S. Bank	\$801,936
08	American Financial Group, Inc.	\$784,026
09	The Kroger Co.	\$774,040
10	Macy's, Inc.	\$771,014
11	AK Steel Corporation	\$770,363
12	Standard Textile Company, Inc.	\$572,960
13	Ohio National Financial Services	\$541,500
14	Worldpay, Inc.	\$518,410
15	Deloitte	\$504,000
16	First Financial Bank	\$500,000
17	University of Cincinnati & UC Health	\$483,431
18	The Cincinnati Insurance Companies	\$453,000
19	Frost Brown Todd, LLC	\$434,568
20	Enterprise Holdings	\$404,380
21	Duke Energy	\$400,000
22	EY	\$384,567
23	American Modern Insurance Group	\$370,393
24	UPS, Inc.	\$363,350
25	Kao USA, Inc.	\$340,712



TREMENDOUS 25 COMPANIES

The highest per capita giving companies with at least 25 employees and 55% employee participation that are not large enough to be in the Top 25

Rank	Organization	Per Capita
01	Katz Teller	\$2,760
02	AIM MRO Holdings, Inc.	\$1,856
03	United Way of Greater Cincinnati	\$1,605
04	HORAN	\$1,420
05	Squire Patton Boggs	\$1,389
06	Bartlett & Co.	\$1,244
07	LyondellBasell	\$1,087
08	ITW - Air Management	\$1,074
09	ProMach, Inc.	\$1,056
10	American Red Cross Greater Cincinnati/Ohio River Valley Chapter	\$1,011
11	BKD, LLP	\$1,009
12	Park National Bank	\$981
13	Thompson Hine LLP	\$974
14	Michelman, Inc.	\$957
15	The Corporex Family of Companies	\$808
16	Mariner Wealth Advisors	\$752
17	The E. W. Scripps Co.	\$745
18	3E4 – Cincinnati USA Regional Chamber, REDI, CBC/CRBC & The Port	\$713
19	Messer Construction Co.	\$708
20	Al Neyer	\$705
21	BakerHostetler	\$702
22	Keating Muething & Klekamp PLL	\$672
23	Bahl & Gaynor Investment Counsel	\$604
24	School Outfitters	\$603
25	Dinsmore & Shohl LLP	\$534





of Greater Cincinnati

2400 Reading Road
Cincinnati, OH 45202
513-762-7100

AREA CENTERS:

Clermont & Brown Counties

948 Cincinnati Batavia Pike
Cincinnati, OH 45245-1332
513-536-3000

Middletown Area

6820 Roosevelt Avenue, Suite D
Middletown, OH 45005-5798
513-705-1160

Northern Kentucky

2120 Chamber Center Drive
Fort Mitchell KY 41017-1669
859-525-2600

Southeast Indiana

227 Walnut Street
Lawrenceburg, IN 47025-3465
812-537-2009

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