

BOLD GOALS FOR OUR REGION

These bold goals represent the foundation on which we can more readily achieve our vision for a stronger community with a high quality of life for all. We believe there is power in the collective voice and collective will of our community. While these goals do not represent the totality of everyone's missions, they are fundamental to improving lives and creating lasting community change. Our community believes that if we address these goals, we will accelerate the achievement of the promise inherent in our shared agendas.

EDUCATION



INCOME



HEALTH



GREATER CINCINNATI RESIDENTS ARE EDUCATED, FINANCIALLY STABLE AND HEALTHY

Bv 2020. at least 45% of adults will have an Associate's degree or higher



By 2020, at least 85% of youth will graduate from high school (prepared for life, college and career)



Bv 2020. at least 85% of children will be prepared for kindergarten

Preparing children, youth & young adults to succeed in school and life By 2020, at least 90% of the labor force will be gainfully employed

By 2020, at least 70% of the community will report having excellent or very good health



By 2020, at least 95% of the community will report having a usual place to go for medical care

Ensuring individuals and families achieve financial stability

Helping individuals live quality lives & achieve maximum health and independence



BOLD GOALS FOR OUR REGION - DATA

EDUCATION

INCOME

HEALTH

By 2020, at least 45% of adults will have an Associate's degree or higher

Percentage of Adults with an Associate's Degree or Higher in the Cincinnati-Middletown, OH-KY-IN MSA

2010 36.7% 2009 35.4% 2008 35.9% 2007 35.0% 2006 34.5% 2005 33.0%

Source: United States Census Bureau



By 2020, at least 85% of youth will graduate from high school (prepared for life, college and career)

Region-wide data currently unavailable



By 2020, at least 85% of children will be prepared for kindergarten

KRA-L Scores for SW Ohio & Cincinnati Public Schools

SW Ohio (Bands 2 & 3) 2010/11: 79% 2009/10: 79%

Cincinnati Public Schools (19 Cut-off)

2011/12 57% 2010/11 53% 2009/10 53% 2008/09 48% 2007/08 45%

DIAL-3 Screen for Covington & Newport Independent Schools

Covington Independent Schools

2011/12 52% 2010/11 67% 2009/10 63%

Newport Independent Schools

2011/12 60% 2010/11 72% 2009/10 70% 2008/09 61% 2007/08 54%

Sources: Ohio Department of Education; INNOVATIONS; Strive Report Card

By 2020, at least 90% of the labor force will be gainfully employed*

Estimate of "gainful employment" in the Cincinnati-Middletown, OH-KY-IN MSA

 2011
 84.6%

 2010
 83.3%

 2009
 83.8%

 2008
 89.5%

 2007
 91.0%

 2006
 90.7%

 2005
 90.8%

* Calculations include discouraged job seekers, involuntary part-time and marginally employed workers

Source: United States Bureau of Labor Statistics; based on not seasonally adjusted annual unemployment rates

Unemployment Rates in the Cincinnati-Middletown, OH-KY-IN MSA

	Unemployment Rates	
	Official	Inclusive*
2011	8.6	15.4
2010	9.6	16.7
2009	9.3	16.2
2008	5.8	10.5
2007	5.0	9.0
2006	5.2	9.3
2005	53	9.2

* Calculations include discouraged job seekers, involuntary part-time and marginally employed workers

Source: United States Bureau of Labor Statistics; based on not seasonally adjusted annual unemployment rates By 2020, at least 70% of the community will report having excellent or very good health

Adults in the Greater Cincinnati Region reporting "excellent" or "very good" health

2010 50% 2005 50% 2002 54% 1999 53%

Source: Greater Cincinnati Community Health Status Survey



By 2020, at least 95% of the community will report having a usual place to go for medical care

Adults in the Greater Cincinnati Region who have a medical home / routine place to go for medical care

2010 84% 2005 80% 2002 86% 1999 84%

Source: Goal based on national Healthy People 2020 indicators; data from Greater Cincinnati Community Health Status Survey