

For Immediate Release

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Professionals: Help Meet Community Needs in Challenging Times

Want to help not-for profits serve community needs in these challenging economic times? Professionals with various skills and experience can take the first step in getting prepared to help lead and manage organizations by participating in United Way's Board Orientation and Leadership Development (BOLD) program.

BOLD is designed for people with limited to no board experience and is the area's most comprehensive board training program. In 2009, United Way of Greater Cincinnati trained more than 80 BOLD members. Half of these are currently serving on boards at not-for-profits throughout Greater Cincinnati and Northern Kentucky. They represent just a fraction of more than 400 BOLD graduates who have been helping children and youth succeed, families and individuals achieve financial stability, and individuals live quality lives.

Join us for the spring 2010 session to receive training from top professionals on topics ranging from Basics of Non-profits to Risk Management & Legal Responsibilities. Graduates will use this information as they begin, or continue, to serve on boards and committees.

- **Company/Organization Benefits:** Enhance your organization's corporate image; increase business contacts.
- **Participant Benefits:** Develop strategic planning, conflict resolution and teambuilding skills; gain knowledge of the not-for-profit sector; identify and receive assistance in selecting a board or committee on which to serve.

Sessions will be held 8 a.m. - noon at Talbert House March 25 and April 1, 8 and 15, followed by an agency meet-and-greet April 22. To participate, register and complete a candidate application, nomination form and sponsorship form, available at www.uwgc.org/BOLD. For more information, e-mail kathy.buckley@uwgc.org or call 513-762-7180. Early Bird Registration: \$300 application fee. Deadline is Friday, February 12, 2010. General Registration: \$400 application fee. Deadline is Friday, February 26, 2010.