

LIVE UNITED®



FOR IMMEDIATE RELEASE

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PUBLIC LIBRARY, UNITED WAY PARTNER TO PROMOTE LITERACY

CINCINNATI (6/1/2012) – Summer vacation gives children a break from school, but learning doesn't stop at the school doors!

Parents play a key role in helping develop literacy skills in their children with simple but powerful actions such as talking, singing, and reading every day. These activities expand vocabulary, strengthen listening and thinking skills, and encourage creativity and self-expression.

To help start the summer off right, United Way's Women Investing in the Next Generation (WINGs) and the Public Library of Cincinnati and Hamilton County are partnering for *Family Fun with Words* June 9 from 1 to 3 p.m., an open house at several Library locations focused on having a great time and helping young children develop essential literacy skills.

At each of the five library locations, WINGs volunteers will help preschool children enjoy stories and crafts, music and movement. While the kids are having fun, other WINGs volunteers will be sharing information with parents about how to incorporate these winning strategies into their everyday routines at home.

WHAT: Family Fun with Words

WHEN: 1 - 3 p.m., Saturday, June 9

WHERE: Main Library–Children's Learning Center, 800 Vine Street, 369-6900*
Westwood Branch Library, 3345 Epworth Avenue, 369-4474
College Hill Branch Library, 1400 W. North Bend Road, 369-6036
Pleasant Ridge Branch Library, 6233 Montgomery Road, 369-4488
Mt. Washington Branch Library, 2049 Beechmont Avenue, 369-6033

****Media are encouraged to attend the Family Fun with Words event at the Children's Learning Center at the Main Library.***

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About United Way of Greater Cincinnati: *United Way of Greater Cincinnati leads and mobilizes the caring power of individuals and organizations to help people measurably improve their lives. We serve communities in 10 counties: Hamilton, Brown, Butler and Clermont counties in Ohio; Boone, Campbell, Grant, and Kenton counties in Northern Kentucky; and Dearborn and Ohio counties in Southeast Indiana.*

About Women Investing in the Next Generation: *WINGs brings together a unique group of women who recognize the need in our community to make an impact in the area of our children's early childhood development. Their investment is accelerating the community's goal of ensuring that every child begins school ready to learn. Each member gives of her heart and influence to advocate for solutions to the problems that many of Greater Cincinnati's children are facing.*

About Public Library of Cincinnati and Hamilton County: *Connecting people with the world of ideas and information. It is the Public Library's vision to excel in customer service, be the first choice for information, anticipate and meet changing needs, assure equitable access to the Library's resources and services, and be a dynamic force in the community.*