AFRICAN AMERICAN LEADERSHIP INITIATIVE
THE HERBERT R. BROWN SOCIETY

Founded in 2001, The Herbert R. Brown Society (HRBS) is United Way of Greater Cincinnati's African American Leadership Initiative that recognizes individuals contributing $1,000 or more annually to United Way. The initiative is named after Mr. Brown in recognition of his tremendous contributions in support of community solutions in Greater Cincinnati.

MISSION

To support United Way's work by providing African Americans the unique opportunity to bring their passion, expertise and resources to make lasting change in the community.

Goals of the Herbert R. Brown Society include:

- Increasing African Americans' participation in giving, advocating and volunteering around education, income and health
- Strengthening the collective impact of the African American community through networking and community building
- Offering professional development opportunities
- Offering opportunities to connect with top business and community leaders
- Leaving a legacy for future generations to be leaders in philanthropy
- Promoting balance and inclusion in our community

UNITED WAY'S WORK IN THE AFRICAN AMERICAN COMMUNITY

United Way is strengthening our community by improving people's education, income and health. These goals are clear, ambitious and attainable but only with your support.

EDUCATION

Education is the cornerstone of individual and community success. United Way works in education to ensure that children are prepared for kindergarten and go on to graduate prepared for life, college and career. Nearly 20% of all children served, or 53,000 children and youth from the African American community, participated in programs and initiatives partnering with United Way.

INCOME

Financial stability is one of the key factors to building strong and stable families and communities. United Way is investing $8.3M in strategies that are helping families and individuals access work supports, secure sustainable employment, advance in their career and grow their assets. 28% of all clients served, or 79,000 families/individuals, were from the African American community.

HEALTH

United Way is committed to helping individuals and families develop and sustain healthy lives. Through a host of partnerships and services, 11,841 individuals and families from the African American community received services from with United Way agency and community partners. 17% of all clients served were from the African American community.

HOW CAN YOU LIVE UNITED?

The Herbert R. Brown Society can only grow through your commitment and dedication to helping make it happen. Start today!

- If you are a current member-thank you!
- If you're not a member, make a contribution qualifying you for HRBS membership during this year's United Way campaign.
- Plan a volunteer or social activity designed to help others learn more about United Way's work.

STEP-UP PROGRAM

The Step-Up Program provides the option to incrementally increase your gift over a three-year period while enjoying the benefits of your membership right away.

Year 1	Year 2	Year 3
$350	$700	$1,000

BE PART OF THE CHANGE

Contact us at herbertrbrown@uwgc.org or call Theresa Kenney at 513-762-7270.

For additional details please visit us at uwgc.org/hrbs

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED®

United Way
United Way of Greater Cincinnati

BOLD GOALS FOR 2020

United Way is convening the community to achieve bold, long-term goals to help coordinate and align resources to create lasting change in people's lives and the community. Together, we can achieve the following results by 2020. At least:

- **85% of children will be prepared for kindergarten.**
- **85% of youth will graduate from high school (prepared for life, college and career).**
- **45% of adults will have an associate's degree or higher.**
- **90% of the labor force will be gainfully employed.**
- **70% of the community will report having excellent or very good health.**
- **95% of the community will report having a usual place to go for medical care.**

The HRBS has joined these efforts. **Will you?**

2011 HRBS MEMBERSHIP ROSTER

Claudia Abercrumbie
Paul Abercrumbie
Lisa Adams
Tabatha Adkins
Funmilayo Ajayi
Gabrielle Albert
Aaron Alexander
John Allbrittin
Andrea Allen
Deborah Allsop
Kelly Anchrum
James Anderson, Jr.
Sonyetta Anderson
Wilma Anthony, RN
Patricia Armstrong
Larita Aubespin
Philecia Avery
Edward Azer
Clifford Bailey
Diana Bailey, RN
Terry Bailey
Steven Baines
Donna Baker
Karen Bankston, Ph.D., FACHE
Annette Barnes
Althea Barnett
Beverly Bates
Pamela Battle
Robin Bearden
William Beckham
Thomas Bell
Tysonn Betts
Crystal Binford
Bonita Binford
Marvin Blade
Willa Blasingame
Tracie Blenman
Josiah Bluem, III
Jeffrey Boddie
Ruth Boles
Priscella Bonwell
Charmella Booker
Michael Boyd
Billy Boykins, Jr.
Valarie Boykins
Anita Brentley
Robert Brinkley
Treva Brinkley
Karen Brown
Valenda Brown
Charles Brown
Cynthia Brown
Deanna Brown
Andrea Brown
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Herbert R. Brown
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Justin Buckner
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Kimberly Burns
Wynndel Burns
Adolphus Butler
Stephanie Byrd
Jason Byrd
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Mark Campbell
Gerald Cantey
Retina Carter
Denita Carter
Kemal Catalan
Jennifer Cavill
Prentice Cawley
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Mike Chikeleze
Gyasi Chisley
Ronald Christner
Mark Christy
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Amanda Clark
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Eddie Cooper
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Hideo Core
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Keymonte Crooms
Cynthia Culbreath
Adrian Cunningham
Jilson Daniels
Stace Darden
Michael Davenport
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Chanda Davis
Robert Davis
Vincent Davis
Billy Dawson
Guy Delatour
Thomas Deloach
Terra Dent
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Weldon Dixon
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Rance Duke
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Howard Elliott
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Christina Ellis
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Crystal German
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Hasani Gillispie
Ragann Gipson
William Gipson
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Sherbella Glasper
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Omar Goff
William Gore
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Beverly Grant
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Lonnie Grayson
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Gerald Guskey
John Guy
Michael Gyamfi
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Spencer Hale
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As of June 1, 2011